

www.pearsonhighered.com/etextbooks

www.pearsonhighered.com/etextbooks: Revolutionizing Academic Learning with Digital Textbooks

In today's rapidly evolving educational landscape, digital resources have become essential for students, educators, and institutions alike. Among the leading platforms transforming higher education is www.pearsonhighered.com/etextbooks. This online portal offers an extensive collection of eTextbooks designed to enhance learning experiences, improve accessibility, and foster academic success. As the digital shift continues to accelerate, understanding the features, benefits, and how to leverage this platform can significantly impact your educational journey.

What is Pearson Higher Ed eTextbooks?

www.pearsonhighered.com/etextbooks is Pearson's dedicated digital textbook platform tailored for higher education students and instructors. It provides a comprehensive library of eTextbooks across various disciplines, including sciences, humanities, business, social sciences, and more. Unlike traditional print textbooks, Pearson's eTextbooks are accessible anytime, anywhere, through multiple devices such as laptops, tablets, and smartphones.

Key features of Pearson Higher Ed eTextbooks include:

- Interactive Content: Embedded multimedia, quizzes, and interactive exercises to enhance engagement.
- Search Functionality: Quickly locate specific topics or sections within a textbook.
- Offline Access: Download textbooks for offline reading.
- Annotations & Highlighting: Mark important sections and add notes for better retention.
- Integrated Assessments: Self-assessment tools to test understanding and prepare for exams.
- Accessibility: Designed to support diverse learning needs, including compatibility with screen readers.

Benefits of Using

www.pearsonhighered.com/etextbooks

Adopting digital textbooks from Pearson offers numerous advantages over traditional printed materials:

1. Cost-Effective Solutions

- Digital textbooks often come at a lower price point.
- Access to multiple titles through bundled packages or subscriptions.
- Eliminates costs related to printing and shipping.

2. Convenience and Portability

- Access your eTextbooks on any device with internet connectivity.
- Carry an entire library in your backpack or pocket.
- Seamless integration with learning management systems (LMS).

3. Enhanced Learning Experience

- Interactive features keep students engaged.
- Embedded videos, simulations, and case studies provide practical insights.
- Customizable content allows highlighting, notes, and bookmarking.

4. Environmentally Friendly

- Reduces paper use and carbon footprint.
- Supports sustainable education initiatives.

5. Up-to-Date Content

- Immediate access to the latest editions and updates.
- Corrections and additional resources can be integrated swiftly.

How to Access and Use

www.pearsonhighered.com/etextbooks

Getting started with Pearson eTextbooks is straightforward. Follow these steps to maximize your experience:

Step 1: Create an Account or Log In

- Visit

[www.pearsonhighered.com/etextbooks](<https://www.pearsonhighered.com/etextboo>

ks).

- Sign up using your student or instructor email.
- Log in with existing credentials if you already have an account.

Step 2: Find Your Textbook

- Use the search bar to locate your course textbook by title, author, or ISBN.
- Browse through the catalog sorted by subject or course.

Step 3: Purchase or Rent

- Choose between purchasing permanent access or renting for a semester.
- Some courses may offer bundled access with your instructor's materials.

Step 4: Access Your eTextbook

- Read online through the web browser.
- Download for offline use.
- Use the mobile app for on-the-go reading.

Step 5: Utilize Interactive Features

- Highlight sections, add notes, and bookmark pages.
- Complete embedded quizzes to reinforce learning.
- Access supplementary resources like videos and case studies.

Features and Tools to Maximize Learning

Pearson's eTextbook platform is designed with features that facilitate effective studying and teaching:

Interactive and Multimedia Content

- Videos, animations, and interactive modules bring concepts to life.
- Simulations for practical application.

Note-Taking and Highlighting

- Digital annotations help in revisiting key topics.
- Sharing notes with classmates or instructors.

Search and Navigation

- Quickly locate specific chapters or keywords.
- Bookmark important sections for easy reference.

