

henry poole savile row

Henry Poole Savile Row is a name synonymous with the pinnacle of bespoke tailoring and luxury men's fashion. Nestled in the heart of London's famed Savile Row, Henry Poole has established itself as a legendary bespoke tailor, revered for its rich heritage, exceptional craftsmanship, and timeless style. For over two centuries, Henry Poole Savile Row has been at the forefront of tailoring excellence, serving royalty, celebrities, and discerning clients from around the world. Whether you are seeking a classic tuxedo, a tailored morning coat, or a contemporary suit crafted with meticulous attention to detail, Henry Poole remains a symbol of sartorial elegance and bespoke perfection.

History and Heritage of Henry Poole Savile Row

Founding and Early Years

Henry Poole Savile Row was founded in 1806 by Henry Poole himself, establishing a legacy that would span over two centuries. Originally located on Old Bond Street, the tailor moved to the prestigious Savile Row in 1846, solidifying its reputation among London's elite. The company's early clients included aristocrats and members of the royal family, setting a standard for bespoke tailoring that continues to this day.

Royal Warrant and Prestigious Clients

One of the defining milestones in Henry Poole's history was earning its Royal Warrant of Appointment, a mark of distinction awarded by the British Royal Family. This accolade cemented the company's status as a premier tailoring house trusted by monarchs and aristocrats. Notable clients over the years have included:

- King Edward VII
- King George VI
- Prince Charles (now King Charles III)
- Other members of the Royal Family

In addition to royalty, Henry Poole has dressed prominent figures from politics, entertainment, and the arts, further elevating its reputation globally.

Evolution Over the Centuries

Throughout its history, Henry Poole has evolved with changing fashion trends while maintaining its commitment to traditional craftsmanship. Innovations such as new fabrics, tailoring techniques, and modern cuts have been incorporated without compromising the bespoke process's integrity. The company's ability to blend tradition with modernity has kept it relevant and highly sought after.

What Makes Henry Poole Savile Row Unique?

Unparalleled Craftsmanship

At the core of Henry Poole's success is its unwavering dedication to craftsmanship. Every garment is handcrafted by skilled tailors who have often trained for decades, ensuring each suit fits perfectly and embodies the highest standards of quality.

Key aspects of their craftsmanship include:

- Hand-stitching and finishing
- Use of premium fabrics sourced globally
- Personalized fittings for a precise fit
- Attention to detail in every stitch and cut

Tailoring Process and Customer Experience

Henry Poole's bespoke process is a highly personalized journey, beginning with an in-depth consultation and ending with a perfectly fitted garment. The process involves several fittings, during which adjustments are made to ensure optimal comfort and aesthetic.

The typical bespoke journey includes:

1. Initial consultation to discuss style, fabric, and details
2. Taking precise measurements
3. Pattern creation tailored to the client's physique
4. First fitting with the initial cut
5. Subsequent fittings for refinement
6. Final delivery of the bespoke garment

Clients enjoy a luxurious experience in the historic tailoring house, often accompanied by personal stylists and expert tailors guiding them through the process.

Signature Styles and Designs

Henry Poole is renowned for its classic British tailoring, characterized by:

- Structured jackets with a clean, elegant silhouette
- Traditional cuts such as the morning coat, dinner jacket, and morning suit
- Modern twists on classic styles to suit contemporary tastes
- Customization options including lapel styles, pockets, and lining details

The house also offers a wide range of fabrics, from traditional wool and tweed to luxurious silk and cashmere blends.

Popular Products and Services Offered by Henry Poole Savile Row

Bespoke Suits

The flagship offering of Henry Poole is its bespoke suits, meticulously crafted to suit each client's body and style preferences. A bespoke suit from Henry Poole is a lifetime investment in quality and style, often passed down through generations.

Formal Wear and Evening Attire

Henry Poole excels in creating formalwear, including:

- Dinner jackets (tuxedos)
- Morning coats
- Tailored evening suits

These garments are tailored to the highest standards, suitable for black-tie events and royal ceremonies.

