

# doctor who damaged goods

## Understanding the Term Doctor Who Damaged Goods: An In-Depth Exploration

When exploring the vast universe of television series, one phrase that often surfaces among fans and critics alike is "doctor who damaged goods." While on the surface, this might seem like a simple colloquial expression, it actually carries significant weight in the context of storytelling, character development, and cultural commentary. This detailed guide aims to unpack the meaning, origins, and implications of "doctor who damaged goods," providing insights into its relevance within the Doctor Who fandom as well as broader media discourse.

## Origins and Context of the Phrase

### Historical Background

The phrase "damaged goods" is a colloquial idiom used to describe someone or something that has been tarnished or impaired, often implying emotional, physical, or moral damage. When combined with "doctor who," it often refers to a character or narrative element within the Doctor Who universe that exhibits signs of trauma, flaw, or moral ambiguity.

While the phrase itself is not officially part of the Doctor Who canon, it has gained popularity among fans and critics to describe certain incarnations or story arcs where the Doctor or associated characters are portrayed as having been "damaged" in some way—be it emotionally, psychologically, or morally.

### How the Phrase Became Popular in Fan Discourse

In fan communities, "doctor who damaged goods" is frequently used to describe:

- The darker, more morally complex incarnations of the Doctor.
- Storylines where the Doctor suffers significant setbacks or trauma.
- Characters associated with the Doctor who have experienced hardship or moral compromise.

This phrase encapsulates the idea that these characters are not pristine heroes but rather have flaws, scars, and imperfections that influence their actions and development.

# Implications of "Damaged Goods" in Doctor Who

## The Depiction of the Doctor as a "Damaged" Character

Throughout the series, various incarnations of the Doctor have been portrayed as "damaged goods" in different ways:

- The Ninth Doctor: Exhibits emotional scars from the Time War, grappling with trauma and loss.
- The Tenth Doctor: Shows vulnerability and guilt, especially concerning Rose Tyler and his past.
- The Twelfth Doctor: Faces moral dilemmas and personal doubts, reflecting a more complex, imperfect hero.
- The War Doctor: Embodies the moral toll of warfare and the burden of choices made.

This portrayal emphasizes that even the most heroic figures are not immune to suffering, making them more relatable and humanized.

## Storylines Highlighting "Damaged Goods"

Certain episodes and story arcs underscore the theme of characters being "damaged goods," such as:

- "The Empty Child" and "The Doctor Dances": Show the emotional scars of war.
- "The Waters of Mars": The Doctor faces consequences of his actions, feeling morally compromised.
- "Heaven Sent": The Doctor endures psychological torment and self-doubt.

These narratives explore how trauma, guilt, and moral ambiguity shape the Doctor and those around him.

## The Cultural Significance of the Phrase

### Representation of Imperfection in Heroism

The concept of "doctor who damaged goods" challenges traditional notions of heroism by emphasizing vulnerability and imperfection. It aligns with a broader cultural movement that appreciates complex, morally gray characters over idealized heroes.

### Fan Engagement and Theories

Fans often debate whether certain incarnations or story arcs depict "damaged goods" characters, leading to rich discussions and theories about:

- The impact of trauma on the Doctor's decisions.
- The possibility of redemption and healing.
- The moral complexity of the Doctor's actions.

This engagement fosters a deeper appreciation for the nuanced storytelling in Doctor Who.

## SEO Optimization Tips for "Doctor Who Damaged Goods"

To effectively optimize content around "doctor who damaged goods," consider the following strategies:

- **Keyword Placement:** Include the keyword naturally in the first paragraph, headings, and throughout the content.
- **Related Keywords:** Use variations and related terms such as "Doctor Who trauma," "Doctor character flaws," "Doctor Who moral ambiguity," and "Doctor Who character development."
- **Content Quality:** Provide detailed, informative content that addresses common questions and interests related to the phrase.
- **Meta Descriptions & Titles:** Craft compelling meta descriptions incorporating the keyword to improve click-through rates.
- **Internal & External Links:** Link to authoritative sources, fan theories, and related articles to enhance SEO authority.