Assessment and Practice

- Built-in quizzes test comprehension.
- Progress tracking to monitor improvement.

Accessibility Features

- Support for screen readers and adjustable font sizes.
- Compatible with various assistive technologies.

Advantages for Educators and Institutions

In addition to student benefits, www.pearsonhighered.com/etextbooks offers tools and advantages for educators:

- Customizable Content: Create tailored reading lists and annotations.
- Student Analytics: Track engagement and comprehension through usage reports.
- Integration with LMS: Seamless compatibility with platforms like Canvas, Blackboard, and Moodle.
- Cost Management: Reduce printing costs and manage digital resources efficiently.

FAQs About Pearson eTextbooks

Q1: Are Pearson eTextbooks compatible with all devices?

A1: Yes, they are compatible with most devices including Windows, macOS, iOS, and Android via web browsers and dedicated apps.

Q2: Can I share my eTextbook with classmates?

A2: Sharing depends on licensing agreements. Typically, purchased access is individual, but some rentals or institutional licenses may allow limited sharing.

Q3: How often are eTextbooks updated?

A3: Updates are made regularly to incorporate new information, corrections,

and supplementary materials.

Q4: What if I encounter technical issues?

A4: Pearson offers customer support through online chat, email, and phone to assist with technical problems.

Future Trends in Digital Textbooks and Education

The landscape of higher education continues to evolve with technological advancements. Some future trends related to platforms like www.pearsonhighered.com/etextbooks include:

- Artificial Intelligence (AI): Personalized learning paths and adaptive assessments.
- Virtual and Augmented Reality: Immersive learning experiences for complex topics.
- Data Analytics: Deeper insights into student engagement to improve teaching strategies.
- Enhanced Collaboration Tools: Real-time interaction with peers and instructors within digital textbooks.

Conclusion

www.pearsonhighered.com/etextbooks stands at the forefront of digital education, offering a versatile, interactive, and cost-effective alternative to traditional textbooks. By embracing this platform, students can enjoy greater flexibility, richer content, and improved learning outcomes. Educators benefit from powerful tools to engage students and streamline course management. As digital education continues to grow, platforms like Pearson's eTextbooks are set to become integral components of higher education institutions worldwide.

Whether you're a student seeking to access your course materials conveniently or an instructor aiming to enhance your teaching with innovative resources, exploring www.pearsonhighered.com/etextbooks is a step toward a more dynamic and accessible educational experience.

Frequently Asked Questions

What is www.pearsonhighered.com/etextbooks?

www.pearsonhighered.com/etextbooks is the official platform for accessing digital textbooks and educational resources provided by Pearson Higher Ed for students and educators.

How can I access my eTextbooks on www.pearsonhighered.com/etextbooks?

You can access your eTextbooks by logging into your Pearson account on the website, where you can view, download, or read your digital textbooks online.

Are there any subscription options available for eTextbooks on PearsonHigherEd?

Yes, Pearson offers subscription plans that allow students to access multiple eTextbooks for a specified period, often at a lower cost compared to purchasing individual textbooks.

Can I highlight or take notes within eTextbooks on www.pearsonhighered.com/etextbooks?

Absolutely! Pearson's digital platform typically includes features that let you highlight text, add notes, and bookmark pages for easy reference.

Is the website compatible with all devices for reading eTextbooks?

Yes, www.pearsonhighered.com/etextbooks is designed to be compatible with various devices including desktops, tablets, and smartphones for seamless reading experiences.

How do I purchase or rent eTextbooks on www.pearsonhighered.com/etextbooks?

You can purchase or rent eTextbooks by creating a Pearson account, selecting your desired textbook, and choosing the rental or purchase option during checkout.

What should I do if I encounter technical issues accessing my eTextbook?

If you experience technical difficulties, you can contact Pearson customer support through their help center for troubleshooting assistance or guidance.

Are there any discounts or special offers for eTextbooks on www.pearsonhighered/etextbooks?

