

ASHFORD UNIVERSITY MBA

ASHFORD UNIVERSITY MBA PROGRAMS HAVE GAINED RECOGNITION FOR THEIR FLEXIBILITY, COMPREHENSIVE CURRICULUM, AND FOCUS ON THE DEVELOPMENT OF LEADERSHIP SKILLS. IN TODAY'S RAPIDLY EVOLVING BUSINESS ENVIRONMENT, THE NEED FOR ADVANCED EDUCATION IN MANAGEMENT PRACTICES HAS BECOME INCREASINGLY URGENT. ASHFORD UNIVERSITY, NOW PART OF THE UNIVERSITY OF ARIZONA GLOBAL CAMPUS, OFFERS A VARIETY OF MBA OPTIONS THAT CATER TO THE DIVERSE NEEDS OF STUDENTS, PROFESSIONALS, AND WORKING ADULTS WHO ASPIRE TO ENHANCE THEIR CAREERS.

OVERVIEW OF ASHFORD UNIVERSITY

FOUNDED IN 1918, ASHFORD UNIVERSITY HAS A LONG-STANDING HISTORY OF PROVIDING QUALITY EDUCATION. BASED IN SAN DIEGO, CALIFORNIA, THE UNIVERSITY HAS TRANSITIONED TO AN ONLINE FORMAT, WHICH ALLOWS STUDENTS FROM VARIOUS GEOGRAPHICAL LOCATIONS TO ACCESS ITS PROGRAMS. THE MBA PROGRAM IS DESIGNED TO EQUIP STUDENTS WITH THE NECESSARY SKILLS AND KNOWLEDGE TO EXCEL IN TODAY'S COMPETITIVE BUSINESS LANDSCAPE.

PROGRAM STRUCTURE

THE ASHFORD UNIVERSITY MBA PROGRAM IS STRUCTURED TO PROVIDE A COMPREHENSIVE UNDERSTANDING OF CORE BUSINESS PRINCIPLES WHILE ALLOWING STUDENTS TO SPECIALIZE IN AREAS THAT ALIGN WITH THEIR CAREER GOALS.

CORE CURRICULUM

THE CORE CURRICULUM IS DESIGNED TO ENSURE THAT ALL GRADUATES POSSESS A SOLID FOUNDATION IN ESSENTIAL BUSINESS CONCEPTS. KEY COURSES TYPICALLY INCLUDE:

1. BUSINESS STRATEGY: UNDERSTANDING HOW TO FORMULATE AND IMPLEMENT EFFECTIVE BUSINESS STRATEGIES.
2. FINANCE: GAINING INSIGHTS INTO FINANCIAL MANAGEMENT, INVESTMENT ANALYSIS, AND CORPORATE FINANCE.
3. MARKETING: LEARNING THE PRINCIPLES OF MARKETING AND CONSUMER BEHAVIOR.
4. HUMAN RESOURCES MANAGEMENT: EXPLORING EFFECTIVE MANAGEMENT OF PEOPLE WITHIN ORGANIZATIONS.
5. OPERATIONS MANAGEMENT: FOCUSING ON THE PRODUCTION AND DELIVERY OF GOODS AND SERVICES.

SPECIALIZATIONS

IN ADDITION TO THE CORE COURSES, STUDENTS HAVE THE OPPORTUNITY TO CHOOSE SPECIALIZATIONS THAT ALIGN WITH THEIR CAREER ASPIRATIONS. SOME POPULAR SPECIALIZATIONS INCLUDE:

- PROJECT MANAGEMENT: SKILLS TO MANAGE PROJECTS EFFECTIVELY, FOCUSING ON PLANNING, EXECUTION, AND MONITORING.
- HEALTHCARE ADMINISTRATION: UNDERSTANDING THE UNIQUE CHALLENGES WITHIN THE HEALTHCARE SECTOR.
- INFORMATION SYSTEMS: LEARNING ABOUT THE MANAGEMENT OF INFORMATION TECHNOLOGY IN BUSINESS SETTINGS.
- ENTREPRENEURSHIP: DEVELOPING THE SKILLS NECESSARY TO START AND MANAGE NEW VENTURES.