## Conclusion

The phrase "doctor who damaged goods" encapsulates the depth and complexity of the Doctor's character development across the series. It reflects the series' ongoing exploration of trauma, moral ambiguity, and resilience—elements that make Doctor Who a compelling and enduring franchise. Understanding this term enriches the viewer's appreciation of the nuanced storytelling and character arcs, emphasizing that even heroes are not immune to life's scars.

Whether you're a longtime fan or new to the series, recognizing the significance of "doctor who damaged goods" offers valuable insights into the show's themes and its portrayal of flawed, yet heroic, characters. Embrace the complexity, and continue exploring the rich universe of Doctor Who!

# Frequently Asked Questions

## What is the 'Doctor Who Damaged Goods' story about?

It's a classic audio drama from Big Finish Productions featuring the Eighth Doctor, exploring themes of loss and redemption as he encounters damaged artifacts and confronts moral dilemmas.

## How does 'Damaged Goods' fit into the overall Doctor Who timeline?

It is set during the Eighth Doctor's era, specifically after the events of 'Storm Warning' and before 'The Company of Friends,' providing deeper insight into his adventures and character development.

## Are there any notable characters introduced in 'Damaged Goods'?

Yes, the story introduces new characters like the scientist Dr. Anna Kearney and explores the Doctor's interactions with damaged or compromised alien artifacts and beings.

## Is 'Damaged Goods' available on modern streaming platforms or for purchase?

Yes, you can purchase and stream 'Damaged Goods' through Big Finish's official website, Audible, and other audiobook providers that feature Doctor Who audio dramas.

## What are the main themes explored in 'Damaged Goods'?

The story explores themes of morality, the consequences of tampering with damaged or unstable technology, and the resilience of the human (and alien) spirit in the face of destruction.

## How has 'Damaged Goods' been received by fans of Doctor Who?

Fans generally praise it for its compelling storytelling, strong performances, and its thought-provoking exploration of ethical dilemmas involving damaged or dangerous objects.

## Does 'Damaged Goods' connect to other Doctor Who

## stories or universes?

While primarily a standalone story, it ties into the Eighth Doctor's timeline and shares continuity with other Big Finish audios, enriching the overall narrative of his adventures.

## Are there any upcoming releases related to 'Damaged Goods' or similar stories?

Big Finish regularly releases new Doctor Who audio dramas, and while there's no direct sequel to 'Damaged Goods,' fans can look forward to new stories featuring the Eighth Doctor and related themes.

## Where can I find reviews or discussions about 'Doctor Who Damaged Goods'?

You can find reviews and discussions on fan forums like Gallifrey Base, Reddit's r/doctorwho, and dedicated Doctor Who review sites, as well as on YouTube channels analyzing audio dramas.

## Additional Resources

**Doctor Who Damaged Goods:** An Analytical Examination of the Series' Flaws and Challenges

### Introduction

"Doctor Who," the long-standing British science fiction franchise, has captivated audiences worldwide for over six decades. Renowned for its imaginative storytelling, memorable characters, and innovative special effects, the series has become a cultural icon. However, like any enduring franchise, it has faced its share of setbacks, controversies, and creative challenges. A compelling way to understand these issues is through the lens of the phrase "Doctor Who damaged goods." This term can metaphorically describe periods of decline, missteps, or perceived flaws that have affected the show's reputation, storytelling integrity, or fan perception.

This article aims to explore what "damaged goods" signifies within the context of "Doctor Who," analyze the factors contributing to such perceptions, and provide a comprehensive review of the series' struggles and resilience. We will delve into specific eras, creative decisions, and external influences that have impacted the show's trajectory, offering an insightful, detailed perspective on its complex landscape.