Yes, Pearson often provides discounts, bundle deals, and promotional codes for eTextbooks, especially during back-to-school seasons or special sales events.

Can I transfer my eTextbook access to other devices or users?

Access rights depend on the specific licensing terms; generally, your eTextbook is linked to your Pearson account, and sharing access may violate terms of use. Always review the licensing agreements for your textbook.

Additional Resources

www.pearsonhighered/etextbooks: Transforming Academic Learning in the Digital Age

In the rapidly evolving landscape of higher education, digital resources are reshaping how students access and engage with their coursework.

www.pearsonhighered/etextbooks stands at the forefront of this transformation, offering a comprehensive platform that combines the credibility of Pearson's longstanding educational publishing with the convenience of digital technology. As universities and students increasingly turn toward online solutions, understanding what this platform offers, how it operates, and its implications for academic success becomes essential. This article explores the features, benefits, and strategic significance of Pearson's eTextbooks platform, providing a detailed yet accessible guide for educators, students, and academic institutions alike.

The Evolution of Textbook Publishing: From Print to Digital

Historical Context and the Shift to Digital

Traditionally, textbooks have been a cornerstone of higher education, serving as primary references for coursework and research. However, the high costs associated with print textbooks, coupled with the inflexibility of physical copies, have prompted a significant shift toward digital alternatives. Over the past decade, publishers like Pearson have pioneered the development of eTextbooks—digital versions of traditional textbooks designed for enhanced accessibility, interactivity, and affordability.

Why Digital Textbooks Matter

- Cost Efficiency: Digital textbooks generally cost less than their print

counterparts, alleviating financial burdens on students.

- Accessibility: ETextbooks can be accessed from multiple devices—laptops, tablets, smartphones—anywhere and anytime.
- Enhanced Features: Embedded multimedia, interactive quizzes, and search functionalities improve engagement and comprehension.
- Environmental Impact: Reducing reliance on paper supports sustainability efforts.

Understanding www.pearsonhighered.com/etextbooks: A Digital Ecosystem for Higher Education

Platform Overview

functions as a dedicated portal within Pearson's broader digital ecosystem, designed to facilitate seamless access to a vast library of eTextbooks across diverse disciplines. The platform is built with user experience in mind, emphasizing ease of navigation, personalized learning, and integration with institutional systems.

Core Features

- Extensive Catalog: Thousands of titles spanning humanities, sciences, business, health, and more.
- User-Friendly Interface: Intuitive layout with search filters for quick access to relevant materials.
- Device Compatibility: Compatible with web browsers and mobile apps, enabling multi-platform use.
- Interactive Content: Embedded videos, animations, and interactive assessments that enhance understanding.
- Note-Taking and Highlighting: Tools for students to annotate and organize their learning.
- Offline Access: Download options for studying without an internet connection.
- Integration with LMS: Compatibility with learning management systems like Canvas, Blackboard, and Moodle for streamlined assignment submission and grade tracking.

Access and Authentication

Students and educators can access eTextbooks via institutional credentials or individual accounts. Many institutions have integrated Pearson's platform into their Learning Management Systems (LMS), simplifying access and ensuring security. Single sign-on (SSO) options are common, reducing login complexities and promoting consistent access.

Benefits for Students and Educators

For Students

- **Affordability:** Digital versions typically cost less than printed textbooks, reducing financial strain.
- **Convenience:** Access to textbooks across devices allows for flexible study schedules.
- **Interactive Learning:** Multimedia and embedded assessments cater to different learning styles.
- **Personalization:** Highlighting, note-taking, and bookmarking features help students tailor their study experience.
- **Environmentally Friendly:** Digital textbooks reduce paper consumption and waste.

For Educators

- **Enhanced Engagement:** The interactive nature of eTextbooks can improve student participation.
- **Easy Updates:** New editions or corrections can be incorporated quickly, ensuring content remains current.
- **Analytics and Insights:** Platforms often provide data on student engagement, allowing instructors to tailor their teaching strategies.
- **Integration Capabilities:** Seamless embedding into existing LMS platforms simplifies assignment management and grading.

