

sony alpha a77 ii

sony alpha a77 ii is a highly regarded digital single-lens reflex (DSLR) camera that has captured the attention of photography enthusiasts and professionals alike. Renowned for its robust build quality, advanced features, and exceptional performance, the Sony Alpha A77 II stands out as a versatile tool capable of handling a wide range of photography scenarios. Whether you're an aspiring photographer looking to elevate your skills or a seasoned professional seeking a dependable camera, the Sony Alpha A77 II offers a compelling combination of speed, clarity, and innovation.

Overview of the Sony Alpha A77 II

The Sony Alpha A77 II, introduced in 2014, is part of Sony's Alpha series, which is known for blending cutting-edge technology with user-friendly interfaces. This camera is built around a 24.3-megapixel APS-C CMOS sensor, providing high-resolution images with excellent detail and color reproduction. Its design emphasizes durability, with a magnesium alloy body that is both lightweight and sturdy, making it suitable for outdoor and travel photography.

The A77 II is equipped with a sophisticated autofocus system, fast continuous shooting capabilities, and impressive video recording features. All these components come together to make it a comprehensive package for photographers who demand both quality and performance.

Key Features of the Sony Alpha A77 II

1. Imaging Sensor and Processor

- 24.3 MP APS-C CMOS sensor
- BIONZ X image processing engine
- High-resolution imagery with excellent dynamic range

2. Autofocus and Shooting Speed

- Fast Hybrid AF system with 79 phase-detection points
- 12 frames per second (fps) continuous shooting with autofocus
- Precision tracking for moving subjects

3. Viewfinder and LCD

- Optical pentaprism viewfinder with 2.4 million dots
- 3-inch tilting LCD screen with 1.23 million dots
- Articulating display for flexible shooting angles

4. Video Capabilities

- Full HD 1080p recording at up to 60 fps
- AVCHD and MP4 formats
- Microphone input for improved audio quality

5. Build Quality and Ergonomics

- Magnesium alloy chassis for durability
- Weather-sealed design
- Ergonomic grip for comfortable handling

6. Connectivity and Storage

- Built-in Wi-Fi for wireless transfer
- Dual SD card slots supporting UHS-I cards
- Microphone and headphone jacks

Advantages of the Sony Alpha A77 II

Exceptional Autofocus System

The camera's hybrid autofocus combines phase-detection and contrast-detection to deliver quick and precise focusing. This is especially advantageous for capturing fast-moving subjects such as sports or wildlife.

High-Speed Continuous Shooting

With a burst rate of up to 12 fps, the A77 II allows photographers to capture fleeting moments with clarity and minimal lag. This feature is invaluable for sports, action, and wildlife photography.

Robust Build and Weather Sealing

Designed to withstand challenging environments, the camera's weather-sealed body ensures durability during outdoor shoots, rain or shine.

Flexible Shooting Angles

The tilting LCD screen provides versatility, enabling photographers to shoot from high or low angles comfortably, which is especially useful for creative compositions.

Outstanding Image Quality

The combination of a high-resolution sensor and advanced image processor results in sharp, vibrant images with minimal noise, even in low-light

conditions.

Versatile Video Recording

The camera's video features cater to content creators and videographers, offering smooth 1080p footage and professional audio options.

Limitations and Considerations

While the Sony Alpha A77 II offers numerous strengths, potential buyers should also be aware of its limitations:

- No 4K Video: The camera records only in Full HD, which might be a drawback for those seeking 4K capabilities.
- Weight: While relatively lightweight for a DSLR, it may still be heavier than mirrorless alternatives.
- Menu System Complexity: Some users find the menu system to be somewhat complex and may require a learning curve.
- Battery Life: Continuous shooting and video recording can drain the battery faster, so additional batteries are recommended for extended shoots.

Comparison with Other Cameras

When evaluating the Sony Alpha A77 II, it's useful to compare it with similar models:

- Sony A65 II: Offers similar features but with a slightly lower resolution sensor and fewer autofocus points.
- Canon EOS 80D: Provides 45-point autofocus and 24.2 MP sensor, with 4K video, making it a competitive alternative.
- Nikon D7200: Similar in resolution and build quality, with excellent battery life and dual SD card slots.