Shirt-Making and Accessories

In addition to suits, Henry Poole offers bespoke shirts, waistcoats, and accessories such as:

- Pocket squares
- Cufflinks
- Ties and bow ties

These items complement the overall bespoke look and are crafted to match the client's specifications.

Consultation and Fitting Services

Henry Poole provides personalized consultations, whether clients are new or returning, to ensure their garments reflect their personality and occasion requirements. The fitting process is integral to achieving the perfect fit and finish.

Why Choose Henry Poole Savile Row?

Heritage and Reputation

Choosing Henry Poole means becoming part of a legacy built on tradition, exclusivity, and excellence. Its reputation as a royal warrant holder and a historic tailoring house assures clients of

unmatched quality.

Customization and Personalization

Every garment is custom-made, ensuring a unique piece that reflects the client's style, measurements, and preferences.

Quality and Durability

Investing in a Henry Poole bespoke suit guarantees a product built to last, with superior materials and expert craftsmanship.

Global Recognition

Henry Poole's name carries worldwide prestige, making it a preferred destination for international clients seeking the best in British tailoring.

How to Access Henry Poole Savile Row

Making an Appointment

Clients interested in bespoke tailoring can schedule consultations directly through the Henry Poole website or by contacting their Savile Row boutique. Personal appointments allow for an in-depth discussion of style, fabric, and fit.

Online Consultations

In recent years, Henry Poole has introduced virtual consultations for clients abroad, providing personalized advice and fabric selections remotely.

Visit the Savile Row Boutique

Experiencing Henry Poole firsthand in its historic premises offers an immersive experience, where clients can explore fabrics, meet tailors, and enjoy the tradition of British bespoke tailoring.

Conclusion: The Legacy of Henry Poole Savile Row

Henry Poole Savile Row remains a symbol of timeless elegance, craftsmanship, and royal heritage. Its unwavering commitment to quality and personalized service has cemented its position as one of the most prestigious bespoke tailors in the world. Whether dressing royalty, celebrities, or discerning gentlemen, Henry Poole continues to define the art of British tailoring with its rich history and dedication to excellence.

For those seeking a bespoke garment that embodies tradition, sophistication, and craftsmanship, Henry Poole Savile Row offers an unrivaled experience—where every stitch tells a story of heritage, precision, and style. Visiting or engaging with Henry Poole is not just about acquiring a suit; it's about becoming part of a storied legacy that spans generations and continents.

Keywords for SEO Optimization:

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Frequently Asked Questions

What is Henry Poole Savile Row known for?

Henry Poole Savile Row is renowned for its traditional bespoke tailoring and is considered one of the oldest and most prestigious tailoring houses on London's Savile Row.

When was Henry Poole Savile Row established?

Henry Poole Savile Row was established in 1806, making it one of the oldest tailoring firms on Savile Row.

What types of suits does Henry Poole Savile Row specialize in?

Henry Poole specializes in bespoke suits, including classic tailored jackets, evening wear, and formalwear, all crafted to the client's exact measurements.

Has Henry Poole Savile Row been featured in any notable fashion events or media?

Yes, Henry Poole has been featured in various fashion publications and is well-known for dressing prominent clients, including royalty and celebrities, in classic bespoke attire.

What is the significance of Henry Poole in royal tailoring

history?

Henry Poole is historically significant as the tailor to British royalty, famously creating the Prince of Wales check pattern and dressing members of the royal family for generations.

Can I get a custom-made suit at Henry Poole Savile Row?

Absolutely. Henry Poole offers bespoke tailoring services, creating custom suits tailored precisely to your measurements and style preferences.

What is the typical process for getting a suit made at Henry Poole Savile Row?

The process involves a personal consultation, detailed measurements, fabric selection, multiple fittings, and ultimately, the handcrafted completion of your bespoke suit.