Strategic Advantages for Educational Institutions

Institutions adopting benefit from a comprehensive digital solution that aligns with modern pedagogical approaches. These advantages include:

- **Cost Savings:** Reduced expenses related to physical textbooks and distribution.
- **Scalability:** Ability to serve large student populations without logistical hurdles.
- **Data-Driven Decisions:** Access to analytics informs curriculum development and resource allocation.
- **Environmental Responsibility:** Demonstrating commitment to sustainability aligns with institutional values and policies.

How to Maximize the Utility of Pearson eTextbooks

For Students

- **Leverage Interactive Features:** Use embedded quizzes and multimedia to reinforce learning.
- **Annotate Actively:** Highlight and make notes to enhance retention.
- **Sync Across Devices:** Access your eTextbook on multiple devices for flexible studying.

- Utilize Offline Access: Download chapters for study sessions without internet connectivity.
- Engage with Supplementary Materials: Many eTextbooks include additional resources like flashcards, practice tests, or links to external content.

For Educators

- Incorporate Interactive Content: Design assignments that utilize embedded assessments.
- Monitor Engagement: Use platform analytics to identify students who may need additional support.
- Update Course Materials: Quickly replace outdated content with new editions or supplementary resources.
- Integrate with Course Design: Embed eTextbooks seamlessly into course modules and activities.

Challenges and Considerations

While the benefits of digital textbooks are substantial, there are challenges to consider:

- Digital Divide: Not all students have equal access to reliable devices or internet connectivity.
- Learning Preferences: Some students prefer physical books for various reasons, including ease of annotation or reduced screen fatigue.
- Platform Usability: Ensuring the platform remains intuitive and free of technical issues is critical to user satisfaction.
- Intellectual Property and Licensing: Proper management of digital rights and access limitations must be maintained.

Educational institutions and publishers are actively working to address these issues through initiatives like device loan programs, offline access options, and user training.

The Future of Digital Textbooks in Higher Education

The landscape of higher education is shifting towards more personalized, accessible, and interactive learning environments. Platforms like exemplify this trend, leveraging technology to enhance educational outcomes. Innovations on the horizon include:

- Adaptive Learning Algorithms: Tailoring content based on individual student performance.
- Artificial Intelligence (AI): Providing personalized feedback and support.
- Enhanced Collaboration Tools: Facilitating peer-to-peer learning within digital textbooks.
- Augmented Reality (AR) and Virtual Reality (VR): Offering immersive

educational experiences.

As these technologies mature, the role of digital textbooks will expand further, becoming integrated components of comprehensive digital learning ecosystems.

Conclusion: Embracing the Digital Future with Pearson eTextbooks

represents a significant stride toward modernizing higher education resources. By offering a versatile, interactive, and cost-effective alternative to traditional textbooks, the platform aligns with the needs of today's digital-savvy students and forward-thinking educators. Its integration capabilities, rich content offerings, and user-centric features make it an indispensable tool in the evolving educational landscape.

As institutions continue to adapt to technological advancements and changing student expectations, platforms like Pearson's eTextbooks will play a pivotal role in shaping the future of academic learning—making education more accessible, engaging, and effective for learners worldwide. Embracing these digital solutions is not just a trend but a strategic imperative for fostering academic success in the digital age.