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Defining "Damaged Goods" in the Context of Doctor Who

## What Does the Term Imply?

The phrase "damaged goods" traditionally refers to products that are flawed, defective, or no longer in sellable condition. Applied metaphorically to a TV series like "Doctor Who," it suggests periods where the show might have suffered from:

- Creative stagnation or decline
- Controversies or missteps
- Declining viewership or critical reception
- Internal production issues
- Loss of core identity or vision

While "Doctor Who" has demonstrated remarkable resilience, periods of perceived damage have prompted fans and critics alike to question its vitality and future. Understanding what "damaged goods" entails in this context requires an examination of the show's history and the factors that have challenged its integrity.

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## Historical Overview of Challenges in Doctor Who

### The Classic Series (1963–1989)

#### Early Years and Groundbreaking Innovation

The original series launched in 1963, revolutionizing science fiction television. From the outset, it established a formula of a mysterious alien Time Lord (the Doctor) traveling through time and space, confronting various threats. Its innovative storytelling and flexible format allowed for diverse storytelling styles.

#### Creative Fluctuations and Production Challenges

Despite early success, the classic series faced numerous hurdles:

- Budget Limitations: Financial constraints often limited special effects and set designs, sometimes impacting storytelling quality.
- Changing Showrunners: Different producers and script editors brought varied visions, leading to inconsistencies.
- Declining Audience: By the late 1980s, viewership waned, partly due to competition and changing audience tastes.
- The 1989 Cancellation: The series was temporarily canceled after the 26th season, marking a perceived decline or "damage."

### The 1996 Television Movie

A pivotal but controversial attempt to revive the series, the 1996 TV movie starring Paul McGann, was met with mixed reviews. While it introduced new fans to the Doctor, it failed to reignite the show's momentum, highlighting

vulnerabilities in rebooting a legacy series.

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## The Modern Era and Its Challenges (2005–Present)

### Revival and Initial Success

The series was successfully revived in 2005 with Russell T Davies at the helm, garnering critical acclaim and a new generation of fans. However, success often breeds high expectations, and the subsequent years revealed several issues.

### Critical Periods of "Damage"

#### The 2009–2010 Transition: The End of Russell T Davies' Era

- Creative Fatigue: Some fans and critics argued that story arcs had become repetitive or overly sentimental.
- Handling of Certain Characters: The portrayal of companion characters and villains faced scrutiny.
- Production Choices: Budget cuts and scheduling constraints sometimes affected the quality of special effects.

#### The Peter Capaldi Era (2013–2017)

While generally well-received, this period experienced criticism over:

- Complex Storytelling: Some viewers found the plots too opaque or convoluted.
- Tone Shifts: The darker tone introduced by Capaldi's Doctor was polarizing.
- Inconsistent Character Development: Questions arose about the consistency of the Doctor's character arc.

#### The Jodie Whittaker Era (2018–2022)

The first female Doctor marked a historic milestone but also faced:

- Fan Backlash: Some traditionalist fans viewed the change skeptically.
- Storytelling Controversies: Critics pointed out uneven narratives and underdeveloped storylines.
- Production Challenges: External factors like the COVID-19 pandemic affected filming schedules and episode quality.

### The "Damaged" Perception and Its Roots

While "Doctor Who" has reinvented itself multiple times, certain periods have been perceived as "damaged goods" due to:

- Inconsistent storytelling or quality fluctuations
- Internal production turmoil or leadership changes

- External criticisms and fan divisiveness
- Impact of external events (e.g., pandemics, budget cuts)

These factors contribute to a perception among some audiences that the show has "lost its shine" or is no longer in prime condition.

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## Factors Contributing to the "Damaged Goods" Narrative

### 1. Creative and Narrative Challenges

#### Repetitive Storytelling and Overused Tropes

Over the years, critics have pointed out that "Doctor Who" sometimes relies on familiar story beats, leading to perceptions of stagnation. For example:

- Recurrent alien invasions
- The "companion in peril" trope
- Villain archetypes becoming predictable

#### Inconsistent Tone and Genre Blending

Shifts between camp, horror, and serious drama have sometimes alienated segments of the audience, creating a perception of tonal inconsistency.