LEARNING FORMAT

ONE OF THE STANDOUT FEATURES OF THE ASHFORD UNIVERSITY MBA IS ITS FLEXIBLE ONLINE LEARNING ENVIRONMENT. THIS FORMAT IS PARTICULARLY APPEALING TO WORKING PROFESSIONALS WHO REQUIRE A BALANCE BETWEEN THEIR STUDIES AND OTHER COMMITMENTS.

ONLINE LEARNING ADVANTAGES

- **FLEXIBILITY:** STUDENTS CAN ACCESS COURSEWORK AT THEIR CONVENIENCE, ALLOWING THEM TO STUDY AROUND THEIR WORK SCHEDULES.
- **DIVERSE LEARNING RESOURCES:** THE PROGRAM PROVIDES VARIOUS RESOURCES, INCLUDING VIDEO LECTURES, INTERACTIVE DISCUSSIONS, AND MULTIMEDIA PRESENTATIONS.
- **NETWORKING OPPORTUNITIES:** ONLINE PLATFORMS FACILITATE INTERACTION WITH PEERS AND FACULTY, ENHANCING LEARNING EXPERIENCES AND PROFESSIONAL NETWORKING.

DURATION AND ENROLLMENT OPTIONS

THE MBA PROGRAM TYPICALLY SPANS 36 TO 48 CREDITS, DEPENDING ON THE CHOSEN SPECIALIZATION. STUDENTS CAN OFTEN COMPLETE THE PROGRAM IN AS LITTLE AS 18 MONTHS, WHICH IS ADVANTAGEOUS FOR THOSE EAGER TO ADVANCE THEIR CAREERS QUICKLY. ENROLLMENT OPTIONS ARE AVAILABLE THROUGHOUT THE YEAR, PROVIDING STUDENTS WITH THE FLEXIBILITY TO START THEIR EDUCATION WHEN IT SUITS THEM BEST.

ACCREDITATION AND RECOGNITION

ACCREDITATION IS A CRITICAL FACTOR TO CONSIDER WHEN SELECTING AN MBA PROGRAM. ASHFORD UNIVERSITY'S MBA PROGRAM IS ACCREDITED BY THE WASC SENIOR COLLEGE AND UNIVERSITY COMMISSION (WSCUC). THIS ACCREDITATION ASSURES STUDENTS THAT THE EDUCATION THEY RECEIVE MEETS HIGH STANDARDS OF QUALITY AND RIGOR.

BENEFITS OF ACCREDITATION

- **QUALITY ASSURANCE:** ACCREDITATION ENSURES THAT THE PROGRAM ADHERES TO ESTABLISHED EDUCATIONAL STANDARDS.
- **TRANSFERABILITY OF CREDITS:** CREDITS EARNED FROM AN ACCREDITED INSTITUTION ARE MORE LIKELY TO BE ACCEPTED BY OTHER COLLEGES AND UNIVERSITIES.
- **EMPLOYABILITY:** EMPLOYERS OFTEN PREFER CANDIDATES WITH DEGREES FROM ACCREDITED INSTITUTIONS, WHICH CAN ENHANCE JOB PROSPECTS.

CAREER OUTCOMES

GRADUATES OF THE ASHFORD UNIVERSITY MBA PROGRAM ARE EQUIPPED WITH THE SKILLS AND KNOWLEDGE NECESSARY TO PURSUE VARIOUS CAREER PATHS ACROSS DIFFERENT INDUSTRIES.

POTENTIAL CAREERS

1. **BUSINESS DEVELOPMENT MANAGER:** FOCUSED ON DRIVING BUSINESS GROWTH AND IDENTIFYING NEW MARKET OPPORTUNITIES.
2. **FINANCIAL ANALYST:** ANALYZING FINANCIAL DATA TO ASSIST ORGANIZATIONS IN MAKING INFORMED DECISIONS.
3. **MARKETING DIRECTOR:** OVERSEEING THE MARKETING STRATEGIES AND CAMPAIGNS OF A COMPANY.
4. **OPERATIONS MANAGER:** ENSURING EFFICIENT BUSINESS OPERATIONS AND RESOURCE MANAGEMENT.