How has Henry Poole Savile Row maintained its relevance in modern fashion?

By preserving traditional craftsmanship, embracing modern styles while maintaining classic standards, and serving a global clientele including celebrities and royalty.

Does Henry Poole Savile Row offer other tailoring services besides suits?

Yes, they also offer tailored shirts, evening wear, overcoats, and alterations to ensure every piece meets their high standards of craftsmanship.

How can I book an appointment at Henry Poole Savile Row?

You can contact their official website or call their store directly to schedule a consultation for bespoke tailoring services.

Additional Resources

Henry Poole Savile Row: A Portrait of Tradition, Craftsmanship, and Elegance

Nestled in the heart of London's historic Savile Row, Henry Poole stands as a paragon of bespoke tailoring, embodying centuries of sartorial excellence. Renowned for its meticulous craftsmanship, rich heritage, and unwavering commitment to quality, Henry Poole has cemented its reputation as one of the most distinguished tailors in the world. This article delves into the origins, evolution, craftsmanship, and cultural significance of Henry Poole Savile Row, offering an in-depth understanding of what makes it a cornerstone of London's tailoring legacy.

Historical Background and Heritage of Henry Poole

Founding and Early Years

Henry Poole & Co was established in 1806, making it one of the oldest bespoke tailor establishments on Savile Row. Founded by Henry Poole himself, the tailoring house quickly gained recognition for its impeccable craftsmanship and innovative approach to men's fashion. Initially catering to aristocrats and royalty, the brand's early clientele included notable figures such as King George IV, whose influence helped elevate the company's prestige.

The Evolution Through the 19th and 20th Centuries

Throughout the 19th century, Henry Poole expanded its repertoire, introducing new tailoring techniques and styles that reflected changing tastes. The company became a pioneer in the development of the modern lounge suit, transitioning from traditional formal wear to more versatile, everyday menswear.

In the 20th century, Henry Poole continued to adapt, dressing influential figures including Winston Churchill, whose iconic attire helped define the brand's identity. The firm also became a staple among Hollywood celebrities and international dignitaries, cementing its reputation globally.

Royal Warrant and Recognition

One of the hallmarks of Henry Poole's prestige is its status as a Royal Warrant holder, officially recognizing it as purveyor to the British royal family. This endorsement underscores the company's longstanding commitment to excellence and its integral role in British regal tradition.

Craftsmanship and Tailoring Philosophy

Bespoke Craftsmanship: The Hallmark of Excellence

At the core of Henry Poole's identity is its dedication to bespoke tailoring — a process that involves creating garments tailored precisely to an individual's measurements, preferences, and style. Unlike ready-to-wear or MTM (Made To Measure), bespoke tailoring at Henry Poole involves multiple fittings, hand-stitching, and personalized fabric selection, resulting in garments that fit perfectly and reflect personal identity.

The Art of Pattern Cutting and Fitting

Henry Poole's tailors are master pattern cutters, employing traditional methods combined with modern innovations. The process begins with a detailed consultation, where the client's physique,

posture, and style preferences are analyzed. The tailor then creates a unique pattern, often by hand, which serves as the blueprint for the suit.

Multiple fittings ensure that the garment conforms flawlessly to the client's body. This meticulous process can span several weeks, reflecting the commitment to perfection that defines Henry Poole.

Materials and Fabrics

Henry Poole sources only the finest fabrics from renowned mills across the world, including:

- Wool and Tweed: from Scottish mills such as Harris Tweed and Johnstons of Elgin.
- Silk and Linen: for summer suits and accessories.
- Specialty Fabrics: including vicuña, cashmere blends, and luxury worsteds.

The choice of fabric significantly influences the garment's drape, comfort, and aesthetic, and Henry Poole offers an extensive selection tailored to various occasions and climates.

