

evan moor corp

Evan Moor Corp is a well-regarded educational publishing company that specializes in developing innovative materials designed to enhance the learning experience for students and educators alike. Founded in 1985 by Evan and Karen Moor, the company has grown to become a trusted source for supplemental educational resources, particularly in the elementary grades. With a diverse range of products, including workbooks, lesson plans, and digital resources, Evan Moor Corp has established itself as a leader in the field of educational publishing.

History of Evan Moor Corp

Evan Moor Corp's journey began in a small garage in California. The founders, recognizing a gap in the market for high-quality, teacher-friendly educational materials, set out to create resources that would not only meet educational standards but also engage students.

- 1985: Evan Moor Corp was established.
- 1990s: The company began expanding its product line to include a variety of subjects and grade levels.
- 2000s: The introduction of digital resources and online platforms marked a significant evolution in their offerings.
- 2020: The company celebrated 35 years of providing educational materials, reflecting on its impact on the teaching community.

Throughout its history, Evan Moor Corp has remained committed to its core mission: to create effective educational materials that support classroom instruction and promote student learning.

Product Offerings

Evan Moor Corp offers a vast array of educational products tailored to meet the needs of teachers and students. These products are categorized into several key areas:

Workbooks and Print Materials

One of the company's hallmark offerings is its extensive range of workbooks and print materials. These resources cover various subjects, including:

1. Math: Engaging workbooks that cater to different learning levels and include practice exercises, tests, and activities.

2. Language Arts: Comprehensive materials focusing on reading comprehension, vocabulary, writing skills, and grammar.
3. Science: Hands-on activities and experiments designed to spark curiosity and understanding of scientific concepts.
4. Social Studies: Resources that help students explore history, geography, and cultural studies through interactive content.

Digital Resources

In response to the growing trend of digital learning, Evan Moor Corp has developed a robust suite of digital resources that complement their print materials. These include:

- Interactive eBooks: A digital format of their workbooks that allows for dynamic interaction and engagement.
- Lesson Planning Tools: Online platforms that assist teachers in creating customized lesson plans, complete with standards alignment and assessment tools.
- Assessment Tools: Digital assessments that provide insights into student progress and areas needing improvement.

Professional Development

Evan Moor Corp also recognizes the importance of supporting educators through professional development. The company offers resources aimed at enhancing teaching practices, including:

- Webinars and Workshops: Opportunities for teachers to learn about best practices and innovative teaching strategies.
- Teaching Guides: Comprehensive guides that provide insights into effective classroom management and instructional techniques.

Target Audience

Evan Moor Corp primarily targets the following audiences:

Educators

Teachers from kindergarten through grade 8 are the primary users of Evan Moor Corp products. The company understands the challenges educators face in meeting diverse learning needs and provides resources that are adaptable and easy to implement.

Schools and Districts

Schools and educational districts often purchase Evan Moor Corp products in bulk to provide teachers with a consistent set of resources. The company offers discounted pricing for large orders, making it an attractive option for educational institutions.

Parents and Homeschoolers

With the rise of homeschooling, Evan Moor Corp has also become a valuable resource for parents seeking quality educational materials for their children. The workbooks and lesson plans are designed to be user-friendly, allowing parents to effectively support their children's learning at home.

Quality and Standards Alignment

Evan Moor Corp places a strong emphasis on ensuring that its materials align with state and national educational standards. This commitment to quality is reflected in several ways:

- Research-Based Practices: The development of their materials is informed by current educational research and best practices.
- Standards Mapping: Products are mapped to Common Core State Standards (CCSS) and other relevant educational frameworks, ensuring that educators can easily integrate them into their curriculum.
- Feedback from Educators: Continuous feedback from teachers helps the company refine its products to better meet classroom needs.