Ultimately, the Sony Alpha A77 II distinguishes itself with its high-speed shooting capabilities, robust autofocus system, and durable construction.

Who Should Buy the Sony Alpha A77 II?

This camera is ideal for:

- Sports and Wildlife Photographers: Thanks to its fast autofocus and high continuous shooting rate.
- Travel Enthusiasts: Its weather sealing and ergonomic design make it suitable for outdoor adventures.
- Videographers: Full HD recording with microphone input offers decent video

performance.

- **Enthusiasts Looking to Upgrade:** Those transitioning from beginner cameras will appreciate its advanced features.

Accessories and Enhancements for Sony Alpha A77 II

To maximize the potential of the Sony Alpha A77 II, consider investing in:

- **Additional Batteries:** For extended shooting sessions.
- **Wide-Angle and Telephoto Lenses:** To expand creative possibilities.
- **External Microphones:** For improved audio quality in videos.
- **Tripods and Stabilizers:** To ensure sharp images in low-light or long-exposure scenarios.
- **Camera Bags:** To protect your gear during travel.

Conclusion

The Sony Alpha A77 II remains a compelling choice for photographers seeking a balance of speed, durability, and image quality. Its advanced autofocus, high-speed continuous shooting, and weather-sealed body make it suitable for a variety of photography styles, from sports to landscape. While it may lack some modern features like 4K video, its strengths in still photography and reliable performance continue to make it a valuable asset in any photographer's toolkit.

For those looking to invest in a versatile DSLR that delivers professional-grade results, the Sony Alpha A77 II offers an impressive blend of technology and durability that can serve both amateur and professional needs effectively. Whether capturing fast-paced action or scenic landscapes, this camera proves to be a dependable and capable partner.

Meta Description: Discover the features, advantages, and considerations of the Sony Alpha A77 II. A comprehensive guide for photographers seeking a durable, high-performance DSLR camera.

Frequently Asked Questions

What are the key features of the Sony Alpha a77 II?

The Sony Alpha a77 II features a 24.3MP APS-C CMOS sensor, 79-point phase-detection autofocus system, 12 fps burst shooting, 4K video recording, and a tilting LCD screen, making it a versatile DSLR-style camera for enthusiasts and professionals.

How does the autofocus system of the Sony a77 II perform in real-world scenarios?

The a77 II's 79-point phase-detection AF system offers fast and accurate autofocus, especially in tracking moving subjects, making it suitable for sports and wildlife photography.

Is the Sony Alpha a77 II suitable for 4K video recording?

Yes, the a77 II supports 4K video recording with full pixel readout and no pixel binning, providing high-quality video footage suitable for content creators and videographers.

What are the advantages of the tilting LCD screen on the Sony a77 II?

The tilting LCD screen allows for flexible shooting angles, easy framing in high or low positions, and improved selfie and vlog capabilities, enhancing overall usability.

How does the Sony Alpha a77 II compare to its predecessor, the a77?

The a77 II offers improvements such as a higher resolution sensor, faster continuous shooting at 12 fps, better autofocus tracking, enhanced image stabilization, and improved ergonomics over the original a77.

What lens options are recommended for the Sony a77 II?

Sony's A-mount lens lineup is compatible, including popular options like the Sony 16-50mm f/2.8, 70-400mm G, and macro lenses, providing versatility for various photography styles.

Is the Sony Alpha a77 II still a good choice for photography in 2024?

Yes, the a77 II remains a solid choice for enthusiasts due to its robust build, fast performance, and excellent autofocus, though newer models may offer additional features like improved low-light performance and modern connectivity.

What are some common issues or limitations of the Sony Alpha a77 II?

Some users report that the camera's menu system can be complex, battery life is average, and it lacks built-in Wi-Fi or Bluetooth, which can be limiting for modern wireless connectivity needs.

Additional Resources

Sony Alpha A77 II: The Ultimate Semi-Professional DSLR for Enthusiasts and Pros

The Sony Alpha A77 II has cemented itself as a formidable contender in the realm of semi-professional digital SLR cameras. Combining advanced features with robust build quality, the A77 II appeals to enthusiasts and professional photographers alike who seek a versatile, high-performance camera capable of tackling a wide range of photography scenarios. Whether you're capturing fast-paced sports, stunning landscapes, or portraits, this camera offers a compelling blend of speed, precision, and usability that makes it stand out in its class.