SALARY EXPECTATIONS

WHILE SALARIES CAN VARY BASED ON LOCATION, EXPERIENCE, AND INDUSTRY, MBA GRADUATES TYPICALLY SEE A SIGNIFICANT

INCREASE IN THEIR EARNING POTENTIAL. ACCORDING TO RECENT DATA, THE AVERAGE SALARY FOR MBA GRADUATES IN THE UNITED STATES RANGES FROM \$70,000 TO OVER \$120,000 ANNUALLY, DEPENDING ON THEIR ROLES AND RESPONSIBILITIES.

STUDENT SUPPORT SERVICES

ASHFORD UNIVERSITY OFFERS A RANGE OF SUPPORT SERVICES TO HELP STUDENTS SUCCEED THROUGHOUT THEIR ACADEMIC JOURNEY.

ACADEMIC SUPPORT

- ADVISING SERVICES: ACADEMIC ADVISORS ARE AVAILABLE TO HELP STUDENTS NAVIGATE THEIR PROGRAMS, ENSURING THEY MEET GRADUATION REQUIREMENTS.
- TUTORING: FREE TUTORING SERVICES ARE OFFERED FOR STUDENTS WHO NEED ADDITIONAL ASSISTANCE IN SPECIFIC SUBJECTS.
- LIBRARY RESOURCES: ACCESS TO A VAST ONLINE LIBRARY AND RESEARCH MATERIALS SUPPORTS STUDENTS IN THEIR COURSEWORK AND PROJECTS.

CAREER SERVICES

THE UNIVERSITY PROVIDES ROBUST CAREER SERVICES, INCLUDING:

- RESUME WORKSHOPS: HELPING STUDENTS CRAFT PROFESSIONAL RESUMES TAILORED TO THEIR DESIRED CAREERS.
- JOB SEARCH ASSISTANCE: GUIDANCE ON EFFECTIVE JOB SEARCH STRATEGIES AND INTERVIEW PREPARATION.
- NETWORKING EVENTS: OPPORTUNITIES TO CONNECT WITH INDUSTRY PROFESSIONALS AND POTENTIAL EMPLOYERS.

CONCLUSION

IN SUMMARY, THE ASHFORD UNIVERSITY MBA PROGRAM IS AN EXCELLENT CHOICE FOR INDIVIDUALS SEEKING TO FURTHER THEIR EDUCATION AND ENHANCE THEIR CAREER PROSPECTS IN THE BUSINESS WORLD. WITH A FLEXIBLE ONLINE FORMAT, A COMPREHENSIVE CURRICULUM, AND STRONG SUPPORT SERVICES, STUDENTS CAN TAILOR THEIR EDUCATIONAL EXPERIENCE TO FIT THEIR PERSONAL AND PROFESSIONAL GOALS.

WHETHER YOU ASPIRE TO CLIMB THE CORPORATE LADDER, TRANSITION TO A NEW INDUSTRY, OR LAUNCH YOUR OWN BUSINESS, AN MBA FROM ASHFORD UNIVERSITY CAN PROVIDE THE TOOLS AND KNOWLEDGE NECESSARY TO SUCCEED IN TODAY'S COMPETITIVE LANDSCAPE. AS YOU CONSIDER YOUR OPTIONS FOR GRADUATE EDUCATION, THE ASHFORD UNIVERSITY MBA STANDS OUT AS A VALUABLE INVESTMENT IN YOUR FUTURE.

FREQUENTLY ASKED QUESTIONS

WHAT IS THE FOCUS OF THE MBA PROGRAM AT ASHFORD UNIVERSITY?

THE MBA PROGRAM AT ASHFORD UNIVERSITY FOCUSES ON DEVELOPING LEADERSHIP SKILLS, STRATEGIC THINKING, AND AN UNDERSTANDING OF BUSINESS PRINCIPLES. IT OFFERS SPECIALIZATIONS IN AREAS LIKE MARKETING, FINANCE, AND PROJECT MANAGEMENT.