### 2. Production and Budget Constraints

#### Special Effects and Set Limitations

Budget limitations have historically impacted the show's visual quality, especially in the classic era's later years and during certain modern seasons. This affected audience perception of production value.

#### Behind-the-Scenes Turmoil

Leadership changes, script rewrites, and production delays have occasionally led to uneven episodes, fueling the "damaged" perception.

### 3. Fan and Critical Divisions

#### Generational and Ideological Divides

Different fan demographics have differing expectations, leading to divisiveness over casting choices, storytelling directions, and thematic content.

#### Reception to Recasting and New Directions

Each regeneration of the Doctor brings fresh ideas but also sparks controversy, with some fans resisting change and perceiving it as a



degradation of the show's core.

#### 4. External Factors

##### Media Criticism and Publicity

Negative reviews, media controversies, or social media debates can amplify perceptions of decline or damage.

##### External Events

The COVID-19 pandemic, for instance, caused filming delays and compromised production quality, impacting audience reception.

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#### Resilience and Rejuvenation: Can "Doctor Who" Repair Its Damaged Image?

Notwithstanding periods of criticism, "Doctor Who" has repeatedly demonstrated resilience. Its ability to reinvent, adapt, and maintain a dedicated fanbase suggests that perceived damage is often temporary.

##### Strategies for Rebuilding and Reaffirming Quality

- Consistent Narrative Coherence: Focusing on strong, well-structured story arcs.
- Elevating Production Values: Investing in special effects and set design.
- Listening to Fan Feedback: Engaging with audiences to balance innovation with tradition.
- Creative Leadership Stability: Maintaining clear vision and leadership.

##### The Role of Legacy and Nostalgia

The show's rich history provides a reservoir of goodwill. Celebrating milestones, embracing legacy elements, and honoring past Doctors can help mend perceptions of damage.

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#### Conclusion

The phrase "doctor who damaged goods" encapsulates the complex history of a series that has faced its share of pitfalls. From production challenges and narrative missteps to shifting audience expectations, the series has experienced both triumphs and setbacks. However, its enduring popularity, cultural significance, and capacity for reinvention underscore a resilient franchise that continually seeks renewal.

While certain periods may have tarnished its reputation in the eyes of some fans, "Doctor Who" remains a dynamic and evolving universe. Recognizing its challenges allows fans and creators alike to appreciate the series' capacity

for growth and transformation. Ultimately, "Doctor Who" exemplifies a franchise that, despite being "damaged goods" at times, possesses an enduring vitality that keeps it at the forefront of science fiction television.

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## References and Further Reading

- Moffat, Steven. Doctor Who: The Official Biography. BBC Books, 2013.
- Hearn, Marcus. Doctor Who: The Visual Dictionary. Dorling Kindersley, 2011.
- Topping, Keith. The Unofficial Guide to Doctor Who. Virgin Publishing, 2004.
- Online forums and fan communities (e.g., Gallifrey Base, Reddit r/doctorwho)
- Critical analyses from reputable media outlets (e.g., The Guardian, Radio Times)

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This comprehensive review underscores that while "Doctor Who" has experienced phases of perceived damage, its ongoing evolution and dedicated fandom suggest that it is far from irreparable. Like its titular character, the series continues to regenerate, adapt, and thrive amid adversity.

## Doctor Who Damaged Goods

**doctor who damaged goods:** Doctor who Jonathan Morris, 2015

**doctor who damaged goods:** *Damaged Goods* Eugène Brioux, 1914

**doctor who damaged goods:** **Damaged Goods (Les Avariés)** Eugène Brioux, 1912

**doctor who damaged goods:** **Banned Plays** Dawn B. Sova, 2004 An alphabetical listing of plays that have been banned throughout history with a short synopsis and reason for banning as well as profiles of the playwrights and other resource material.

**doctor who damaged goods:** *Damaged Goods* Russell T. Davies, 1996 The Doctor's continuing investigation of human psi powers brings him to a council estate in Thatcher's Britain. He discovers that there's a lethal new batch of cocaine on the streets--and the man who's dealing it has been dead for two weeks.

