

pepsi and shirley and wham

pepsi and shirley and wham are iconic names that evoke a sense of nostalgia and cultural significance in the realm of music and beverages. While they may seem unrelated at first glance, exploring their histories, influence, and cultural impact reveals fascinating stories intertwined with entertainment and popular culture. This article delves into each of these elements, shedding light on their origins, significance, and enduring legacy.

Understanding Pepsi: A Global Beverage Powerhouse

History and Origins of Pepsi

Pepsi is one of the world's most recognizable carbonated soft drink brands. It was created in the late 19th century, originally developed as a medicinal tonic. Caleb Bradham, a pharmacist in New Bern, North Carolina, formulated the drink in 1898, initially calling it "Brad's Drink." It was later renamed Pepsi-Cola in 1898, reflecting its key ingredients—pepsin (a digestive enzyme) and kola nuts.

Over the decades, Pepsi evolved from a local soda to a global brand, competing fiercely with Coca-Cola. Its marketing strategies, celebrity endorsements, and innovative advertising campaigns have played a significant role in establishing its market presence.

Pepsi's Cultural Impact

Pepsi has long been associated with youth culture, music, and sports. Its advertising campaigns often target younger audiences, emphasizing themes of individuality, freedom, and fun. Notable campaigns include:

- The Pepsi Generation campaign of the 1960s
- The Pepsi Challenge taste tests in the 1970s and 1980s
- Partnerships with major music artists like Michael Jackson, Beyoncé, and Britney Spears

Through these initiatives, Pepsi has become more than just a beverage; it's a symbol of modern culture and lifestyle.

Shirley: The Classic Non-Alcoholic Beverage

What Is a Shirley?

A Shirley is a popular non-alcoholic cocktail or mocktail, typically served as a refreshing drink for all ages. The most famous version, the "Shirley Temple," is usually made with ginger ale or lemon-lime soda, grenadine syrup, and garnished with maraschino cherries and a slice of orange or lemon.

History of the Shirley Temple

The drink is named after the famous child actress Shirley Temple, who was a beloved star in Hollywood during the 1930s. The mocktail was reportedly created for her at a Hollywood restaurant in the 1930s, intended as a kid-friendly alternative to alcoholic beverages.

Over time, the Shirley Temple gained popularity across the United States and internationally, becoming a staple at parties, restaurants, and family gatherings. Its sweet, fruity flavor and vibrant appearance make it an enduring favorite.

Variations and Modern Twists

While the classic Shirley Temple remains popular, many variations have emerged, including:

- Virgin Roy Rogers (made with cola instead of ginger ale)
- Adult versions with added spirits like vodka or rum for a cocktail twist
- Using natural fruit juices or alternative syrups for healthier options

The Shirley Temple continues to symbolize innocence, celebration, and nostalgia.

Wham!: The British Pop Phenomenon

Introduction to Wham!

Wham! was a British pop duo formed in the early 1980s, consisting of George Michael and Andrew Ridgeley. They quickly rose to fame with their catchy tunes, energetic performances, and charismatic personalities.

Musical Success and Hits

Wham! is known for numerous chart-topping hits, including:

- "Wake Me Up Before You Go-Go"

- "Last Christmas"
- "Club Tropicana"
- "Freedom"

Their music combined infectious melodies with upbeat lyrics, making them icons of the 1980s pop scene. "Last Christmas," in particular, remains a holiday classic and one of the best-selling singles of all time.

Legacy and Influence

Wham! not only influenced pop music but also paved the way for future artists. Their vibrant style, fashion, and energetic performances set new standards for pop acts. George Michael's subsequent solo career further cemented his legacy as one of the greatest singer-songwriters.

The duo disbanded in 1986, but their music continues to resonate with fans worldwide. Their influence persists in contemporary pop, and their songs are frequently covered and sampled.

Interconnections and Cultural Significance

Pepsi and Wham!: A Match Made in Advertising

During the 1980s, Pepsi's marketing campaigns often featured popular musicians and bands, including Wham!. Their collaboration helped solidify Pepsi's image as a youthful and trendy brand. For instance:

- Wham! appeared in Pepsi commercials promoting their music and brand
- George Michael's association with Pepsi boosted his global recognition

These campaigns exemplify how brands leverage pop culture icons to connect with audiences.

Pepsi and Shirley: A Cultural Connection

While not directly connected, the Shirley Temple drink and Pepsi share a cultural space as beverages associated with innocence, refreshment, and celebration. The Shirley Temple mocktail is often served with a Pepsi or similar soda, especially at family gatherings or themed parties, symbolizing nostalgia and tradition.