Handcrafting and Finishing Techniques

The finishing touches that distinguish Henry Poole include:

- Hand-stitched lapels, buttonholes, and seams
- Canvas construction: for structure and durability
- Functional buttonholes: a hallmark of bespoke tailoring
- Custom linings and monograms: to personalize each garment

The craftsmanship ensures longevity, comfort, and timeless style, qualities that have made Henry Poole a trusted name for generations.

The Signature Styles and Innovations

Classic British Styles

Henry Poole is celebrated for its quintessentially British tailoring, characterized by:

- The Single-breasted Suit: with a tailored waist and structured shoulders.
- The Double-breasted Suit: offering a more formal, commanding silhouette.
- The Neapolitan Suit: with softer shoulders and a more relaxed fit, reflecting Italian influence but adapted in-house for British elegance.

The brand's designs prioritize clean lines, balanced proportions, and subtle details that exude sophistication.

Innovations and Modern Trends

While steeped in tradition, Henry Poole has not shied away from innovation. Recent decades have seen:

- The incorporation of slim-fit and contemporary cuts to appeal to modern tastes.
- Experimentation with new fabrics and textures, including performance fabrics that combine style with practicality.
- Development of casual and semi-formal lines, blending traditional bespoke techniques with current lifestyle needs.

Despite these innovations, the house maintains its core principles: tailored perfection, quality materials, and personalized service.

Clientele and Cultural Impact

Royal and Celebrity Clients

Henry Poole's clientele reads like a who's who of history and culture, including:

- British royalty, such as King Edward VII and Queen Elizabeth II.
- Political figures, notably Winston Churchill, whose iconic suits symbolize resilience and leadership.
- Hollywood stars like Cary Grant and Sean Connery, whose sartorial choices helped popularize the classic British gentleman look.
- Contemporary figures including actors, musicians, and entrepreneurs who value the brand's blend of tradition and modernity.

Influence on Men's Fashion

Henry Poole's influence extends beyond its immediate clientele. Its innovations in suit design, lapel styles, and tailoring techniques have shaped modern menswear. The house's work has influenced fashion houses worldwide and remains a benchmark for bespoke tailoring standards.

Role in Popular Culture

The brand's presence in film, television, and literature has cemented its cultural significance. From classic films to royal documentaries, Henry Poole's garments symbolize elegance, authority, and timeless style.

Preservation of Tradition and Future Outlook

Maintaining Craftsmanship in a Modern Era

In an age dominated by mass production and fast fashion, Henry Poole's dedication to handcrafted tailoring remains steadfast. The company invests heavily in maintaining traditional techniques, training new generations of artisans, and sourcing premium materials.

Adapting to Contemporary Consumer Needs

While tradition remains central, Henry Poole recognizes the importance of adapting to client preferences, including:

- Offering a range of casual tailoring options.
- Incorporating sustainable sourcing practices.
- Embracing digital consultations and virtual fittings, especially post-2020.

Challenges and Opportunities

The bespoke tailoring industry faces challenges such as globalization, rising costs, and changing consumer behaviors. However, Henry Poole's storied heritage, loyal clientele, and reputation for excellence position it well for ongoing relevance. The house's ability to balance tradition with innovation will determine its future trajectory.

Conclusion: An Enduring Symbol of Elegance

Henry Poole Savile Row epitomizes the quintessence of British bespoke tailoring. Its storied history, unwavering commitment to craftsmanship, and ability to adapt to modern trends ensure its place at the forefront of men's luxury fashion. For those seeking garments that marry tradition with personal expression, Henry Poole remains a symbol of timeless elegance, a testament to the enduring appeal of handcrafted excellence. As it continues to dress generations of distinguished clients, the house's legacy as a bastion of sartorial artistry endures, inspiring future artisans and style aficionados alike.