**doctor who damaged goods:** The Children's Doctor's Special Proposal Kate Hardy, 2009-01-31 New pediatrician Rhys Morgan was everything the hospital grapevine promised: piercing blue eyes, perfect physique and a mysteriously guarded manner. He was also Katrina's boss, but since a previous relationship with a colleague had seriously damaged her confidence, she thought she was safe from Rhys's charms. That is until she discovered they shared a deep commitment to their little patients--and a heartfelt passion for each other. For Rhys, Katrina was nothing short of a miracle. He had never believed in happy families. Yet Katrina opened his eyes to what love and family really meant, and her courage and vulnerability created a fierce desire within Rhys to protect her. A desire that could make him risk his heart with the most special proposal of all....

**doctor who damaged goods:** *The Doctor's Tender Secret* Kate Hardy, 2016-08-15 Emotions are running high in the city hospital! On the hectic Pediatrics' ward of London City General, love just isn't running smoothly for Dr. Brad Hutton and Dr. Zoe Kennedy. They may have been instantly

smitten with each other, but the secrets they have kept locked away make their future together uncertain. For Brad, the solution lies in putting his past behind him. But Zoe's secret goes a lot deeper, and to reveal it all she needs to find the courage to trust Brad completely. Only then can their powerful feelings win out....

**doctor who damaged goods: Doctor Who in Time and Space** Gillian I. Leitch, Donald E. Palumbo, C.W. Sullivan III, 2013-03-13 This collection of fresh essays addresses a broad range of topics in the BBC science fiction television series Doctor Who, both old (1963-1989) and new (2005-present). The book begins with the fan: There are essays on how the show is viewed and identified with, fan interactions with each other, reactions to changes, the wilderness years when it wasn't in production. Essays then look at the ways in which the stories are told (e.g., their timeliness, their use of time travel as a device, etc.). After discussing the stories and devices and themes, the essays turn to looking at the Doctor's female companions and how they evolve, are used, and changed by their journey with the Doctor.

**doctor who damaged goods: The Greek Doctor's Secret Son** Jennifer Taylor, 2016-04-01 Finding his son...and his bride? When nurse Amy Prentice takes her son to the island of Constantis to show him his Greek heritage, the last person she expects to see is Dr. Nico Leonides—the man who broke her heart...and Jacob's dad! But there's no denying that Nico, as he gets to know Jacob, proves to be a remarkable father. And as he bonds with Amy over their son, the love they once shared resurfaces. Now can Nico find the courage to share his own secret...and finally make them a real family?

**doctor who damaged goods: Beast: A Hate Story, The Beginning** Mary Catherine Gebhard, 2017-03-14 Once upon a time, I thought love was a fairytale. I thought selling myself to a mafia boss was noble. So what if they called him the Beast? I grew up in rags, and he would lift me to riches. All I had to do was give him my soul. He was punishing. Insatiable. Captivating. Nothing like I expected him to be. Each day my reality blurred, leaving me wondering if I was slave or princess. The longer I stayed, the more I lost myself to him. Even after every cruelty the Beast visited upon me, I longed for his touch. Even after every savage word he spoke, I begged for his lips. I thought the worst thing he could take was my body. I was too naïve to guard my heart. Once upon a time, I thought love was a fairytale. Now I know better than to speak of happily ever afters.

**doctor who damaged goods: Who Is the Doctor** Graeme Burk, Robert Smith, 2012-04-01 “A joyful celebration of fan love. Unofficial episode guides don’t come much more engaging than this” (Benjamin Cook, co-author of Doctor Who: The Writer’s Tale). Doctor Who was already the world’s longest-running science fiction series when it returned in 2005 to huge success. Enormously popular, the BBC show encompasses multiple other genres, from horror to comedy to action and historical adventure, and is loved for its uniquely British wit and clever scripting. Its hero, its monsters, and even its theme song have become pop culture icons. In this volume covering six seasons of the new series, two Doctor Who experts provide insights into everything from the history of the show, including Daleks, Cybermen, and the eight Classic Series Doctors, to a detailed episode guide. As Neil Gaiman complained to the authors, “I have just lost four hours to your blasted book. And I only meant to glance at it.” Allons-y!

