

mary kay star consultant program

Mary Kay Star Consultant Program is an exceptional initiative that recognizes and rewards independent beauty consultants within the Mary Kay business model. Designed to inspire and motivate consultants to achieve their personal and professional goals, this program offers a unique set of benefits, rewards, and incentives that not only enhance personal development but also promote a strong sense of community among participants. In this article, we will explore the various aspects of the Mary Kay Star Consultant Program, including its structure, rewards, and tips for success.

Overview of the Mary Kay Star Consultant Program

The Mary Kay Star Consultant Program is a recognition initiative aimed at independent beauty consultants who achieve specific sales goals. By participating in this program, consultants can elevate their status within the Mary Kay community, gain access to exclusive rewards, and enhance their business skills.

Purpose of the Program

The primary purpose of the Mary Kay Star Consultant Program is to:

1. Encourage Sales Performance: The program motivates consultants to achieve higher sales levels by setting clear targets.
2. Recognize Achievement: It acknowledges the hard work and dedication of consultants who meet or exceed their sales goals.
3. Foster Community: The program creates a sense of camaraderie among consultants, allowing them to share successes and learn from each other.
4. Provide Incentives: Participants are rewarded with exclusive prizes and opportunities for professional development.

Eligibility Criteria

To participate in the Mary Kay Star Consultant Program, beauty consultants must meet specific eligibility criteria. These criteria ensure that only those who are committed and actively engaged in their business can reap the rewards of the program.

Basic Requirements

1. **Active Consultant Status:** Participants must maintain an active status within the Mary Kay business, which includes meeting the minimum order requirements.
2. **Sales Goals:** Consultants must achieve a specified level of retail sales within a designated timeframe, typically a quarter.
3. **Team Leadership:** While not mandatory, consultants who lead a team may find additional benefits in the program, as team sales can contribute to individual goals.

Program Structure

The Mary Kay Star Consultant Program is structured around a quarterly cycle, with each cycle offering new opportunities for consultants to achieve their sales goals and earn rewards.

Quarterly Sales Goals

Each quarter, consultants are provided with specific sales targets that they must meet to qualify for the program. These targets may vary based on the consultant's current level and previous performance but typically include:

- **Sales Volume:** A required amount of retail sales to achieve a star status.
- **New Customers:** Incentives to gain new customers through referrals and outreach.
- **Team Contributions:** Opportunities for team sales to count toward personal goals.

Levels of Achievement

The Mary Kay Star Consultant Program features several levels of achievement, which include:

1. **Star Consultant:** This is the entry-level designation for those who meet the minimum sales threshold.
2. **Emerald Star:** Achieved by consultants who exceed the basic sales goal by a significant margin.
3. **Ruby Star:** For those who continue to excel in sales, showcasing leadership and mentorship.
4. **Diamond Star:** The highest level, recognizing top sales performers and leaders within the community.

Each level comes with its own set of rewards and recognition.

Rewards and Recognition

One of the most compelling aspects of the Mary Kay Star Consultant Program is the rewards that come with achieving sales goals. These rewards serve as both motivation and recognition for the hard work consultants put into their businesses.

Types of Rewards

1. Exclusive Products: Star Consultants may receive limited-edition Mary Kay products as part of their rewards.
2. Recognition Events: Consultants can participate in special events that celebrate their achievements, such as conferences and award ceremonies.
3. Monetary Incentives: Higher levels of achievement may come with cash bonuses or additional commission opportunities.
4. Professional Development: Access to exclusive training sessions, workshops, and seminars designed to enhance business skills and product knowledge.

Public Recognition

In addition to tangible rewards, consultants also receive recognition within the Mary Kay community. This may include:

- Spotlight Features: Being featured in company newsletters or on social media platforms.
- Awards and Trophies: Physical awards that consultants can display to showcase their achievements.
- Networking Opportunities: Invitations to exclusive events where consultants can connect with peers and industry leaders.

Strategies for Success in the Star Consultant Program

To succeed in the Mary Kay Star Consultant Program, individuals must adopt a strategic approach. Here are some effective strategies to consider:

Setting Achievable Goals

- Break Down Targets: Divide the quarterly sales goal into smaller, manageable weekly or monthly targets.

- Track Progress: Use tools like spreadsheets or apps to monitor sales and customer engagement regularly.

Building Customer Relationships

- Personalized Communication: Engage with customers through personalized emails, phone calls, and follow-up messages.
- Host Events: Organize product parties, skincare classes, or virtual events to showcase products and drive sales.