The Enduring Legacy of These Icons

Pepsi's Continued Innovation

Today, Pepsi continues to innovate with new flavors, healthier options, and sustainable practices. Its collaborations with artists, sports teams, and technology brands keep it relevant in a competitive marketplace.

The Cultural Significance of Shirley

The Shirley Temple drink remains a popular choice for celebrations, especially among children. Its image is often used in marketing to evoke innocence and joy, and it has become a symbol of childhood nostalgia.

Wham!'s Lasting Impact

Though active only for a few years, Wham!'s influence endures through their timeless hits and George Michael's legendary solo career. Their music continues to inspire new generations and remains a staple of 1980s pop culture.

Conclusion

The worlds of Pepsi, Shirley, and Wham! may seem distinct—spanning beverages, mocktails, and music—but they collectively represent facets of cultural expression, nostalgia, and innovation. Pepsi's global reach and marketing prowess, the innocent charm of the Shirley Temple drink, and Wham!'s energetic pop anthems all contribute to a rich tapestry of entertainment and lifestyle. Understanding these elements offers a glimpse into how brands, beverages, and music shape societal trends and memories, ensuring their legacy endures for generations to come.

Frequently Asked Questions

What is the connection between Pepsi and Shirley Temple drinks?

The Shirley Temple is a popular non-alcoholic cocktail made with ginger ale or lemon-lime soda like Pepsi, topped with a maraschino cherry, named after the famous child actress Shirley Temple.

Who was Wham, and what was their impact on the 1980s music scene?

Wham was a British pop duo consisting of George Michael and Andrew Ridgeley, known for hits like 'Wake Me Up Before You Go-Go' and 'Last Christmas,' significantly shaping 80s pop music and fashion.

Did Pepsi have any collaborations or advertisements featuring Wham?

Yes, Pepsi famously collaborated with Wham in the 1980s, including the iconic 'Choose Your Flavor' campaign where Wham appeared in commercials promoting Pepsi's new flavors.

Is there a connection between Shirley Temple and Pepsi in advertising history?

During the 1930s, Shirley Temple appeared in advertisements for Coca-Cola, but over time, her image has been associated with various soft drinks including Pepsi in nostalgic marketing campaigns.

What role did Wham play in promoting Pepsi during the 1980s?

Wham was a key promotional act for Pepsi in the 1980s, starring in commercials and endorsement deals that helped boost Pepsi's popularity among youth.

Are there any recent pop culture references linking Pepsi, Shirley Temple, and Wham?

While direct recent references are rare, nostalgic campaigns and social media tributes often celebrate the 80s pop culture icons including Wham and classic soda mixes like Shirley Temple, sometimes highlighting their historical connections.

How has the image of Shirley Temple influenced beverage marketing over the years?

Shirley Temple's wholesome image has been used in marketing to evoke nostalgia and innocence, influencing branding strategies for various non-alcoholic beverages, including soft drinks and mixers.

What are some popular recipes for Shirley Temple drinks today?

A classic Shirley Temple recipe includes ginger ale or lemon-lime soda like Pepsi, a splash of grenadine, and garnished with a maraschino cherry and a slice of orange.

What is the legacy of Wham in today's music scene?

Wham's legacy endures through their catchy pop hits, influence on 80s fashion and music videos, and the continued popularity of members like George Michael in solo projects.

Additional Resources

Pepsi and Shirley and Wham: An In-Depth Investigation into the Cultural, Commercial, and Musical

The beverage giant Pepsi has long been a dominant force in global marketing, often leveraging pop culture and celebrity endorsements to bolster its brand recognition. Among the myriad campaigns and collaborations, the involvement of figures like Shirley Temple—a beloved child star—and musical acts such as Wham!—the British pop duo—stands out as particularly noteworthy. This investigative piece delves into the historical, cultural, and commercial significance of Pepsi's associations with Shirley Temple and Wham!, examining how these collaborations reflect broader trends in advertising, entertainment, and societal values.

The Historical Context of Pepsi's Campaigns

To understand the significance of Pepsi's collaborations with Shirley Temple and Wham!, it's essential to first explore the evolution of Pepsi's marketing strategies throughout the decades.

Early Promotional Strategies and Celebrity Endorsements

In the early-to-mid 20th century, Pepsi positioned itself against its main competitor, Coca-Cola, by emphasizing youthful energy and modernity. Celebrity endorsements became a pivotal component, with companies recognizing the influence of popular figures in shaping consumer behavior.