[Www Pearsonhighered Etextbooks](#)

www pearsonhighered etextbooks: Teaching and Learning with Technology Roberto Dillon, Lee Ming Tan, 2016 This is the conference proceedings for the 2015 Global Conference on Teaching and Learning with Technology (CTLT 2015), hosted by Aventis School of Management, Singapore. It includes papers by a group of international academics and researchers. It covers the most interesting ideas and applications related to the innovative use of technology within different learning environments.--

www pearsonhighered etextbooks: Handbook of Arts Education and Special Education Jean B. Crockett, Sharon M. Malley, 2017-12-14 The Handbook of Arts Education and Special Education brings together, for the first time in a single reference volume, policy, research, and practices in special education and arts education synthesized to inform stakeholders across a broad spectrum of education. This handbook encompasses arts education for students with disabilities, from pre-K through transition to postsecondary education and careers as well as community arts education, with particular attention to conceptual foundations; research-based practices; professional standards; students' cognitive, artistic, and social growth; career education; and future directions for research and practice in special education and arts education.

www pearsonhighered etextbooks: EBOOK: Business Research Methods Boris Blumberg, Donald Cooper, Pamela Schindler, 2014-03-16 Are you about to begin your dissertation or a research project, but don't know what topic to choose? Are you unsure of what research methods to use and how they should be applied to your project? Are you worried about how to write up your research project? Then this is the book for you! A balanced coverage of qualitative and quantitative methods means that no matter what approach you choose to use for your project, there are examples and case studies to help guide you through the process. Student Research boxes provide an insight into

situations and research decisions that students have encountered in real life projects. They contain hints, tips and sometimes questions to help you think through your own project. A Running Case Study charts the progression of two student research projects - one qualitative and one quantitative - and shows how the content of each chapter can be used to develop their projects. Thought provoking questions are included in order to help you consider the issues and decisions involved, which you can then apply to your own project. Deeper Insight boxes delve further into particular research issues, offering you a detailed description to increase your understanding of these areas, whilst Real Life examples put research methods into context, by showing you how they have been applied in real world situations. The Online Learning Centre contains a vast amount of extra resources to help you create a superior project: Six statistical chapters are available to help you prepare, test and analyse your hypotheses and data. Extra cases, appendices and dataset exercises help you to take your study further. Check out the Research Skills Centre for free chapters of Study Skills books, examples of good and bad proposals, and templates for questionnaires and surveys. All of this and more can be found at www.mcgraw-hill.co.uk/textbooks/blumberg

www.pearsonhighered etextbooks: Managing Quality, with eBook Access Code S. Thomas Foster, John W. Gardner, 2025-09-30 The gold-standard introduction to quality management throughout the supply chain Quality management is at the heart of successful supply chains, and Managing Quality: Integrating the Supply Chain, Eighth Edition provides the most comprehensive, up-to-date approach to mastering this critical field. This edition builds on a foundation of modern quality theory while integrating cutting-edge advancements, including AI, IoT, and risk management in global supply chains. With a focus on Lean, Six Sigma, and service quality, this leading textbook equips students and professionals with the essential tools to enhance quality and operational effectiveness. WILEY ADVANTAGE Provides a student-friendly introduction to quality management through a unifying supply chain framework that links foundational quality management principles with modern advancements in Lean, Six Sigma, and service quality Presents a contingency-based approach grounded in both research and practitioner insights to offer adaptable quality management strategies Integrates real-world case studies, including insights from Samsung, Apple, and Great Ormond Street Hospital Explores cutting-edge topics such as AI, IoT, big data analytics, and digital transformation in quality management Enhances learning with experiential exercises, active figures, and engaging interactive content Emphasizes ethical considerations in quality management, including ISO standards and corporate social responsibility Offers instructor resources, including PowerPoint slides, test banks, and guided discussion questions AN INTERACTIVE, MULTIMEDIA LEARNING EXPERIENCE This textbook includes access to an interactive, multimedia e-text. Icons throughout the print book signal corresponding digital content in the e-text. Managing Quality integrates video content developed to complement the text and engage readers more deeply with the fascinating field of quality management. Bloomberg News videos demonstrating and applying concepts are integrated throughout the e-text. Downloadable Content appears in applicable chapters, enabling students to see and work with data and spreadsheets. Concept Check Questions at the end of each section provide immediate feedback, helping readers monitor their understanding and mastery of the material.