IS THE MBA PROGRAM AT ASHFORD UNIVERSITY FULLY ONLINE?

YES, ASHFORD UNIVERSITY OFFERS A FULLY ONLINE MBA PROGRAM, ALLOWING STUDENTS TO COMPLETE THEIR COURSEWORK

FROM ANYWHERE, MAKING IT FLEXIBLE FOR WORKING PROFESSIONALS.

WHAT ARE THE ADMISSION REQUIREMENTS FOR THE MBA PROGRAM AT ASHFORD UNIVERSITY?

ADMISSION REQUIREMENTS TYPICALLY INCLUDE A COMPLETED APPLICATION, A BACHELOR'S DEGREE FROM AN ACCREDITED INSTITUTION, A PERSONAL STATEMENT, AND POSSIBLY PROFESSIONAL EXPERIENCE. GRE OR GMAT SCORES MAY BE WAIVED FOR QUALIFIED APPLICANTS.

HOW LONG DOES IT TAKE TO COMPLETE THE MBA PROGRAM AT ASHFORD UNIVERSITY?

THE MBA PROGRAM CAN TYPICALLY BE COMPLETED IN ABOUT 18 MONTHS, DEPENDING ON THE COURSE LOAD AND THE STUDENT'S ENROLLMENT STATUS, WITH OPTIONS FOR ACCELERATED COURSES.

WHAT TYPES OF CAREERS CAN I PURSUE WITH AN MBA FROM ASHFORD UNIVERSITY?

GRADUATES OF THE MBA PROGRAM CAN PURSUE VARIOUS CAREERS IN MANAGEMENT, MARKETING, FINANCE, HUMAN RESOURCES, AND ENTREPRENEURSHIP, AS WELL AS LEADERSHIP ROLES IN DIVERSE INDUSTRIES.

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development of health information management (HIM). Students in all areas of health care gain an unmatched understanding of the entire HIM profession and how it currently relates to the complex and continuously evolving field of health care in the United States. This brand-new Sixth Edition represents the most thorough revision to date of this cornerstone resource. Inside, a group of hand-picked HIM educators and practitioners representing the vanguard of the field provide fundamental guidelines on content and structure, analysis, assessment, and enhanced information. Fully modernized to reflect recent changes in the theory and practice of HIM, this latest edition features all-new illustrative examples and in-depth case studies, along with: Fresh and contemporary examinations of both electronic and print health records, data management, data privacy and security, health informatics and analytics, and coding and classification systems An engaging and user-friendly pedagogy, complete with learning objectives, key terms, case studies, and problems with workable solutions in every chapter Ready-to-use PowerPoint slides for lectures, full lesson plans, and a test bank for turnkey assessments A must-have resource for everyone in health care, Health Information Management, Sixth Edition, puts everything you need at your fingertips.

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communities: Role of Digital Health, mHealth, and Low-Cost Technologies in Advancing Universal Health Coverage in Emerging Economies Telehealth and Homecare Agencies Technology and the Practice of Health Education in Conflict Zones The Worldwide Digital Divide and Access to Healthcare Technology Technology for Creating Better Professional Teams to Strengthen Healthcare Systems Global Public Health Disaster Management and Technology As a resource on the evolution of technology as a valuable and integral component in the promotion and practice of public health and health care, with a focus on SDG 3 targets, Technology and Global Public Health should engage students, instructors, practitioners, and other professionals interested in public health, universal health care, health technology, digital health, and health equity. Dr. Murthy has been a respected leader and mentor on scientific health-related matters within the UN system for many years. Her book develops a theoretical system connecting concepts that have coined global public health with the rapid development of technology, all with the focus to achieve Sustainable Development Goal number three, within the time frame set by World Leaders. - Henry L. Mac-Donald, Former Permanent Representative of Suriname to the United Nations

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health care financing, reimbursement, insurance coverage, Medicare, Medicaid, and the impact of new technology on healthcare services. All chapters are updated to reflect current demographics and new policies.