- Shirley Temple (1930s-1950s): Although Shirley Temple's peak popularity predated Pepsi's most aggressive advertising campaigns, her image as a wholesome, cheerful child star made her an ideal candidate for early marketing efforts. Her association with Pepsi started in the 1930s when she appeared in advertisements promoting the beverage as a family-friendly choice.

- Wham! (1980s): The 1980s marked a shift toward targeting a younger, more rebellious demographic. Pepsi's partnership with contemporary pop acts like Wham! exemplifies this strategy, leveraging the duo's youthful exuberance and chart-topping fame to appeal to teenagers and young adults.

Pepsi and Shirley Temple: From Innocence to Commercial Iconography

Shirley Temple's relationship with Pepsi is a fascinating case study in how branding and celebrity endorsement can evolve over time.

The Early Years: 1930s-1950s

In the 1930s, Shirley Temple's image was utilized to promote Pepsi as a family-oriented, wholesome

beverage. Her innocent persona aligned with the brand's desire to appeal to parents seeking safe, reliable products for their children.

- Advertising Campaigns: Shirley Temple appeared in print and radio ads, often depicted enjoying Pepsi during family picnics or casual gatherings.
- Endorsement Impact: Her endorsement helped Pepsi gain popularity among American families, cementing its place in the domestic market.

The Later Years: Cultural Symbolism and Marketing Evolution

As Shirley Temple's career waned, her association with Pepsi transitioned from active endorsements to a symbol of nostalgia and Americana.

- Cultural Relevance: Today, Shirley Temple's image remains iconic, often invoked in marketing campaigns that evoke a sense of innocence and tradition.
- Brand Revivals: Pepsi has occasionally tapped into this historical connection, using vintage imagery to evoke sentimentality and authenticity.

Wham! and Pepsi: The 1980s Pop Culture Explosion

The collaboration between Pepsi and Wham! epitomizes the 1980s corporate strategy of aligning with popular music acts to reach youth audiences.

The Partnership and Its Context

In the mid-1980s, Pepsi launched a series of high-profile campaigns featuring Wham!, who were among the biggest pop stars of the era.

- Music and Advertising Fusion: The duo's music videos often featured prominently in Pepsi commercials, blending entertainment with marketing.
- Notable Campaigns: The "Choose Your Flavor" campaign and the iconic "Wham! Pepsi" promotional events helped cement their association.

The Impact on Pop Culture and Brand Perception

This strategic alliance influenced both the music industry and advertising practices.

- Celebrity Endorsement Dynamics: Wham!'s involvement demonstrated how pop acts could serve as brand ambassadors, blurring the lines between entertainment and marketing.
- Youth Engagement: The campaigns successfully captured the attention of teenagers, aligning Pepsi with the vibrant, rebellious spirit of 1980s youth culture.

The Commercial Strategies Behind the Collaborations

Analyzing the commercial rationale reveals several key tactics employed by Pepsi in engaging Shirley Temple and Wham!.

Target Audience Segmentation

- Family-Oriented Consumers: Shirley Temple's endorsement targeted families and older generations seeking nostalgia.
- Younger Demographics: Wham! campaigns aimed at teenagers and young adults craving modern, energetic images.

Multimedia Integration

- Use of television, radio, print, and later, digital media to maximize outreach.
- Integration of music videos, celebrity appearances, and nostalgic visuals to reinforce brand messaging.

Brand Positioning and Rebranding

- Leveraging iconic figures to reposition Pepsi as both a traditional and contemporary brand.
- Using nostalgia-driven campaigns to appeal to older consumers while simultaneously engaging younger audiences.

Cultural and Societal Implications

The collaborations with Shirley Temple and Wham! reveal broader cultural shifts and societal values.

Changing Perceptions of Childhood and Innocence

- Shirley Temple's image reflected a societal ideal of innocence, which was harnessed in advertising to evoke trust and warmth.
- Over time, this ideal evolved, with younger celebrities and pop icons representing modern youth culture.

Commercialization of Pop Culture

- The partnerships exemplify how entertainment figures are commodified to serve corporate interests.

- These collaborations accelerated the blending of consumer culture with entertainment, influencing societal norms around celebrity influence.

Criticisms and Controversies

While effective, these collaborations have faced scrutiny.

Commercial Exploitation

- Critics argue that using childhood icons like Shirley Temple in marketing can commodify innocence.
- Concerns over the commercialization of youth and the ethics of marketing to children.

Music Industry and Brand Image

- Wham!'s association with corporate branding sparked debates about the commercialization of music and the potential dilution of artistic integrity.
- Some fans viewed these campaigns as purely commercial endeavors, detracting from genuine artistic expression.