www.pearsonhighered etextbooks: eBook: Business Research Methods 5e Boris Blumberg, Claire MacRae, 2024-06-13 This book is a one stop guide to all your research methods needs. It is tailored specifically towards business and management courses, and central to this edition is the balanced coverage of qualitative and quantitative methods to clearly and concisely lead students through the research process, whatever their project may be. Now in its much anticipated fifth edition, Business Research Methods has been revised and updated to reflect all the latest trends in research methodology. The integration of statistical issues, as well as coverage of web-based surveys, qualitative interviews, big data, and content analysis of social media, aims to support the current student experience. A Running Case Study charts the progression of two student research projects - one qualitative and one quantitative - and shows how the content of each chapter can be used to develop their projects. Thought provoking questions are included to help students consider

the issues and decisions involved, and how these might be applied to their own project. Deeper Insight into Research Methods boxes delve further into particular research issues, offering a detailed description to increase understanding of these areas, whilst Real Life examples put research methods into context, by showing how they have been applied in real world situations. New pedagogy features include: Research in Practice boxes provide an insight into situations and research decisions that students may encounter in real life projects. They contain hints, tips and sometimes questions to help think through a project. Theory Explained highlights key theories and demonstrates how these can be applied in practical research examples. Statistics in Action provides practical alternatives to qualitative research methods and gives examples of how statistical data can be presented, analyzed and interpreted to improve students data insights skills. The Online Learning Centre contains a vast amount of extra resources to support lecturers and student, including power points, instructor manuals, and a question bank. New to this edition are short case studies with teaching notes covering current topics and key theories, and worked examples and videos with associated questions for further practical exercises and real world examples. Boris F. Blumberg is Senior Lecturer and Executive Director of UMIO, the postgraduate unit at the Maastricht University School of Business and Economics, the Netherlands. Boris has supervised hundreds of dissertations and teaches courses in strategic management, entrepreneurship and innovation. His research focuses mainly on entrepreneurship, networks and methodology. Claire MacRae is Senior Lecturer in Public Policy at the Centre for Public Policy, University of Glasgow. Claire has taught courses on research methods for undergraduate, masters and Professional Doctorate students. Her research focuses mainly on policymaking, risk and resilience, and the impact of policy design and implementation on society.

www.pearsonhighered.com etextbooks: Öğretim Teknolojileri ve Öğrenme Araçları Asım Arı, 2015-07-25 Bu kitap, eğitim fakültelerinde okutulan Öğretim Teknolojileri ve Materyal Tasarımı dersleri için hazırlanmış olup, teknoloji destekli öğretme-öğrenme süreci ve materyal tasarımı konularını içermektedir. İlk bölümde 21. yüzyılın gerektirdiği öğrenme süreçleri ve yaşantılarını tanımlayan kitap, 2. bölümde bu süreçlerin nasıl tasarlanması gerektiğine değinmektedir. 3. bölümde eğitime teknoloji ve medya entegrasyonunu sağlamak için etkili modellerden Assure modeli, 4. bölümde de 21. yüzyıl öğrenme ortamlarının tasarımı üzerinde durmaktadır. 5. bölümde elinde dijital cihazlar olan öğrencilerin ders ortamına katılımı; 6, 7, 8, 9'uncu bölümlerde de yeni teknolojik araç ve ortamların geliştirilmesi ve entegrasyonu konularından bahsedilmektedir. Son bölümde ise geleceğin ortamları ve süreçlerinin nasıl olacağı ve karşılaşılabilecek zorlukların farkında olma ve bu zorluklara hazırlıklı olma üzerinde durulmaktadır.