[Henry Poole Savile Row](#)

henry poole savile row: Henry Poole & Co. James Sherwood, 2019-11-12 Known as the founding tailor of Savile Row, Henry Poole & Co. has dressed the world's most important men and women for over two centuries. Their craft of bespoke tailoring was meticulously documented through the generations in a complete set of ledgers, to which sartorial expert James Sherwood has been granted special access. Telling the story of Poole's most colorful characters, this fascinating account distills Sherwood's research into sixty iconic customers. Categorized as Emperors and

Maharajas, Kings and Queens, Statesmen and Politicians, Financiers and Millionaires, Artists and Performers, or Heroes and Villains, each client is profiled with details of their signature garment. From artists and writers, such as Henri de Toulouse-Lautrec and Wilkie Collins, to financiers J. P. Morgan and Baron Ferdinand de Rothschild, this book offers a unique window into an establishment at the very heart of nineteenth- and twentieth-century public life. Illustrated with historic portraits and photography of the premises as they are today, this intimate glimpse into the private lives of some of history's most influential figures is essential reading for anyone interested in Savile Row and the evolution of style.

henry poole savile row: Henry Poole Stephen Howarth, 2003 A Savile Row suit is universally understood to be the best one can possibly get. There can be few other streets in the world that have become such a byword for excellence. Yet how did this come about? One tailor more than any other is responsible--Henry Poole & Company. Carefully researched and beautifully illustrated, Henry Poole chronicles the evolution of Savile Row as well as encompassing a social record of Britain's emergence to international prominence. Author Stephen Howarth cleverly interweaves the various threads of the Henry Poole story with people and events to make this a truly fascinating history. Through the doors of Henry Poole's shop and onto the pages of this book stride an impressive array of emperors and entrepreneurs, kings and courtesans, princes and politicians, crowned heads and cowboys, aristocrats and authors, gangsters and grand dukes, Hollywood stars, hoteliers, and war heroes--each bringing something special to this story.

henry poole savile row: *Henry Poole and Co. Savile Row Tailors 1861-1900* , 1998

henry poole savile row: Know It All Fashion Rebecca Arnold, 2018-04-03 Most of us have some feeling for fashion and have a vague idea of what's in and what's out. Less familiar to most, however, is the way fashion works as a global business. Know-It-All Fashion looks beyond the surface of this billion-dollar industry. Each entry is summarized in under a minute--using nothing more than two pages, 300 words, and one picture. Leading fashion experts provide an engrossing crash course in how the style world works today, alongside an engaging look at the founding fathers (and mothers) of fashion who set it up that way. Every aspect of the modern fashion industry is explored, from haute couture to high street, from catwalk to street style, and from glossy magazine to online blog. Some of the recurring themes behind fashion design are also explored, such as the influence of art, music and sport. Know-It-All Fashion includes everything you need to get style savvy. The Know It All series takes a revolutionary approach to learning about the subjects you really feel you should understand but have never gotten around to studying. Each book selects a popular topic and dissects it into the 50 most significant ideas at its heart. Each idea, no matter how complex, is explained in 300 words and one picture, all digestible in under a minute. Other titles in this series include: Know It All Anthropology, Know It All Chemistry, Know It All Classical Music, Know It All Energy, Know It All Great Inventions, Know It All Jazz, Know It All Medicine, Know It All Shakespeare, Know It All Whiskey, Know It All Wine, Space In 30 Seconds, Sports in 30 Seconds.

henry poole savile row: *The Hidden Consumer* Christopher Breward, 1999 This book covers various aspects of the social history of politics on both sides of the Iron Curtain in the period 1945 to 1956. The contributors come from a range of countries (Austria, Germany, Hungary, Slovakia and the United Kingdom) and comprise a mixture of established historians and younger scholars engaged in pioneering research. The individual chapters are organised into four sections dealing with workers, ethnic and linguistic minorities, youth, and women. In order to enhance the comparative character of the volume, the four chapters contained in each section consider the position of these social groups in, respectively, West Germany, East Germany, Austria, and either Czechoslovakia or Hungary. Major themes include the absence of popular revolutions in the aftermath of World War Two, the re-imposition of social control by post-war elites, the attempt to restore pre-war gender relations, and the failure of Communist parties to win popular support. The chosen time-frame saw most of the decisive developments which set the pattern for the remaining Cold War period and is therefore of key importance for any student of this topic.