Leveraging Team Support

- Encourage Team Collaboration: Work with team members to share strategies, customer leads, and sales techniques.
- Mentorship: Offer guidance to new consultants and encourage them to set their sales goals.

Continuous Learning and Adaptation

- Attend Training Sessions: Actively participate in training sessions provided by Mary Kay to enhance product knowledge and sales techniques.
- Stay Updated: Keep informed about new products, trends in the beauty industry, and marketing strategies.

Conclusion

The Mary Kay Star Consultant Program is an empowering opportunity for independent beauty consultants to achieve their sales goals while enjoying a supportive community. With a clear structure, appealing rewards, and strategies for success, this program not only enhances individual performance but also fosters a sense of belonging within the Mary Kay family. By setting achievable goals, building customer relationships, leveraging team support, and committing to continuous learning, consultants can thrive in their Mary Kay journey and unlock their full potential. Whether you are just starting or are already a seasoned consultant, the Star Consultant Program offers a pathway to recognition, reward, and personal growth in the world of beauty.

Frequently Asked Questions

What is the Mary Kay Star Consultant Program?

The Mary Kay Star Consultant Program is a recognition initiative designed to reward Independent Beauty Consultants for achieving specific sales goals and building their businesses within a designated timeframe.

How can I qualify for the Mary Kay Star Consultant Program?

To qualify for the Mary Kay Star Consultant Program, Independent Beauty Consultants must achieve a certain level of sales within a specified period, typically involving a combination of personal sales and team sales.

What rewards do Star Consultants receive?

Star Consultants receive various rewards, including exclusive prizes, recognition at events, and enhanced commission levels, which can vary based on their sales achievements.

Is the Mary Kay Star Consultant Program open to new consultants?

Yes, new consultants can participate in the Mary Kay Star Consultant Program as long as they meet the required sales goals within the designated qualification period.

How often does the Mary Kay Star Consultant Program take place?

The Mary Kay Star Consultant Program typically runs on a quarterly basis, allowing consultants to qualify multiple times throughout the year.

Can team sales count towards my Star Consultant qualification?

Yes, team sales can count towards qualifying for the Mary Kay Star Consultant Program, encouraging collaboration and support among Independent Beauty Consultants.

What resources are available to help me succeed in the Star Consultant Program?

Mary Kay provides a variety of resources, including training materials, webinars, and mentorship opportunities, to help consultants succeed in the Star Consultant Program.

What is the benefit of becoming a Star Consultant for my Mary Kay business?

Becoming a Star Consultant can enhance your credibility, increase your visibility within the Mary Kay community, and provide motivation to achieve higher sales, ultimately leading to greater business growth.

Mary Kay Star Consultant Program

mary kay star consultant program: Strategic Management Arthur A. Thompson, Alonzo J. Strickland, 1987

mary kay star consultant program: Crafting and Executing Strategy Arthur A. Thompson, 1995

mary kay star consultant program: The World Who's who of Women , 1990

mary kay star consultant program: *Who's who of Women Executives, 1989-1990* , 1990

mary kay star consultant program: The World Who's who of Women Ernest Kay, 1990 A list of all the women of the world who have, in one way or another, achieved something

mary kay star consultant program: Ohoyo One Thousand Owanah Anderson, 1982

mary kay star consultant program: The Linton Recommended Training Suppliers & Consultants Directory , 1996

mary kay star consultant program: Mujeres en Accion United States. Women's Bureau. Region VIII., 1981

mary kay star consultant program: *Black Enterprise* , 1986-05 BLACK ENTERPRISE is the ultimate source for wealth creation for African American professionals, entrepreneurs and corporate executives. Every month, BLACK ENTERPRISE delivers timely, useful information on careers, small business and personal finance.

mary kay star consultant program: The Disciples in the Pacific Southwest Region Edwin Linberg, Edwin C. Linberg, 2009-11 The life and ministry of the Christian Church (Disciples of Christ) in The Pacific Southwest Region from 1955 into 2009 is chronicled in this book.

mary kay star consultant program: Incentive Marketing , 1978

mary kay star consultant program: Maricopa County Sheriff's Office History and Pictorial , 2005

mary kay star consultant program: SuccessGuide Worldwide , 2002

mary kay star consultant program: Working Mother , 2002-10 The magazine that helps career moms balance their personal and professional lives.

mary kay star consultant program: Billboard , 1978-02-04 In its 114th year, Billboard remains the world's premier weekly music publication and a diverse digital, events, brand, content and data licensing platform. Billboard publishes the most trusted charts and offers unrivaled reporting about the latest music, video, gaming, media, digital and mobile entertainment issues and trends.