Introduction to the Sony Alpha A77 II

Launched in 2014, the Sony Alpha A77 II represents Sony's commitment to bridging the gap between entry-level DSLRs and full-fledged professional gear. It is part of Sony's Alpha line that emphasizes innovation, high-speed performance, and excellent image quality. Powered by a sophisticated 24.3-megapixel APS-C sensor, the A77 II offers a compelling package that balances resolution, speed, and dynamic range. Its design emphasizes ergonomic handling and user-friendly controls, making it suitable for both seasoned photographers and serious amateurs.

Core Features and Specifications

Understanding the core specifications of the Sony Alpha A77 II is essential to appreciate its capabilities:

- Sensor: 24.3 MP APS-C CMOS sensor
- Image Processor: BIONZ X
- Autofocus: 79-point phase-detection AF system
- ISO Range: 100-25,600 (expandable)
- Continuous Shooting: Up to 12 fps with autofocus
- Viewfinder: 2.36-million-dot electronic viewfinder (EVF)
- LCD Screen: 3-inch tilting, 1.23-million-dot LCD monitor
- Video Recording: 1080p Full HD at up to 60 fps
- Build: Magnesium alloy body with weather sealing
- Battery Life: Approx. 520 shots per charge

Design and Ergonomics

The Sony Alpha A77 II boasts a sturdy, ergonomic design that prioritizes comfort during prolonged shooting sessions. Its magnesium alloy body provides durability and resistance against the elements, making it suitable for outdoor photography in varying conditions. The textured grip ensures a secure hold, while the strategically placed buttons and dials facilitate quick adjustments.

The layout of controls is intuitive, with dedicated dials for mode selection, aperture, and shutter speed, allowing photographers to operate the camera manually with ease. The tilting LCD screen enhances versatility, especially

for high-angle or low-angle shots, providing flexibility in framing.

Autofocus and Shooting Performance

One of the standout features of the Sony Alpha A77 II is its sophisticated autofocus system. Equipped with 79 phase-detection AF points, it offers fast and accurate focusing, even in dynamic environments. The autofocus covers a significant portion of the frame, enabling sharp images of moving subjects, making it ideal for sports, wildlife, and action photography.

The camera's high-speed continuous shooting capability—up to 12 frames per second with AF tracking—ensures that you don't miss critical moments. This makes the A77 II particularly attractive for capturing fast-moving subjects or unpredictable scenes.

Key advantages in autofocus and performance:

- Fast and responsive focus acquisition
- Excellent tracking for moving subjects
- High burst rate for sports and action
- Real-time viewfinder updates for seamless shooting

Image Quality and Performance

The 24.3 MP APS-C sensor provides excellent image resolution with rich detail and vibrant colors. Thanks to the BIONZ X image processor, the camera delivers high-quality images with minimal noise, even at higher ISO settings.

Dynamic range is impressive for its class, allowing photographers to preserve details in both shadows and highlights. The camera's RAW files offer ample flexibility in post-processing, giving professionals and enthusiasts room to fine-tune their images.

Color reproduction is natural and pleasing, with accurate skin tones and vivid landscapes. The camera's in-built picture profiles and creative modes further enhance image output, catering to various artistic preferences.

Video Capabilities

While primarily designed as a stills camera, the Sony Alpha A77 II also offers solid video features:

- Full HD 1080p recording at 60 fps
- AVCHD and MP4 formats
- Clean HDMI output for external recording
- Manual exposure control during video capture

Though it lacks 4K recording, the camera's video quality remains competitive, especially for enthusiasts who want to shoot high-definition footage without investing in higher-end models.

Connectivity and Storage

The Sony Alpha A77 II comes equipped with:

- Built-in Wi-Fi for wireless image transfer and remote control via compatible devices
- Micro USB and HDMI ports for tethering and external display connections
- Dual SD card slots supporting SD, SDHC, and SDXC cards

This flexibility allows for efficient workflow management, whether you're sharing images on social media or backing up your work on the go.