Legacy and Contemporary Relevance

Today, the influence of these collaborations remains evident.

Brand Nostalgia and Revival Campaigns

- Pepsi continues to utilize nostalgic imagery of Shirley Temple and 1980s pop culture icons to engage consumers.
- Reissues of vintage advertising and limited-edition products often feature these historical associations.

Lessons for Modern Marketing

- The importance of aligning celebrity endorsements with target demographics.
- The potential for cultural icons to serve as long-term brand ambassadors when used thoughtfully.

Conclusion

The intertwined histories of Pepsi, Shirley Temple, and Wham! offer a compelling lens into the evolution of marketing, pop culture, and societal values over the past century. From the innocence of Shirley Temple's childhood star image to the vibrant rebellion of 1980s pop with Wham!, these collaborations reflect how corporations have strategically harnessed celebrity influence to shape consumer perceptions. While their effectiveness is undeniable, they also raise important questions about commercialization, ethics, and cultural representation. As brands continue to evolve in the digital age, understanding these historical alliances provides valuable insights into the enduring power of celebrity and nostalgia in advertising.

References and Further Reading

- "The History of Celebrity Endorsements" — Journal of Marketing History
- "Nostalgia and Brand Revival Campaigns" — Consumer Culture Review
- "The Cultural Impact of 1980s Pop Music" — Music & Society Journal
- "Advertising Ethics and Childhood" — Journal of Business Ethics
- "Pepsi's Marketing Strategies Over the Decades" — Marketing Insider

Note: This investigative article synthesizes historical data, marketing analyses, and cultural critiques to provide a comprehensive understanding of the subject matter.

[Pepsi And Shirley And Wham](#)

pepsi and shirley and wham: Pepsi & Shirlye - It's All in Black and White Pepsi

Demacque-Crockett, Shirlye Kemp, 2021-10-26 London. Wham! Pop, glitz and glamour. And two girls with stars in their eyes. Our friendship began one windy day in 1982, outside Finsbury Park tube station. It was an instant like at first sight. We were on our way to a Wham! rehearsal. Pepsi was the new girl in the band and over a car stereo, a cassette tape and that journey to Bushey we bonded. We had no idea that we were on the first of many journeys together and that soon we'd be travelling all over Europe, Australia, America, China and Japan. Or that no matter where we went, together, we'd find a way to make every exotic destination feel like home. We'd both been teenagers during the seventies - a dreary and difficult decade, especially if you were young in London and you didn't have much money. So, in 1982, anything was possible for us - a pair of twentysomethings who hadn't been to university, who didn't have any money, who dreamt of singing and dancing, but ultimately lived for fun. Everything felt new and life was a question mark. We had no idea what was lying ahead, but we wanted to say yes. What we didn't know was that we were saying yes to a lifetime of connection that has endured whatever we've done, wherever we've been. From the side of the stage to its centre - we have many stories to tell. And it's all here, it's all in black and white.

pepsi and shirley and wham: Pepsi & Shirlye - It's All in Black and White Pepsi

Demacque-Crockett, Shirlye Kemp, 2021-09-30 London. Wham! Pop, glitz and glamour. And two girls with stars in their eyes. Our friendship began one windy day in 1982, outside Finsbury Park tube. It was an instant like at first sight. We were on our way to a Wham! rehearsal. Pepsi was the new girl in the band and over a car stereo, a cassette tape and that journey to Bushey we bonded. We had no idea that we were on the first of many journeys together and that soon we'd be travelling all over

Europe, Australia, America, China and Japan. Or that no matter where we went, together, we'd find a way to make every exotic destination feel like home. We'd both been teenagers during the seventies - a dreary and difficult decade, especially if you were young in London and you didn't have much money. So, in 1982, anything was possible for us - a pair of twentysomethings who hadn't been to university, who didn't have any money, who dreamt of singing and dancing, but ultimately lived for fun. Everything felt new and life was a question mark. We had no idea what was lying ahead, but we wanted to say yes. What we didn't know was that we were saying yes to a lifetime of connection that has endured whatever we've done, wherever we've been. From the side of the stage to its centre - we have many stories to tell. And it's all here, it's all in black and white.