mary kay star consultant program: The Complete Directory to Prime Time Network and Cable TV Shows, 1946-Present Tim Brooks, Earle F. Marsh, 2009-06-24 AMERICA'S #1 BESTSELLING TELEVISION BOOK WITH MORE THAN HALF A MILLION COPIES IN PRINT- NOW REVISED AND UPDATED! PROGRAMS FROM ALL SEVEN COMMERCIAL BROADCAST NETWORKS, MORE THAN ONE HUNDRED CABLE NETWORKS, PLUS ALL MAJOR SYNDICATED SHOWS! This is the must-have book for TV viewers in the new millennium-the entire history of primetime programs in one convenient volume. It's a guide you'll turn to again and again for

information on every series ever telecast. There are entries for all the great shows, from evergreens like *The Honeymooners*, *All in the Family*, and *Happy Days* to modern classics like *24*, *The Office*, and *Desperate Housewives*; all the gripping sci-fi series, from *Captain Video* and the new *Battle Star Galactica* to all versions of *Star Trek*; the popular serials, from *Peyton Place* and *Dallas* to *Dawson's Creek* and *Ugly Betty*; the reality show phenomena *American Idol*, *Survivor*, and *The Amazing Race*; and the hits on cable, including *The Daily Show* with Jon Stewart, *Top Chef*, *The Sopranos*, *Curb Your Enthusiasm*, *Project Runway*, and *SpongeBob SquarePants*. This comprehensive guide lists every program alphabetically and includes a complete broadcast history, cast, and engaging plot summary—along with exciting behind-the-scenes stories about the shows and the stars. MORE THAN 500 ALL-NEW LISTINGS from *Heroes* and *Grey's Anatomy* to *30 Rock* and *Nip/Tuck* UPDATES ON CONTINUING SHOWS such as *CSI*, *Gilmore Girls*, *The Simpsons*, and *The Real World* EXTENSIVE CABLE COVERAGE with more than 1,000 entries, including a description of the programming on each major cable network AND DON'T MISS the exclusive and updated "Ph.D. Trivia Quiz" of 200 questions that will challenge even the most ardent TV fan, plus a streamlined guide to TV-related websites for those who want to be constantly up-to-date SPECIAL FEATURES! • Annual program schedules at a glance for the past 61 years • Top-rated shows of each season • Emmy Award winners • Longest-running series • Spin-off series • Theme songs • A fascinating history of TV "This is the Guinness Book of World Records . . . the Encyclopedia Britannica of television!" -TV Guide

mary kay star consultant program: *The Jersey Bulletin* , 1947

mary kay star consultant program: *Assembly* West Point Association of Graduates (Organization), 1992

mary kay star consultant program: *Jersey Bulletin and Dairy World* , 1947

mary kay star consultant program: *New York Magazine* , 1984-02-13 *New York* magazine was born in 1968 after a run as an insert of the *New York Herald Tribune* and quickly made a place for itself as the trusted resource for readers across the country. With award-winning writing and photography covering everything from politics and food to theater and fashion, the magazine's consistent mission has been to reflect back to its audience the energy and excitement of the city itself, while celebrating New York as both a place and an idea.

Related to mary kay star consultant program

Mary, mother of Jesus - Wikipedia Mary[b] was a first-century Jewish woman of Nazareth, [9] the wife of Joseph and the mother of Jesus. She is an important figure of Christianity, venerated under various titles such as virgin

Mary the Blessed Virgin - Saints & Angels - Catholic Online Mary, also known as St. Mary the Virgin, the Blessed Virgin Mary, Saint Mary, Mary Mother of God or the Virgin Mary is believed by many to be the greatest of all Christian saints. The Virgin

Mary | Biography, Jesus, Bible References, Significance, Theology Mary was the mother of Jesus, venerated in the Christian church and a subject in Western art, music, and literature. Mary has been ascribed several titles, including guarantee

Topical Bible: Mary, the mother of Jesus Mary, the mother of Jesus, holds a significant place in Christian theology and history as the chosen vessel through whom God brought His Son into the world. Her life and role are

Who Was Mary the Mother of Jesus? - Ask someone to name a famous Mary, and he or she will almost certainly mention "Mary, mother of Jesus." She is perhaps the most famous "Mary" in history, even an object of

Mary, Mother of Jesus - World History Encyclopedia Her most common epithet is "the virgin Mary." She is celebrated by Eastern Orthodox Churches, Catholicism, and various Protestant denominations as "the mother of

Mary, Mother of Jesus - Humble Servant of God - Learn Religions Mary, the mother of Jesus Christ, was a young girl, probably only about 12 or 13 years old when the angel Gabriel came to her. She had recently become engaged to a

Who was the real Virgin Mary? - National Geographic 6 days ago Who was the real Virgin Mary? A new book argues that the mother of Jesus was a powerhouse in her own right

What Is Known About Mary The Mother Of Jesus? Mary, the mother of Jesus, stands as one of the most venerated figures in Christian history. Her name echoes through the centuries as a symbol of obedience, humility, and

Encyclopedia of The Bible - Mary, Mother of Jesus The phrase, "born of the Virgin Mary" used in the Apostles' Creed, is held to imply not only that Mary was a virgin when she conceived, but also "in birth and after birth."