**doctor who damaged goods: Three Plays** Eugène Brieux, 1914

**doctor who damaged goods: The Doctor in Literature** Solomon Posen, 2005 Posen, a retired physician and a former English major, has indexed 1500 passages from approximately 600 novels, short stories and plays describing physicians. He also analyzes several persistent themes in literature, such as doctors' fees, lack of time, bedside manner and social status. Posen's extensive research has uncovered a resentment of doctors and a discontent with the medical profession that transcends time and place. Annotation : 2004 Book News, Inc., Portland, OR (booknews.com).

**doctor who damaged goods: Who Travels with the Doctor?** Gillian I. Leitch, Sherry Ginn, 2016-04-27 Throughout the long-running BBC series Doctor Who, the Doctor has rarely been alone--his companions are essential. Male or (mostly) female, alien or (mostly) human, young or old (none as old as he), the dozens of companions who have travelled with him over the past 50 years

have served as sympathetic proxies for the audience. Through their adventures the companions are perfected, facing danger and thus discovering their strengths and weaknesses. Yet they all pay a price, losing their innocence and sometimes their lives. This collection of new essays examines the role of the companion as an intermediate between viewers and the Doctor. The contributors discuss who travels with the Doctor and why, how they interact, how the companions influence the narrative and how their journeys change them.

**doctor who damaged goods: The Bennetts** Brian Kellow, 2004-11-26 "An engrossing new page turner" about one of old Hollywood's royal families: "theater people don't get more interesting, and it's a true tale well told (Hollywood Reporter). In the early 1930s, Constance Bennett was the highest paid star in Hollywood, famous for dramatic roles before reinventing herself in the classic comedy *Topper*, starring opposite Cary Grant. Her sister Joan played the femme fatale in films like *Scarlet Street* and also starred in lighter films like *Father of the Bride*. Though their names are not well known today, the Bennett family is one of the most storied families in Hollywood history. The saga begins with Richard Bennett, who left small-town Indiana to become one of the bright lights of the New York stage during the early twentieth century. In time, however, Richard's fame was eclipsed by that of his two acting daughters. But the Bennett family also includes another sister, Barbara, whose promising beginnings as a dancer gave way to a turbulent marriage to singer Morton Downey and a steady decline into alcoholism. Constance and Joan were among Hollywood's biggest stars, but their personal lives were anything but serene. In 1943, Constance became entangled in a highly publicized court battle with the family of her millionaire ex-husband, and in 1951, Joan's husband, producer Walter Wanger, shot her lover in broad daylight, sparking one of the biggest Hollywood scandals of the 1950s.

**doctor who damaged goods: Religion and Doctor Who** Andrew Crome, James F. McGrath, 2013-11-14 Doctor Who has always contained a rich current of religious themes and ideas. In its very first episode it asked how humans rationalize the seemingly supernatural, as two snooping schoolteachers refused to accept that the TARDIS was real. More recently it has toyed with the mystery of Doctor's real name, perhaps an echo of ancient religions and rituals in which knowledge of the secret name of a god, angel or demon was thought to grant a mortal power over the entity. But why does Doctor Who intersect with religion so often, and what do such instances tell us about the society that produces the show and the viewers who engage with it? The writers of *Religion and Doctor Who: Time and Relative Dimensions in Faith* attempt to answer these questions through an in-depth analysis of the various treatments of religion throughout every era of the show's history. While the majority of chapters focus on the television show Doctor Who, the authors also look at audios, novels, and the response of fandom. Their analyses--all written in an accessible but academically thorough style--reveal that examining religion in a long-running series such as Doctor Who can contribute to a number of key debates within faith communities and religious history. Most importantly, it provides another way of looking at why Doctor Who continues to inspire, to engage, and to excite generations of passionate fans, whatever their position on faith. The contributors are drawn from the UK, the USA, and Australia, and their approaches are similarly diverse. Chapters have been written by film scholars and sociologists; theologians and historians; rhetoricians, philosophers and anthropologists. Some write from the perspective of a particular faith or belief; others write from the perspective of no religious belief. All, however, demonstrate a solid knowledge of and affection for the brilliance of Doctor Who.