Strengths of the Sony Alpha A77 II

- Fast and accurate autofocus, excellent for action and wildlife photography
- High burst rate of 12 fps with AF tracking
- Robust build quality with weather sealing
- High-resolution electronic viewfinder for clear framing
- Tilting LCD screen for versatile shooting angles
- Good battery life suited for extended shoots
- Wireless connectivity for easy sharing

Limitations and Considerations

While the Sony Alpha A77 II is a powerful camera, it does have some limitations:

- No 4K video recording
- Slightly bulky compared to mirrorless counterparts
- Older sensor technology, which may lag behind newer models in low-light performance
- Menu system can be complex for beginners
- No in-body image stabilization (rely on lens stabilization)

Who Should Consider the Sony Alpha A77 II?

This camera is ideal for:

- Enthusiasts upgrading from entry-level DSLRs
- Amateur and semi-professional photographers looking for a versatile, high-performance DSLR
- Action, sports, wildlife, and landscape photographers seeking speed and detail
- Users who value durability and ergonomic design for outdoor shooting

It's less suitable for:

- Videographers demanding 4K or advanced video features
- Photographers seeking the smallest, most portable camera
- Those looking for the latest sensor technology or in-body stabilization

Final Thoughts

The Sony Alpha A77 II remains a compelling choice in its category, offering a rich feature set that balances speed, image quality, and durability. Its fast autofocus, high burst rate, and solid build make it a reliable companion for a wide array of photographic pursuits. Although it's not the newest model on

the market, it continues to deliver excellent results for dedicated photographers who need a resilient, high-performance DSLR.

In the evolving landscape of digital photography, the Sony Alpha A77 II stands out as a versatile workhorse—ready to capture fleeting moments with precision and clarity. If you're seeking a camera that combines advanced features with durability and ease of use, the A77 II is certainly worth considering.

Sony Alpha A77 II

sony alpha a77 ii: *Sony Alpha A77 II* Mark Dawn, 2015-01-21

sony alpha a77 ii: *David Busch's Sony Alpha a77 II/ILCA-77M2 Guide to Digital Photography* David Busch, 2015-09-15 David Busch's Sony a77 II Guide to Digital Photography is your all-in-one comprehensive Filled with detailed how-to steps and full-color illustrations, this is your all-in-one comprehensive resource for the Sony a77 III, written by best-selling author David Busch!resource and reference for the Sony a77 II camera. This advanced Sony model features a new autofocus sensor with an industry-leading 79 AF points, and lightning fast tracking. It can capture 24-megapixel images at a blazing fast 12 fps or shoot 1080p high-definition movies with stereo sound. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with your a77 II. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony a77 II Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a77 II roadmap, an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a77 II today.

sony alpha a77 ii: *David Busch's Sony Alpha A77 II/ILCA-77M2 Guide to Digital Photography* David Busch, 2016

sony alpha a77 ii: *David Busch's Sony [alpha] A77 II/ ILCA-77M2* David D. Busch, 2015

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sony alpha a77 ii: *Sony Alpha 77 M2: A Guide for Beginners* Philip Tranton, 2015-12-24 The Sony Corporation has released the Alpha 77 M2 camera as one of the newest in its Alpha line. Part of the Alpha line, the 77 M2 DSLR camera was launched to the public in May of 2014 as the improved version of the Alpha SLT A77 camera. The new device is often referred to as ILCA-77M2 and a77 II. The new model has been lauded for the vast amount of enhanced features it now offers to photo enthusiast globally.

sony alpha a77 ii: *The Complete Guide to Sony's Alpha 77 II (B&w Edition)* Gary L. Friedman, 2014-11-23 The A77 II may look like the original Alpha 77, but inside it's a completely new design, sensor, and data path. There are a slew of new focusing modes, Wi-Fi and NFC functionality, and nuanced feature interactions which the manufacturer's manual just doesn't cover. What to do? Written for the advanced user (with tutorials and easy explanations in case you're not so advanced), this easy-to-understand yet thorough guide provides a complete instruction manual which explains each feature in plain English and provides hundreds of visual examples as well. There is no better

way to learn about and get the most out of what is the most responsive camera that Sony has ever designed. Get the most out of your investment, and improve your photography at the same time! More info, page samples, and instantly-downloadable versions also available at the author's website.