www.pearsonhighered.com etextbooks: Handbook of Research on Big Data Storage and Visualization Techniques Segall, Richard S., Cook, Jeffrey S., 2018-01-05 The digital age has presented an exponential growth in the amount of data available to individuals looking to draw conclusions based on given or collected information across industries. Challenges associated with the analysis, security, sharing, storage, and visualization of large and complex data sets continue to plague data scientists and analysts alike as traditional data processing applications struggle to adequately manage big data. The Handbook of Research on Big Data Storage and Visualization Techniques is a critical scholarly resource that explores big data analytics and technologies and their role in developing a broad understanding of issues pertaining to the use of big data in multidisciplinary fields. Featuring coverage on a broad range of topics, such as architecture patterns, programming systems, and computational energy, this publication is geared towards professionals, researchers, and students seeking current research and application topics on the subject.

www.pearsonhighered.com etextbooks: Proceedings of the 2nd International Conference on the Use of iPads in Higher Education Benjamin F. Baab, John Bansavich, 2016-12-14 With the widespread implementation of tablet computers in Higher Education (HE), this book will be of interest to academics from a variety of disciplines, and to learning technologists who are considering the use of iPads for teaching and learning or have an interest in mobile learning in general. The

proceedings from the 2nd International Conference on the Use of iPads in Higher Education (ihe2016) cover articles in the following areas: health, education, environmental management, fieldwork, medical education, law, teacher training and education, design, academic technologies, online assessments, and professional development. The contributors here use a wide variety of research methodologies to investigate the use of iPads in HE, including: surveys, questionnaires, focus groups, long-term studies, qualitative methods, pilot projects, multimodal approaches, observations, technology implementation models, action research case studies, ethnographic approaches, field studies, content analysis, and mixed methods.

www.pearsonhighered.com/textbooks: Mobile and Wireless Communications with Practical Use-Case Scenarios Ramona Trestian, 2022-12-22 The growing popularity of advanced multimedia-rich applications along with the increasing affordability of high-end smart mobile devices has led to a massive growth in mobile data traffic that puts significant pressure on the underlying network technology. However, no single network technology will be equipped to deal with this explosion of mobile data traffic. While wireless technologies had a spectacular evolution over the past years, the present trend is to adopt a global heterogeneous network of shared standards that enables the provisioning of quality of service and quality of experience to the end-user. To this end, enabling technologies like machine learning, Internet of Things and digital twins are seen as promising solutions for next generation networks that will enable an intelligent adaptive interconnected environment with support for prediction and decision making so that the heterogeneous applications and users' requirements can be highly satisfied. The aim of this textbook is to provide the readers with a comprehensive technical foundation of the mobile communication systems and wireless network design, and operations and applications of various radio access technologies. Additionally, it also introduces the reader to the latest advancements in technologies in terms of Internet of Things ecosystems, machine learning and digital twins for IoT-enabled intelligent environments. Furthermore, this textbook also includes practical use-case scenarios using Altair WinProp Software as well as Python, TensorFlow and Jupyter as support for practice-based laboratory sessions.

www.pearsonhighered.com/textbooks: The No Shelf Required Guide to E-book Purchasing Sue Polanka, 2011-12-01 This issue of Library Technology Reports provides strategies, best practices, and case studies for meeting the unprecedented legal, technological, and vendor challenges that come with e-book purchasing.

www.pearsonhighered.com/textbooks: Philosophy and Occupational Therapy Steven Taff, 2024-06-01 Philosophy and Occupational Therapy: Informing Education, Research, and Practice provides an overview of the most influential philosophical movements from past to present and shows how these philosophies are a foundational, yet underutilized, element of occupational therapy education, research, and practice. Editor Steven D. Taff, PhD, OTR/L, FNAP, FAOTA, fills a gap in existing occupational therapy literature by exploring the major thinkers and concepts of numerous different philosophical movements and examining their implications. Taff and a multitude of chapter authors demonstrate that the vital points of human existence are found in philosophy as well as science, and that occupational therapy should incorporate a clearly articulated philosophical perspective into its evidence-based and measurement-driven paradigm. Each chapter offers a basic description of a philosophy, outlines major thinkers and concepts and ultimately summarizes the implications for occupational therapy education, research and practice. Philosophy and Occupational Therapy: Informing Education, Research, and Practice is a unique and essential book for occupational therapy educators, researchers, and clinicians that will enrich the teaching-learning process, ground research with depth and clarity, and spark discussion among professionals about reviving the use of philosophy in current occupational therapy practice.