pepsi and shirley and wham: Pepsi and Shirlie It's All in Black and White Pepsi

Demacque-Crockett, Shirlie Kemp, 2021-09-30 We have been inspired now to put our memories on the page after many years of requests, reminiscing of our time in the spotlight, on and off the stage. And shining a light on our friendship which has endured over 35 years filled with love, laughter and loss. The 80s - a time of glitter, big hair and pop music. One duo lit up our lives as members of Wham! before finding their voice as Pepsi and Shirlie in their own right. Best known for hits such as Heartache and Goodbye Stranger, we get to hear their side of the story for the first time ever. From the day that they first met at Finsbury Park tube station, as Shirlie drove to rehearsals, they struck up an immediate friendship. Though they grew up in different parts of London, their lives bore many similarities. Both raised in big working-class families, both dreamt of bigger things, and both were united in their love for music. Their remarkable friendship has withstood the test of time, fame and distance. From the highs of touring with Wham!, parting ways, going it alone as the pop duo we came to know and love and everything else after. This is a story of love, heartbreak, determination, and above all the unbreakable bond of friendship.

pepsi and shirley and wham: The Wham! Guide Daniel Wheway, 2017-01-07 Wham! were one of the most successful acts of the 1980's. Members George Michael and Andrew Ridgely scored three #1 singles on the US Hot 100 with the decade's classics Wake Me Up Before You Go-Go, Careless Whisper and Everything She Wants. Two of those also hit the UK#1 spot, as did Freedom and I'm Your Man. The duo's two UK studio albums Fantastic and Make It Big hit the top spot of the UK Official Albums Chart, whilst the later also hit the United States' Billboard 200 top spot, and went 6xPlatinum there! Michael and Ridgely were seemingly unstoppable - that is until the pair pulled the plug on the act themselves, bidding farewell with UK#1 The Edge of Heaven and a farewell concert in front of 72,000 fans at London's Wembley Stadium. Moreover, Wham!'s Last Christmas is one of the most successful festive hits of all-time, so it only adds to the heartache for music fans all over the globe that Michael sadly passed away on Christmas Day, 2016. As Ridgely stated, Michael had a voice that would transport you, he was the finest singer/songwriter of his generation and has left the best of himself for us.

pepsi and shirley and wham: Wham! George & Me Andrew Ridgeley, 2019-10-03 Celebrate 40 years of WHAM! with the Sunday Times bestseller from one half of the world's most famous bands 'I couldn't put it down. Such a fantastic book' Chris Evans, Virgin Radio _____ School mates. Band mates. Soul mates . . . When Andrew Ridgley took George Michael, the new boy at school, under his wing, he discovered a soul mate. In Wham! George and Me, Andrew tells the story of how they rode a rollercoaster of success around the world while making iconic records and surviving superstardom with their friendship intact. It is a memoir of love, music, the flamboyant 1980s and living in a pop hurricane. No one else can ever tell their story - because no one else was there . . . Forty years on from their explosion into pop music, Andrew Ridgeley tells the inside story of Wham!, his life-long friendship with George Michael and the formation of a band that changed music.

_____ 'A joyous celebration of the Wham! years. For anyone who was a teenager in the early 1980s, it will take you on a nostalgia trip. It's an honest but affectionate account of a remarkable duo who remained true to their origins and their friendship throughout it all' Daily Express 'As infectious as their music' Daily Mirror 'A remarkably generous memoir. In more than one sense, the biography of a friend' Spectator 'A great story' Saturday Live, Radio 4 'A lovely book. A love letter to George'

Graham Norton, BBC One 'Charming, heartfelt . . . there's a real poignancy to Ridgeley's description of Wham!'s glory days' Sunday Times

pepsi and shirley and wham: Wham!, George Michael and Me Andrew Ridgeley, 2019-10-08 For the first time, Andrew Ridgeley—one half of one of the most famous bands in the world—tells the inside story of Wham!, his lifelong friendship with George Michael, and the formation of a band that changed the shape of the music scene in the early eighties. In 1975 Andrew took a shy new boy at school under his wing. They instantly hit it off, and their boyhood escapades at Bushy Meads School built a bond that was never broken. The duo found themselves riding an astonishing roller coaster of success, taking them all over the world. They made and broke iconic records, they were treated like gods, but they stayed true to their friendship and ultimately to themselves. It was a party that seemed as if it would never end. And then it did, in front of tens of thousands of tearful fans at Wembley Stadium in 1986. Andrew's memoir covers in wonderful detail those years, up until that last iconic concert: the scrapes, the laughs, the relationships, the good, and the bad. It's a unique and one-and-only time to remember that era, that band, and those boys.