Community Engagement and Support

Evan Moor Corp is not just about providing educational materials; it is also committed to supporting the educational community. The company engages with educators through various initiatives:

- Online Community: A platform where teachers can share experiences, resources, and best practices.
- Social Media Presence: Actively engaging with educators on platforms like Facebook, Twitter, and Instagram to share tips, resources, and success stories.
- Customer Support: A dedicated team that provides assistance to educators and parents, ensuring they can maximize the use of their products.

Future Directions

As education continues to evolve, Evan Moor Corp is poised to adapt and innovate. The company is exploring several key areas for future growth:

Incorporating Technology

With the increasing reliance on technology in education, Evan Moor Corp is committed to enhancing its digital offerings. Future products may include:

- Enhanced interactive features in digital workbooks.
- Mobile applications for on-the-go learning.
- Integration with learning management systems (LMS) for seamless classroom experiences.

Expanded Subject Areas

Recognizing the need for a well-rounded education, Evan Moor Corp plans to expand its product lines into new subject areas, such as:

- Arts and music education.
- Social-emotional learning resources.
- STEM (Science, Technology, Engineering, and Mathematics) materials.

Global Reach

As educational needs vary worldwide, Evan Moor Corp is looking to expand its reach beyond the U.S. market. This includes:

- Translating materials into different languages.
- Collaborating with international educators to tailor resources to diverse educational contexts.

Conclusion

In summary, Evan Moor Corp has established itself as a leading provider of educational materials that prioritize quality, engagement, and support for educators and students alike. With a rich history, a diverse range of products, and a commitment to meeting the evolving needs of the educational community, Evan Moor Corp is well-equipped to continue making a positive impact in classrooms across the globe. As it looks to the future, the company's focus on innovation, quality, and community engagement will ensure

its enduring success in the dynamic world of education.

Frequently Asked Questions

What types of educational materials does Evan-Moor Corp offer?

Evan-Moor Corp offers a wide range of educational materials including workbooks, teaching resources, lesson plans, and digital products aimed at enhancing student learning in various subjects such as math, reading, and science.

How does Evan-Moor Corp integrate technology into their educational resources?

Evan-Moor Corp integrates technology by providing digital versions of their workbooks and resources, as well as interactive online tools that complement their print materials, allowing for a blended learning experience.

What age groups or grade levels does Evan-Moor Corp cater to?

Evan-Moor Corp caters to a wide range of age groups, primarily focusing on preschool through eighth grade, offering materials that are suitable for various learning stages.

Are Evan-Moor Corp materials aligned with educational standards?

Yes, Evan-Moor Corp materials are designed to align with Common Core State Standards and other educational benchmarks, ensuring that they meet the needs of teachers and students in various educational settings.

How can teachers access Evan-Moor Corp's resources?

Teachers can access Evan-Moor Corp's resources through their official website where they can purchase print and digital materials, as well as subscribe to their online platforms for additional teaching tools and resources.

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evan moor corp: Everyday Literacy Math Grade 1 Evan-Moor Educational Publishers, 2013
Introduce your first graders to standards-aligned math concepts such as measurement, fractions,

and algebraic patterns, while developing important oral language skills. This resource book provides explicit scripting for 100 daily lessons. Also included are 20 fun hands-on activities to apply math skills, and a weekly Home-School connection page in English and Spanish to extend learning at home. Each daily 10- to 15-minute lesson is organized around discussion questions that invite students to think critically about the math concepts, use new vocabulary, and demonstrate their understanding. A weekly unit follows this format: - Day 1: Introduce the weekly concept, read a story, and guide students through an activity. - Days 2, 3, and 4: Discuss the Day 1 story and concept, and practice or extend the concept through the day's activity page. - Day 5: Reinforce the week's math concept with a fun hands-on math activity. Send home the Home-School connection activity page.

evan moor corp: Evan-Moor Writing Sampler Grade K-6 EMC-058 Evan-Moor Educational Publishing, 2003-03 Lessons and reproducibles taken from other books about writing published by Evan-Moor. Includes 21 writing activities and a month of writing topics.