**doctor who damaged goods: Who is Who?** Kevin S. Decker, 2013-09-03 When you have been wandering the cosmos from one end of eternity to another for nearly a thousand years, what's your philosophy of life, the universe, and everything? Doctor Who is 50 years' old in 2013. Through its long life on television and beyond it has inspired much debate due to the richness and complexity of the metaphysical and moral issues that it poses. This is the first in-depth philosophical investigation of Doctor Who in popular culture. From 1963's *An Unearthly Child* through the latest series, it considers continuity and change in the pictures that the programme paints of the nature of truth and knowledge, science and religion, space and time, good and evil, including the uncanny, the problem

of evil, the Doctor's complex ethical motivations, questions of persisting personal identity in the Time Lord processes of regeneration, the nature of time travel through 'wibbly-wobbly, timey-wimey stuff, how quantum theory affects our understanding of time; and the nature of the mysterious and irrational in the Doctor's universe.

**doctor who damaged goods: Biography of an Idea** Edward L. Bernays, 2015-04-07 The father of public relations looks back on a landmark life spent shaping trends, preferences, and general opinion A twentieth-century marketing visionary, Edward L. Bernays brilliantly combined mastery of the social sciences with a keen understanding of human psychology to become one of his generation's most influential social architects. In *Biography of an Idea*, Bernays traces the formative moments of his career, from his time in the Woodrow Wilson administration as one of the nation's key wartime propagandists to his consultancy for such corporate giants as Procter & Gamble, General Electric, and Dodge Motors. While working with the American Tobacco Company, Bernays launched his now-infamous Lucky Strike campaign, which effectively ended the long-standing taboo against women smoking in public. With his vast knowledge of the psychology of the masses, Bernays was in great demand, advising high-profile officials and counseling the tastemakers of his generation. His masterful and at times manipulative techniques had longstanding influences on social and political beliefs as well as on cultural trends. *Biography of an Idea* is a fascinating look at the birth of public relations—an industry that continues to hold sway over American society.

**doctor who damaged goods: TARDISbound** Piers D. Britton, 2011-03-30 'Doctor Who' has always thrived on multiplicity, unpredictability and transformation, its worlds and characters kaleidoscopic and shifting, and 'Doctor Who's complexity has grown. With its triumphant return to TV in 2005, it was made up of four different fictional forms, across three different media, with five actors simultaneously playing the eponymous hero. 'TARDISbound' is the first book to deal both with the TV series and with the 'audio adventures', original novels, and short story anthologies produced since the 1990s, engaging with the common elements of these different texts and with distinctive features of each. 'TARDISbound' places 'Doctor Who' under a variety of lenses, from examining the leading characteristics of these 'Doctor Who' texts, to issues of class, ethnicity and gender in relation to the Doctor(s), other TARDIS crew-members, and the non-human/inhuman beings they encounter. 'TARDISbound' also addresses major questions about the aesthetics and ethical implications of 'Doctor Who'.

**doctor who damaged goods: The Greek Doctor's New-Year Baby** Kate Hardy, 2008-12-25 New Year, New Father Madison Gregory's temporary new boss, obstetric consultant Theo Petrakis, has everything--gorgeous body, gorgeous mind, gorgeous heart. He's a great doctor and he can cook! She knows he's the one, even if she won't admit it. There is just one problem--he has vowed never to marry or have children. However much he wants Madison, he knows it wouldn't be right to have a relationship with her when he can't fulfil her dreams. Yet Theo's behaviour just doesn't add up. He behaves as if he loves her, he just doesn't say it, and he adores kids, so why doesn't he want any of his own? Then, just as Madison discovers the reason, she also discovers she is pregnant with his child...

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