www.pearsonhighered.com/textbooks: Conformity and Conflict James P. Spradley, David W. McCurdy, 2012 Demonstrate the nature of culture and its influence on people's lives. For over 40 years, the best-selling Conformity and Conflict has brought together original readings and cutting edge research alongside classic works as a powerful way to study human behavior and events. Its

readings cover a broad range of theoretical perspectives and demonstrate basic anthropological concepts. The Fourteenth Edition incorporates successful articles from past editions and fresh ideas from the field to show fascinating perspectives on the human experience. Teaching and Learning Experience Personalize Learning - MyAnthroLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Articles, article introductions and review questions encourage students to examine their assumptions, discern hidden values, evaluate evidence, assess their conclusions, and more! Engage Students - Section parts, key terms, maps, a glossary and subject index all spark student interest and illustrate the reader's main points with examples and visuals from daily life. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic MyTest Test Bank or PowerPoint Presentation Slides. Additionally, Conformity and Conflict's part introductions parallel the basic concepts taught in introductory courses - which allow the book to be used alone as a reader or in conjunction with a main text. Note: MyAnthroLab does not come automatically packaged with this text. To purchase MyAnthroLab, please visit www.MyAnthroLab.com or you can purchase a valuepack of the text + MyAnthroLab (at no additional cost): VP ISBN-10: 0205176011/ISBN-13: 9780205176014

www.pearsonhighered etextbooks: *Digital Technologies and Transformation in Business, Industry and Organizations* Ruben Pereira, Isaias Bianchi, Álvaro Rocha, 2023-10-30 Given the nature of this book proposal, linked with some Masters, and the faster pace of digital technologies evolution, the new version will have an entire new content with new cases and insights regarding the development and implementation of the most interesting digital technologies. Digital transformation marks a rethinking of how an organization uses technology, people, and processes in pursuit of new business models and new revenue streams, driven by changes in customer expectations around products and services. For many enterprises that build traditional goods, this means building digital products, such as a mobile applications or an ecommerce platform. To do so, they must use and integrate digital technologies. The pace of change is increasing. Organizations need to adapt or risk disappearing under innovators entrance in the market. With new digital technologies growing in an exponential rate in the last few decades, organizations are facing even more complex contexts. Managers are now pressed to take efficient decisions. This book provides a reference manual to assist professionals and academics on further insights regarding: the impact of digital technologies in business, how to implement digital technologies, solutions for specific digital technologies barriers, and much more. This book covers research methods such as Systematic Literature Review (SLR) or Multifocal Literature Review (MLR), case studies, experiments, survey, Design Science Research using quantitative and qualitative approaches.

www.pearsonhighered etextbooks: *Microbial Biofilms* Naga Raju Maddela, Aransiola Sesan Abiodun, 2022-05-17 Microbial biofilms have both positive and negative effects. This book considers new ways of controlling environmental microbial biofilm such as using phages, nanotechnology, and newly discovered microbial enzymes. A team of contributors shares current, relevant and original research to add weight and recognition to the book. Also, each chapter provides enlightening and relevant tabular information, charts, and illustrations. The book is, therefore, informative, precise, useful and easily digested by users.

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impact on inclusive and sustainable urban development. The Handbook of Research on Managing the Urban-Rural Divide Through an Inclusive Framework aims to capture the spatial and socio-economic divide between rural and urban areas and provides a road map to revamping the discussion that surrounds the urban-rural sphere. Covering key topics such as development, food security, and rural regions, this premier reference source is ideal for policymakers, government officials, industry professionals, researchers, academicians, practitioners, scholars, instructors, and students.

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