evan moor corp: Social Studies Teaching Activities Books Gary Lare, 2006 An annotated listing of activities books for use with social studies curriculums, focusing on elementary and middle school grades, arranged by curriculum area, topic, and grade level. Includes contact information for publishers and distributors of appropriate books, and an index.

evan moor corp: All about Animals Around the World Deborah Ellermeyer, 2007 Reproducible full-colour storybooks and storyboard cutouts provide ready-to-use activities. Includes information about: animals of the savannah (Africa); animals of the forest (North America); animals of the desert (Mexico); animals of the arctic tundra; and animals of the rainforest (South America).

evan moor corp: Daily Plan Book Evan-Moor Educational Publishing, Joy Evans, 2005-01-01 Features old-fashioned, school-related illustrations by Vicky Howard, plus inspirational saying about teaching and learning.

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evan moor corp: The Solar System Jennifer Lawson, 2001 The 16 lessons in this module introduce students to the solar system through an investigation of the planets and the sun. Students explore the earth/sun relationship in terms of the day/night cycle and the year cycle. As well, students investigate the characteristics of the moon, its phases, and its eclipses. Students also explore gravity and the constellations, and the history of space exploration. Also included: materials lists activity descriptions questioning techniques activity centre and extension ideas assessment suggestions activity sheets and visuals The module offers a detailed introduction to the Hands-On Science program (guiding principles, implementation guidelines, an overview of the skills that young students use and develop during scientific inquiry), a list of children's books and websites related to the science topics introduced, and a classroom assessment plan with record-keeping templates.

evan moor corp: Learning the Secrets of English Verse David J. Rothman, Susan Delaney Spear, 2022-08-09 This textbook teaches the writing of poetry by examining all the major verse forms and repeating stanza forms in English. It provides students with the tools to compose successful lines of poetry and focuses on meter (including free verse), rhythm, rhyme, and the many other tools a poet needs to create both music and meaningfulness in an artful poem. Presenting copious examples from strong poets of the past and present along with many recent student examples, all of which are scanned, each chapter offers lessons in poetic history and the practice of writing verse, along with giving students a structured opportunity to experiment writing in all the forms discussed. In Part 1, Rothman and Spear begin at the beginning, with Anglo-Saxon Strong Stress Alliterative Meter and examine every major meter in English, up to and including the free verse forms of modern and contemporary poetry. Part 2 presents a close examination of stanza forms that moves from the simple to the complex, beginning with couplets and ending with the 14-line Eugene Onegin stanza. The goal of the book is to give students the essential skills to understand how any line of poetry in English may have been composed, the better to enjoy them and then also write their own: the keys to the treasure chest. Rothman and Spear present a rigorous curriculum that teaches the craft of poetry through a systematic examination and practice of the major English meters and verse forms. Under their guidance, students hone their craft while studying the rich traditions and innovations of poets writing in English. Suitable for high school students and beyond. I studied with Rothman in graduate school and went through this course with additional scholarly material. This book will help students develop a keen ear for the music of the English language.—Teow Lim Goh, author of *Islanders*

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evan moor corp: Build It, Make It, Do It, Play It! Catharine Bomhold, Terri Elder, 2014-06-30 A valuable, one-stop guide to collection development and finding ideal subject-specific activities and projects for children and teens. For busy librarians and educators, finding instructions for projects, activities, sports, and games that children and teens will find interesting is a constant challenge. This guide is a time-saving, one-stop resource for locating this type of information—one that also serves as a valuable collection development tool that identifies the best among thousands of choices, and can be used for program planning, reference and readers' advisory, and curriculum support. Build It, Make It, Do It, Play It! identifies hundreds of books that provide step-by-step instructions for creating arts and crafts, building objects, finding ways to help the disadvantaged, or

engaging in other activities ranging from gardening to playing games and sports. Organized by broad subject areas—arts and crafts, recreation and sports (including indoor activities and games), and so forth—the entries are further logically organized by specific subject, ensuring quick and easy use.

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