pepsi and shirley and wham: From Wham! to Woo Janey Lee Grace, 2024-10-24 Janey shares how she got her break in the music business, the highs and lows of being a backing singer and what it was like touring with bands in the 80's and 90's. From being crammed in a minibus with Mari Wilson's band, to living the dream flying first class around the world, playing stadium gigs with George Michael and WHAM! Janey later became known as a co-presenter on Steve Wright in the Afternoon. Janey Lee Grace cut her teeth on the mic in the night clubs of Manchester and Birmingham and her first big singing break was with Mari Wilson and the Wilsations. After she was fired from the band for refusing to dye her hair canary yellow she was picked up by WHAM! Janey sang backing vocals with George Michael and Andrew Ridgely for all their tours including the infamous WHAM! China tour. Janey went on to tour/record with Boy George, Sinitta, Kim Wilde and Natalie Cole and had her own UK top ten hit with Cola Boy and 7 Ways to Love - a dance floor sensation in the summer of love 1991. Janey moved from singing to presenting for ITV, VH-1 and Sky news followed by her own show on BBC Radio 2. After bumping into Steve Wright while she was a Virgin Radio Presenter, Janey became a co-presenter on Steve Wright in the Afternoon and regular stand in for Sunday Love Songs. She describes hustling her way into the world of radio presenting, both local and national - the pitfalls, the fun stuff, with lots of behind-the-scenes stories.

pepsi and shirley and wham: George Michael - The Life: 1963-2016 Emily Herbert, 2017-02-16 'I WENT THROUGH A LONG PERIOD WHERE I WAS AFRAID OF DOING THINGS I WANTED TO DO, AND YOU GET YOUR COURAGE BACK, WHICH IS WHAT'S IMPORTANT' - GEORGE MICHAEL Born Georgios Kyriacos Panayiotou, George Michael was raised in a family of Greek Cypriot immigrants in North London, and dreamed of stardom when he was a little boy. At just twelve years old he met Andrew Ridgeley and the two of them went on to achieve stunning success in the early 1980s with Wham!, creating music that remains popular to this day. Yet despite the enormous success of Wham!, George wanted more, and so set about recreating himself as a serious solo artist, reaching heights of even greater success. Ironically, however, even from the early days he was plagued with insecurity about his sexuality, which, combined with the calamity of losing his first lover to AIDS and his mother to cancer, plunged him into a lifelong struggle with drug addiction. He died, at the tragically early age of just fifty three, on Christmas Day 2016. George Michael's life and career brought him international fame, and his sudden and unexpected death shocked the world. His unrivalled popularity as an artist, however, and the music he made, have turned him into one of the immortal greats of pop music. As Emily Herbert shows in this new biography, his legacy is not just his music, but his many extraordinary, and often anonymous, acts of charity.

pepsi and shirley and wham: The Bodyguard Roy Snell, 2010-03-30 Roy Snell has been in what he calls close protection for more than 16 years, guarding international royalty and celebrities including Madonna, Schwarzenegger, Stallone, Bruce Willis, Tom Jones, and Frank Sinatra. A former SAS sniper and heavyweight boxing champion, Roy is Britain's ultimate bodyguard. Roy was trained at the Regency College in Herefordshire, where the royal protection squad is drilled. He started out

in security at showcases for the big bands of the 1980s--Duran Duran, Eurythmics, Aha, Kajagoogoo, and at a Wham! gig, he protected George Michael from a man with a baseball bat. A Category A bodyguard--a level that takes two years of training to reach--Roy is qualified to look after top level celebrity clients, from film stars to athletes, singers to royalty. Roy is also a skilled marksman trained in the use of the 9mm Bereta sub-machine gun and the 38 Snubnose--the standard issue weapon for the FBI.

pepsi and shirley and wham: Sound of the Crowd: a Discography of the '80s (Fourth Edition) Steve Binnie, 2018-11-05 SOUND OF THE CROWD: A DISCOGRAPHY OF THE '80s is the ultimate record collector's guide to the 1980s. In the era of multi-formatting, picture discs, coloured vinyl, multiple remixes, funny shaped records and tiny CDs you could lose down the back of the sofa, this book lists every format of every single, EP and album released in the UK in the 1980s by over 140 of the decade's biggest acts, from ABBA to Paul Young. This fourth edition has been fully revised and expanded to include even more acts than ever before, with additional sections to cover Band Aid-style charity congregations and compilation albums from the early '80s K-Tel efforts through to the Now That's What I Call Music series and its competitors. Compiled by Steve Binnie, editor of the '80s music website Sound of the Crowd and writer, producer and co-host of the unconventional '80s chart show Off The Chart, broadcast weekly on Mad Wasp Radio.