henry poole savile row: Basics Fashion Design 07: Menswear John Hopkins, 2011-06-23

Offers a perspective on the shifting and sometimes complex relationships that exist within the fascinating area of fashion. This book provides an introduction to the subject by considering a range of social and historical contexts that have served to define and redefine menswear through the ages.

henry poole savile row: History of Men's Fashion Nicholas Storey, 2009-08-19 "Anyone aiming for timeless elegance, rather than temporary chic, will benefit from Storey's authoritative, but readable book." —Esquire Everything you ever wanted to know about men's clothing—and so much more—from the exact hour Nelson lost his right eye to the type of palm needed for a Panama hat, what Cary Grant's tailor had to do to his shoulders—and those all-important questions of what to where, when and why, including when to wear a bow tie (surely never is the only answer?). A quirky book full of facts that you never realised you needed to know, including the exact thickness of animal hair used to create must-have fashion items, including suits. Provocative, and controversial at times but always very well dressed. "Mr. Storey, a barrister, offers a compendium of correct garments for all occasions, plus the best places to bespeak them, as well as anecdotes from films, books, royalty, and the beau monde . . . He solves every quandary, from proper 'full-fig' (white tie) to the right (grey) topper for Ascot, to where to get and wear tweed. It is all here. Hats off." —Country Life "Leaders of fashion all share one thing in common: a discerning penchant for the English sartorial standard. This book covers all the main areas rather well, just how Beau Brummell would have specified." —Maxim "Pokes gentle fun at men's fashions through the last two centuries . . . This is popular history at its very best, amusing, entertaining, enlightening, and very, very funny . . . It's a brilliant book!" —Books Monthly

henry poole savile row: Using the Stanislavsky System Robert Blumenfeld, 2008-02 Suitable for professional and student actors, and for acting teachers, this book explains how to create a character in plays of various period, using the Stanislavsky system. It also covers the way men and women moved, stood, and sat in the clothing they wore; and, the use of accessories such as fans, swords, snuffboxes, gloves, and hats.

henry poole savile row: W.S. Gilbert Jane W. Stedman, 1996 Sir William Schwenck Gilbert (1836-1911) was the most brilliant dramatist of Victorian England. A daring and cynical playwright, the forerunner of Oscar Wilde and George Bernard Shaw, he was also a prolific journalist and humorous poet (his Bab Ballads are still widely read), and he achieved worldwide fame through his long collaboration with the composer Arthur Sullivan, a collaboration that created such classics as H. M. S. Pinafore, The Mikado, and all the other Savoy operas. Now the story of this remarkable writer's life - and of his stormy relationship with Sullivan - is here chronicled by a renowned authority on Gilbert and on the theatrical and literary scene in Victorian London. For this biography, Jane W. Stedman has returned to original sources, has interviewed survivors, and has scoured a whole variety of Victorian periodicals for reviews, and personal comment. Gilbert emerges as a much more complex and interesting figure than has previously been thought. The book is a worthy companion piece to Arthur Jacobs's recent biography Arthur Sullivan: A Victorian Musician.

henry poole savile row: Pocket Rough Guide London (Travel Guide eBook) Rough Guides, 2019-03-01 Discover this spectacular destination with the most incisive and entertaining guidebook on the market. Whether you plan to sample fine wines in Hawke's Bay, canoe along the Whanganui River or hike across the Franz Josef glacier, The Rough Guide to New Zealand will show you the ideal places to sleep, eat, drink, shop and visit along the way. Independent, trusted reviews written with Rough Guides' trademark blend of humour, honesty and insight, to help you get the most out of your visit, with options to suit every budget. Full-colour maps throughout - navigate New Zealand's towns and cities or its scenic coastal roads without needing to get online. Stunning images - a rich collection of inspiring colour photography. Things not to miss - Rough Guides' rundown of New Zealand's best sights and experiences. Itineraries - carefully planned routes to help you organize your trip. Detailed regional coverage - whether off the beaten track or in more mainstream tourist destinations, this travel guide has in-depth practical advice for every step of the way. Areas covered include: Auckland, Northland, Western North Island, Central North Island, The Coromandel, Bay of Plenty and the East Cape, Poverty Bay, Hawke's Bay and the Wairarapa, Wellington, Marlborough,