Mary, mother of Jesus - Wikipedia Mary[b] was a first-century Jewish woman of Nazareth, [9] the wife of Joseph and the mother of Jesus. She is an important figure of Christianity, venerated under various titles such as virgin

Mary the Blessed Virgin - Saints & Angels - Catholic Online Mary, also known as St. Mary the Virgin, the Blessed Virgin Mary, Saint Mary, Mary Mother of God or the Virgin Mary is believed by many to be the greatest of all Christian saints. The Virgin

Mary | Biography, Jesus, Bible References, Significance, Theology Mary was the mother of Jesus, venerated in the Christian church and a subject in Western art, music, and literature. Mary has been ascribed several titles, including guarantee

Topical Bible: Mary, the mother of Jesus Mary, the mother of Jesus, holds a significant place in Christian theology and history as the chosen vessel through whom God brought His Son into the world. Her life and role are

Who Was Mary the Mother of Jesus? - Ask someone to name a famous Mary, and he or she will almost certainly mention "Mary, mother of Jesus." She is perhaps the most famous "Mary" in history, even an object of

Mary, Mother of Jesus - World History Encyclopedia Her most common epithet is "the virgin Mary." She is celebrated by Eastern Orthodox Churches, Catholicism, and various Protestant denominations as "the mother of

Mary, Mother of Jesus - Humble Servant of God - Learn Religions Mary, the mother of Jesus Christ, was a young girl, probably only about 12 or 13 years old when the angel Gabriel came to her. She had recently become engaged to a

Who was the real Virgin Mary? - National Geographic 6 days ago Who was the real Virgin Mary? A new book argues that the mother of Jesus was a powerhouse in her own right

What Is Known About Mary The Mother Of Jesus? Mary, the mother of Jesus, stands as one of the most venerated figures in Christian history. Her name echoes through the centuries as a symbol of obedience, humility, and

Encyclopedia of The Bible - Mary, Mother of Jesus The phrase, "born of the Virgin Mary" used in the Apostles' Creed, is held to imply not only that Mary was a virgin when she conceived, but also "in birth and after birth."

Mary, mother of Jesus - Wikipedia Mary[b] was a first-century Jewish woman of Nazareth, [9] the wife of Joseph and the mother of Jesus. She is an important figure of Christianity, venerated under various titles such as virgin

Mary the Blessed Virgin - Saints & Angels - Catholic Online Mary, also known as St. Mary the Virgin, the Blessed Virgin Mary, Saint Mary, Mary Mother of God or the Virgin Mary is believed by many to be the greatest of all Christian saints. The Virgin

Mary | Biography, Jesus, Bible References, Significance, Theology Mary was the mother of Jesus, venerated in the Christian church and a subject in Western art, music, and literature. Mary has been ascribed several titles, including guarantee

Topical Bible: Mary, the mother of Jesus Mary, the mother of Jesus, holds a significant place in Christian theology and history as the chosen vessel through whom God brought His Son into the world. Her life and role are

Who Was Mary the Mother of Jesus? - Ask someone to name a famous Mary, and he or she will almost certainly mention "Mary, mother of Jesus." She is perhaps the most famous "Mary" in history,

even an object of

Mary, Mother of Jesus - World History Encyclopedia Her most common epithet is "the virgin Mary." She is celebrated by Eastern Orthodox Churches, Catholicism, and various Protestant denominations as "the mother of

Mary, Mother of Jesus - Humble Servant of God - Learn Religions Mary, the mother of Jesus Christ, was a young girl, probably only about 12 or 13 years old when the angel Gabriel came to her. She had recently become engaged to a

Who was the real Virgin Mary? - National Geographic 6 days ago Who was the real Virgin Mary? A new book argues that the mother of Jesus was a powerhouse in her own right

What Is Known About Mary The Mother Of Jesus? Mary, the mother of Jesus, stands as one of the most venerated figures in Christian history. Her name echoes through the centuries as a symbol of obedience, humility, and

Encyclopedia of The Bible - Mary, Mother of Jesus The phrase, "born of the Virgin Mary" used in the Apostles' Creed, is held to imply not only that Mary was a virgin when she conceived, but also "in birth and after birth."