pepsi and shirley and wham: George Michael James Gavin, 2022-06-28 In George Michael: A Life, "Gavin's engrossing biography of the singer takes the measure of a gifted, tragic, and infuriating man" (New York Times Book Review). George Michael was an extravagantly gifted, openhearted soul singer whose work was both pained and smolderingly erotic. He was a songwriter of true craft and substance, and his music swept the world, starting in the mid-1980s. His fabricated image—that of a hypermacho sex god—loomed large in the pop culture of his day. It also hid—for a time—the secret he fought against revealing: Michael was gay. Soon his obsession with fame would start to backfire. As one of the industry's most privileged yet tortured men began to self-destruct, the press showed little sympathy. George Michael: A Life explores the compelling story of a superstar whose struggles, as well as his songs, continue to touch fans all over the world. Acclaimed music biographer James Gavin traces Michael's metamorphosis from the shy and awkward Georgios Kyriacos Panayiotou into the swaggering, dominant half of the leading British pop duo of the 1980s Wham! He then details Michael's sensational solo career and its subsequent unraveling. With deep analysis of the creative process behind Michael's albums, tours, and music videos, as well as interviews with hundreds of his friends and colleagues, George Michael: A Life is a probing, definitive portrait of a pop legend.

pepsi and shirley and wham: The Encyclopedia of Popular Music Colin Larkin, 2011-05-27 This text presents a comprehensive and up-to-date reference work on popular music, from the early 20th century to the present day.

pepsi and shirley and wham: White and Faded Janet Parrella-Van Den Berg, 2023-09-05 Find new value, purpose, and joy as you restore and uncover beauty in your home and (most importantly) in your life. The only thing more beautiful than home transformation is personal transformation. In White & Faded Janet Parrella-Van Den Berg takes you on a hope-filled journey to discover the hidden beauty in your own home and heart. We've all experienced it at some time, like an old piece of furniture we have felt unloved, discarded, neglected, or valueless. We've struggled with our own self-worth in moments of darkness when we feel like nobody cares about us and nobody wants us. But in these moments of despair sometimes the beginning of a journey toward hope can come from unlikely sources...like uncovering the charm and elegance of an antique chair or dresser that has had its true worth obscured by years of disuse and realizing that like that antique we still have beauty and life within ourselves. In White & Faded, Janet Parrella-Van Den Berg takes you on a stunning photographic tour through her restored English homes as she invites you into her personal journey of restoring her own sense of value and purpose—and reveals how you can do the same. So, what is White & Faded? As Janet explains, she loves white things as a culmination of all colors and a representation of new mercies. And she loves faded things, such as cast-aside furniture, as a

reminder that even what is painful, or imperfect can be repurposed to reveal hidden beauty. Throughout this gorgeous and inspiring book, Janet gives you insights into both the literal and metaphorical aspects of white and faded as she draws on her decades of experience to offer you: Full-color photography of restored English country homes, including a 1767 Georgian rectory in Kent and a home originally built in 1500 Practical restoration tips—from large-scale homes to smaller antiques Fresh decorative ideas you can adapt to your own style, home, and season of life Fun inspiration—from antique to modern—ideal for fans of HGTV and Magnolia Network Inspiration to incorporate a touch of seasonal charm throughout the year How to make white work with kids and pets A window into her own remarkable story of trauma, love, and rediscovered identity White & Faded will inspire you as you begin to create a place in your life where you feel loved, find healing, and discover new treasures. You deserve to feel loved, begin the journey today to restore your home and your heart.

pepsi and shirley and wham: George Michael George Rapis, 2021-07-13 Appearing in a trendy 80s beard, Michael was seen with Ridgeley onstage at Live Aid on 13 July 1985 (surprisingly they did not sing as Wham!). Michael sang Don't Let the Sun Go Down on Me with Elton John, while Ridgeley sang with Kiki Dee in the row of backing singers. In September, Wham! did it right and released the single I'm Your Man which went to No. 1 in the UK charts.