Nelson and Kaikoura, Christchurch, Central South Island, Dunedin, Stewart Island, the West Coast, Queenstown, Wanaka and Central Otago, Fiordland . Attractions include: Milford Sound, Farewell Spit, Kaikoura Peninsula, White Island, Ninety Mile Beach, East Cape, The Catlins. Abel Tasman National Park, Wai-o-Tapu, wine regions. Basics - essential pre-departure practical information including getting there, local transport, accommodation, food and drink, health, the media, festivals, outdoor activities, culture and etiquette, and more. Background information - a Contexts chapter devoted to history and recommended books, plus a guide to Maori language and a glossary. Make the Most of Your Time on Earth with The Rough Guide to New Zealand. About Rough Guides: Escape the everyday with Rough Guides. We are a leading travel publisher known for our tell it like it is attitude, up-to-date content and great writing. Since 1982, we've published books covering more than 120 destinations around the globe, with an ever-growing series of ebooks, a range of beautiful, inspirational reference titles, and an award-winning website. We pride ourselves on our accurate, honest and informed travel guides.

henry poole savile row: Hoopskirts, Union Blues, and Confederate Grays Kate Havelin, 2011-08-01 What would you have worn if you lived during the Civil War era? It depends on who you were! For example, upper-class women wore tight corsets, bustles, and wide hoop skirts to fancy balls. The layers weighed almost 30 pounds (14 kilograms)! For everyday, whether at home or nursing soldiers, women put on multiple layers of simple fabrics. Some daredevils sported women's trousers—called Bloomers—to make a statement on women's rights. Read more about wartime fashions of the 1860s—from ankle boots to parasols and tiaras—in this fascinating book!

henry poole savile row: Menswear John Hopkins, 2020-11-02 Whether it's a military inspired trench coat or a Savile Row tailored suit, menswear design increasingly demands originality, innovation and above all, choice. Menswear, 2nd edition explores the evolution of menswear styles, from the origins of tailoring right through to modern sportswear – showing how historical and social influences continue to endure and influence the menswear collections of today. Interviews offer insight from a range of practitioners, including designer Lou Dalton, fashion entrepreneur Alan Maleh and tailor Ray Stowers. There's also practical advice on research for design innovation, street style, trends and forecasting and collection development. With a wealth of stunning new images and contemporary examples, new to this edition are end-of-chapter exercises to encourage design work, such as Design for Sportswear Fabrication and Tailoring for Menswear. Featured topics Historical Research for Design Innovation Counterculture Dressing Design Process Street Style Trends and Forecasting Tailoring for Menswear Collection Development Drawing for Men CAD for Menswear Menswear Portfolios Featured interviewees Lou Dalton Guy Hill and Kirsty McDougall, Dashing Tweeds Alan Maleh, Man of the World Ray Stowers, Stowers Bespoke Seung Won Hong, Fashion Illustrator Matthew Zorpas, The Gentleman Blogger

henry poole savile row: The Cambridge History of Western Textiles D. T. Jenkins, 2003 An authoritative study on the production and uses of textiles in Europe since ancient times.