sony alpha a77 ii: *David Busch's Sony Alpha a68/ILCA-68 Guide to Digital Photography* David D. Busch, 2016-12-15

sony alpha a77 ii: The Complete Guide to Sony's Alpha 7r II (B&W Edition) Gary L. Friedman, 2015-10-18 Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about: * All the focusing modes explained in an intuitive way * 4K shooting and choosing a bit rate for video * The new phase-detect AF (and where it's blind) * The most popular adapters for legacy glass * S-Log2 in a way that won't make your eyes glaze over * And lots more! (641 pages more, to be exact!) Electronic formats also available from the author's website.

sony alpha a77 ii: *David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography* David D. Busch, 2017-04-24 David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera adds in-body image stabilization, a useful touch screen, and better low light performance at up to ISO 51,200. It features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, and stunning 4K/UHD video capabilities, the a6500/ILCE-6500 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6500/ILCE-6500 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} span.s1 {font: 12.0px Times} Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6500/ILCE-6500 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6500/ILCE-6500's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6500/ILCE-6500.

sony alpha a77 ii: *David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography* David Busch, 2016-06-24 David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera features a new 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and ISO sensitivities up to ISO 51,200, the a6300/ILCE-6300 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6300/ILCE-6300 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the

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sony alpha a77 ii: *David Busch's Sony Alpha a6400/ILCE-6400 Guide to Digital Photography* David D. Busch, 2019-07-26 David Busch's Sony Alpha a6400/ILCE-6400 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Its new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6400 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6400/ILCE-6400 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6400/ILCE-6400 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6400/ILCE-6400 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6400/ILCE-6400's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6400/ILCE-6400.

sony alpha a77 ii: Photography eBook GURMEET SINGH DANG,

sony alpha a77 ii: David Busch's Sony Alpha a7C Guide to Digital Photography David D. Busch, 2021-01-06 *David Busch's Sony Alpha a7C Guide to Digital Photography* is the most comprehensive resource and reference for Sony's ultra-compact 24-megapixel full frame mirrorless camera. The a7C packs large sensor image quality and low light performance into the world's smallest full-frame camera with in-body five-axis image stabilization. The perfect companion for travel photography under the most demanding conditions, it's also fast enough for 10 frames-per-second action photography bursts, and delivers the resolution the most demanding landscape or fine-art photographer require. With fast, sensor-based 693-point phase detect autofocus (with real-time face and eye tracking), and 4K and full HD video capabilities, the a7C has all the tools needed to take incredible still images and capture compelling movies and video blogs. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7C. Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7C Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera roadmap chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative

mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7C.

sony alpha a77 ii: David Busch's Sony Alpha a7 III Guide to Digital Photography David D. Busch, 2018-05-30 David Busch's Sony Alpha a7 III Guide to Digital Photography is most comprehensive resource and reference for Sony's affordable 24MP full-frame mirrorless camera. With advanced 693-point phase detect autofocus, 5-axis in-body image stabilization, 10 frames-per-second continuous shooting, and 4K video capture, the a7 III offers enthusiasts a versatile combination of advanced features. This book shows you how to master those capabilities as you explore the world of digital photography and hone your creativity with the a7 III. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a7 III Guide to Digital Photography covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera roadmap, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7 III.

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sony alpha a77 ii: David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography David D. Busch, 2020-03-30 <i>David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography</i> is the most comprehensive reference and guide book available for Sony's flagship APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Built-in 5-axis image stabilization allows sharp images hand-held even with slower shutter speeds. The a6600's new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6600 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second, and a more powerful battery to extend shooting life. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6600/ILCE-6600 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6600/ILCE-6600 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken.</p> Filled with detailed how-to steps and full-color illustrations, <i>David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography</i> describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6600/ILCE-6600's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6600/ILCE-6600.</p>

sony alpha a77 ii: David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography David D. Busch, 2020-01-08 David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography is your essential handbook for learning all the powerful - but easy to use -- features of

Sony's most advanced entry-level APS-C mirrorless camera. Its new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6100 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6100/ILCE-6100 is a versatile digital camera that has simple operation yet boasts all the features you need to take great photos. With this book in hand, you will discover all the capabilities of the Sony Alpha a6100/ILCE-6100 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6100/ILCE-6100's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6100/ILCE-6100.

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