Mary, mother of Jesus - Wikipedia Mary[b] was a first-century Jewish woman of Nazareth, [9] the wife of Joseph and the mother of Jesus. She is an important figure of Christianity, venerated under various titles such as virgin

Mary the Blessed Virgin - Saints & Angels - Catholic Online Mary, also known as St. Mary the Virgin, the Blessed Virgin Mary, Saint Mary, Mary Mother of God or the Virgin Mary is believed by many to be the greatest of all Christian saints. The Virgin

Mary | Biography, Jesus, Bible References, Significance, Theology Mary was the mother of Jesus, venerated in the Christian church and a subject in Western art, music, and literature. Mary has been ascribed several titles, including guarantee

Topical Bible: Mary, the mother of Jesus Mary, the mother of Jesus, holds a significant place in Christian theology and history as the chosen vessel through whom God brought His Son into the world. Her life and role are

Who Was Mary the Mother of Jesus? - Ask someone to name a famous Mary, and he or she will almost certainly mention "Mary, mother of Jesus." She is perhaps the most famous "Mary" in history, even an object of

Mary, Mother of Jesus - World History Encyclopedia Her most common epithet is "the virgin Mary." She is celebrated by Eastern Orthodox Churches, Catholicism, and various Protestant denominations as "the mother of

Mary, Mother of Jesus - Humble Servant of God - Learn Religions Mary, the mother of Jesus Christ, was a young girl, probably only about 12 or 13 years old when the angel Gabriel came to her. She had recently become engaged to a

Who was the real Virgin Mary? - National Geographic 6 days ago Who was the real Virgin Mary? A new book argues that the mother of Jesus was a powerhouse in her own right

What Is Known About Mary The Mother Of Jesus? Mary, the mother of Jesus, stands as one of the most venerated figures in Christian history. Her name echoes through the centuries as a symbol of obedience, humility, and

Encyclopedia of The Bible - Mary, Mother of Jesus The phrase, "born of the Virgin Mary" used in the Apostles' Creed, is held to imply not only that Mary was a virgin when she conceived, but also "in birth and after birth."

Mary, mother of Jesus - Wikipedia Mary[b] was a first-century Jewish woman of Nazareth, [9] the wife of Joseph and the mother of Jesus. She is an important figure of Christianity, venerated under various titles such as virgin

Mary the Blessed Virgin - Saints & Angels - Catholic Online Mary, also known as St. Mary the Virgin, the Blessed Virgin Mary, Saint Mary, Mary Mother of God or the Virgin Mary is believed by many to be the greatest of all Christian saints. The Virgin

Mary | Biography, Jesus, Bible References, Significance, Theology Mary was the mother of

Jesus, venerated in the Christian church and a subject in Western art, music, and literature. Mary has been ascribed several titles, including guarantee

Topical Bible: Mary, the mother of Jesus Mary, the mother of Jesus, holds a significant place in Christian theology and history as the chosen vessel through whom God brought His Son into the world. Her life and role are

Who Was Mary the Mother of Jesus? - Ask someone to name a famous Mary, and he or she will almost certainly mention "Mary, mother of Jesus." She is perhaps the most famous "Mary" in history, even an object of

Mary, Mother of Jesus - World History Encyclopedia Her most common epithet is "the virgin Mary." She is celebrated by Eastern Orthodox Churches, Catholicism, and various Protestant denominations as "the mother of

Mary, Mother of Jesus - Humble Servant of God - Learn Religions Mary, the mother of Jesus Christ, was a young girl, probably only about 12 or 13 years old when the angel Gabriel came to her. She had recently become engaged to a

Who was the real Virgin Mary? - National Geographic 6 days ago Who was the real Virgin Mary? A new book argues that the mother of Jesus was a powerhouse in her own right

What Is Known About Mary The Mother Of Jesus? Mary, the mother of Jesus, stands as one of the most venerated figures in Christian history. Her name echoes through the centuries as a symbol of obedience, humility, and

Encyclopedia of The Bible - Mary, Mother of Jesus The phrase, "born of the Virgin Mary" used in the Apostles' Creed, is held to imply not only that Mary was a virgin when she conceived, but also "in birth and after birth."

Related Articles

- [nfpa handbook 20th edition](#)
- [prodigal son craft for preschoolers](#)
- [mar contract to purchase real estate](#)

[Back to Home](#)