henry poole savile row: The Traditional Shops and Restaurants of London Eugenia Bell, 2007 Profiles of more than fifty establishments that have supplied goods and services to royalty—and the merely discriminating—for more than one hundred years A gentleman, Winston Churchill once observed, buys his hats at Locks, his shoes at Lobbs, his shirts at Harvie and Hudson, his suits at Huntsman and his cheese at Paxton and Whitfield. Luckily for the gentlemen—and gentlewomen—among us, all of these shops and dozens more are still in business, providing the traditional British goods and food that they've been supplying Londoners for a century or more. More than thirty venerable stores, along with another twenty or so eateries, are profiled in The Historic Shops and Restaurants of London. The most beautiful shop in the world . . . is how Esquire magazine describes John Lobb, Bootmaker's opulent premises in Mayfair. Less grand, but no less quaint, is Paxton and Whitfield, now on Jermyn Street, which dates to 1742 when cheese monger Stephen Cullum sets up his stall in Clare Market. (Now the shop sells the most prized artisanal cheeses in Great Britain.) Have a drink at the long, narrow little Grapes Pub. Built in 1720, on the site of a previous pub, the Grapes was a working class tavern that Charles Dickens knew well.

As a child, he was made to stand on a table and sing to the customers. As an adult, he immortalized it as the Six Jolly Fellowship Porters pub in *Our Mutual Friend*. These are only a few of the many of the establishments described that are holders of the Royal Warrant, dating back to the 15th century and still granted today to recognize excellence and quality. Bespoke shirt-makers, hatters, haberdashers, perfumers, bookstores, chemists, an umbrella maker, and chocolatiers are only a few of the small specialist shops included, most of which are located in the most quaint and beautiful settings in London. Also included are traditional restaurants and bars, ranging from picturesque pubs and cafes to fish'n'chips stands and eel-and-pie shops.

henry poole savile row: *Uniting the Tailors* Anne J. Kershen, 2014-02-04 This book is not only about the tailoring industry and its trade unions; it is about the experience of eastern European immigrants in a trade as old as the Bible and yet as new as the electric sewing machine; it is about the role of women in a new industry and about the impact of socio-economic change on fashion. Finally, it is about the way in which sub-divisions and differences were accommodated under the umbrella of one particular trade union.

henry poole savile row: *Dandy* Nigel Rodgers, 2012-05-01 A look at the phenomenon of the dandy from Regency England to the contemporary Congolese Sapeurs, with stops at Wodehouse, Wilde, Grant, and more The dandy is not just an elaborately or even well-dressed man, nor is he an exclusively English phenomenon. He is something far more universal and intriguing, and this study explores his cultural significance. It starts with Beau Brummell, acknowledged as the very first dandy, a man whose ancestors had been servants, yet who invented a new paradigm of courtesy, wit, independence, and elegance to lord over the aristocrats of England. Brummell died in exile, forgotten and impoverished—the best dandies often die in debt. But his image lived on, to haunt and inspire generations around the world, from the boulevards of Paris and St. Petersburg in the 1830s to the studios of Hollywood a century later. Byron, Disraeli, Bulwer, Pushkin, Chopin, Delacroix, Balzac, Baudelaire, Wilde, Proust, Boni de Castellane, Hugo von Hofmannstahl, Beerbohm, Noël Coward, Cary Grant, Fred Astaire, Vladimir Nabokov, Ortega y Gasset, Mikhail Bulgakov, Evelyn Waugh, Scott Fitzgerald, Tom Wolfe, Nick Foulkes—all were bedazzled by the image of the dandy.

henry poole savile row: *Amber Jane Butchart's Fashion Miscellany* Amber Butchart, 2014-02-03 Styles come and go, but fashion has an enduring appeal, a rich history, and an everyday practical relevance for millions. Launched to coincide with London Fashion Week 2014, this book offers a host of new perspectives on a classic subject. Professional fashion expert Amber Jane Butchart casts a quizzical eye over fashion's oddities, revealing the histories of such garments as the Adelaide boot, the origins of many technical terms and a host of entertaining quotes and aphorisms from the field's most colourful names. Specially-commissioned line illustrations from Penelope Beech complete the book, making it a feast for the eyes as well as treat for the stylish soul.

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