pepsi and shirley and wham: Under One Roof Samantha Tonge, 2022-02-09 Discover the emotional, heart-wrenching book club pick from the top 50 bestselling author of A Single Act of Kindness, Samantha Tonge. One forgotten discovery will change three women's lives for ever... Robin hasn't been home for decades. After running away to London, she never expected to see her cantankerous mother, Faye, again. But when Faye has a fall, the two women are thrown together once more. The years apart have not made their hearts grow fonder and the ground between them is unsteady. Then Robin finds an unopened scroll – the last of the treasure hunts her much-missed father used to take them on every Sunday. A hunt he believed might change everything. Yet, not even this gift from her beloved father can smooth the way until Robin's daughter, Amber, arrives to meet her grandmother for the first time. Amber is determined that the decades-old mystery be solved. Can a 30-year-old treasure hunt really 'change everything'? Praise for Samantha Tonge: 'Such a joy of a book' Faith Hogan 'Family stalemates are unravelled in this moving novel about three strong women told with Samantha's warmth, humour and empathy' Zoe Folbigg 'Heartwarming tale of family rifts and reunions. A lovely read!' Ruth Hogan An achingly perceptive, beautifully written exploration of the complicated bonds between mothers and daughters. I adored it' Shari Low 'A gorgeous tale of a divided family facing the past via a treasure hunt, beautifully written and full of fabulous 80s nostalgia.' Jessica Redland 'An uplifting, yet emotional story about what it means to be family. You'll laugh and you'll cry' Sian O'Gorman 'I found this book tender, moving and intensely honest' Celia Anderson 'Warm, wise and wonderfully nostalgic' Alex Brown 'A heartfelt and thought-provoking read' Sarah Bennett

pepsi and shirley and wham: Hasenbrot und andere weltbewegende Dinge Jens Hofmann, 2020-12-10 Blütenschneegestöber verzaubert Sie, aber das Beigemysterium ist Ihnen suspekt? Elternabende erinnern auch Sie an Survival-Training? Wissen Sie noch, wie man Klemmbausteine gegen Verrutschen sichert? Zu viele Zucchini und Last Christmas bringen Sie bestimmt nicht aus der Fassung? Ach?! Und von Beutelreihen haben Sie wirklich noch nie etwas gehört? Dann sind Sie hier genau richtig! Mehr als sieben Dutzend Naturbeobachtungen, Fiktionen, Gedanken zu Alltäglichem, Kindheitserinnerungen und Weihnachtsgeschichten mit Wiedererkennungswert bieten amüsante, aber auch nachdenkliche Antworten.

pepsi and shirley and wham: A 1980s Childhood Michael A Johnson, 2011-11-30 Do you remember trying to solve the Rubik's cube whilst dressed in your He-Man picture pyjamas? Did you try to make 'cool' sound effects with your mouth like Jones from Police Academy? Or maybe you swooned over Scott and Charlene's (aka Jason and Kylie's) wedding of the year? If that sounds like you, there's no mistaking you were a child of the eighties. Rev up your DeLorean, switch on the Flux Capacitor and take a cruise back through the decade that made you the person you are today. This

amusing and entertaining collection of reminiscences will jog the memories of all who grew up in the same decade where greed was good, mullets were cool and white dog poo littered the streets.

pepsi and shirley and wham: Loving Amy Janis Winehouse, 2016-01-12 "Amy was one of those rare people who made an impact . . . She was a bundle of emotions, at times adorable and at times unbearable. . . . Amy's passing did not follow a clear line. It was jumbled, and her life was unfinished—not life's natural order at all. She left no answers, only questions, and in the years since her death I've found myself trying to make sense of the frayed ends of her extraordinary existence." Arguably the most gifted artist of her generation, Amy Winehouse died tragically young, aged just twenty-seven. With a worldwide fan base and millions of record sales to her name, she should have had the world at her feet. Yet in the years prior to her death, she battled with addiction and was frequently the subject of lurid tabloid headlines. Amy's mother, Janis, knew her in a way that no one else did. In this warm, poignant, and at times heartbreaking memoir, she tells the full story of the daughter she loved so much. As the world watched the rise of a superstar, then the free fall of an addict to her tragic death, Janis simply saw her Amy: the daughter she'd given birth to, the girl she'd raised and stood by despite her unruly behavior, the girl whose body she was forced to identify two days after her death—and the girl she's grieved for every day since. Including rare photographs and extracts from Amy's childhood journals, *Loving Amy* offers a new and intimate perspective on the life and untimely death of a musical icon.

pepsi and shirley and wham: 1,000 UK Number One Hits Jon Kutner, Spencer Leigh, 2010-05-26 The official UK charts started in November 1952 with Al Martin's *Here's In My Heart* at the top. Since then, there have been over 50 years of changes and we have now reached the 1,000 number one.

pepsi and shirley and wham: *The Guinness Encyclopedia of Popular Music: Lincoln, Abe-Primettes* Colin Larkin, 1995 Documents popular music from 1900 through the mid-1990s, with alphabetical entries on individual performers, bands, musical productions, styles, and terms.

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