ashford university mba: Health Informatics - E-Book Ramona Nelson, Nancy Staggers, 2016-12-08 Awarded second place in the 2017 AJN Book of the Year Awards in the Information Technology category. See how information technology intersects with health care! Health Informatics: An Interprofessional Approach, 2nd Edition prepares you for success in today's technology-filled healthcare practice. Concise coverage includes information systems and applications such as electronic health records, clinical decision support, telehealth, ePatients, and social media tools, as well as system implementation. New to this edition are topics including data science and analytics, mHealth, principles of project management, and contract negotiations. Written by expert informatics educators Ramona Nelson and Nancy Staggers, this edition enhances the book that won a 2013 American Journal of Nursing Book of the Year award! - Experts from a wide range of health disciplines cover the latest on the interprofessional aspects of informatics — a key Quality and Safety Education for Nurses (QSEN) initiative and a growing specialty area in nursing. - Case studies encourage higher-level thinking about how concepts apply to real-world nursing practice. - Discussion questions challenge you to think critically and to visualize the future of health informatics. - Objectives, key terms and an abstract at the beginning of each chapter provide an overview of what you will learn. - Conclusion and Future Directions section at the end of each chapter describes how informatics will continue to evolve as healthcare moves to an interprofessional foundation. - NEW! Updated chapters reflect the current and evolving practice of health informatics, using real-life healthcare examples to show how informatics applies to a wide range of topics and issues. - NEW mHealth chapter discusses the use of mobile technology, a new method of health delivery — especially for urban or under-served populations — and describes the changing levels of responsibility for both patients and providers. - NEW Data Science and Analytics in Healthcare chapter shows how Big Data — as well as analytics using data mining and knowledge discovery techniques — applies to healthcare. - NEW Project Management Principles chapter discusses proven project management tools and techniques for coordinating all types of health informatics-related projects. - NEW Contract Negotiations chapter describes strategic methods and tips for negotiating a contract with a healthcare IT vendor. - NEW Legal Issues chapter explains how federal regulations and accreditation processes may impact the practice of health informatics. - NEW HITECH Act chapter explains the regulations relating to health informatics in the Health Information Technology for Education and Clinical Health Act as well as the Meaningful Use and Medicare Access & CHIP Reauthorization Act of 2015.

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commit. Rita went to work and now we have Triple Jeopardy. But rather than being a “woe-is-me” account, her memoir is an empowering document that proves the old adage that you can’t keep a good woman down. You’ll enjoy the anecdotes of the rich and famous celebrities that Rita has crossed paths with but you’ll have to admire the strength, discipline and wisdom that Rita imparts when recounting an overzealous prosecution gone awry. Far from broken, Rita and her lovely family have risen from the ashes of defamation like Phoenixes. “Their story is a cautionary tale that shows that it CAN happen here. And does.” ~ Larry “Ratso” Sloman, co-author with Mike Tyson of Undisputed Truth and Iron Ambition: My Life with Cus D’Amato <http://www.ratso.org> A woman who has always exhibited beauty, strength and grace, in her memoir Triple Jeopardy, Rita Ali proves that you can always knock-out the opposition. ~ Michael Spinks, Olympic Gold Medalist, Two Division World Champion

ashford university mba: The Breaking Point: A Full-Circle Journey, Workbook & Journal
Michelle Hannah, 2014-02 This companion journal and workbook to The Breaking Point: A Full-Circle Journey offers a self-reflective learning tool designed to help you change your life and achieve your goals. Designed to be used alongside the main text, this edition challenges you to tell and embrace the truth and to take actions that motivate you, answer your questions, open your soul, and inspire you to explore the possibilities in what once seemed impossible. Author Michelle Hannah, a certified relationship coach, presents a four-pronged approach to helping you improve your feelings of self-esteem in order to move through difficult life changes. She addresses the phases of the four Bs-breakup, breakdown, breakthrough, and breakout-that help you come full circle in the most critical areas of your life, including relationships, health, family, and work. Using examples from her personal journey and offering pertinent exercises, Hannah shows how moving through the four Bs can facilitate your understanding of how to live every day beyond the fear, pain, brokenness, and disappointment and help you move toward a healthy and happy life.

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