

wella to redken conversion chart

Wella to Redken Conversion Chart: Your Complete Guide for Hair Color Transition

Wella to Redken Conversion Chart is an essential resource for hairstylists and hair color enthusiasts looking to seamlessly transition between these two popular professional hair color brands. Whether you're a salon professional or a dedicated at-home colorist, understanding how to convert shades accurately ensures consistent results and minimizes damage. This comprehensive guide aims to clarify the nuances of Wella to Redken color conversions, helping you select the perfect shades, mix ratios, and application techniques.

Understanding the Importance of a Wella to Redken Conversion Chart

When working with different hair color brands, each formulary has its unique shade indexing, undertones, and formulations. A Wella to Redken conversion chart acts as a bridge, translating shades from one brand to another, ensuring:

- Accurate color matching
- Consistent results across different products
- Efficient color formulation and mixing
- Better communication with clients regarding expected outcomes

Having a reliable conversion chart minimizes trial and error, saves time, and preserves hair health.

Why Do Color Conversions Matter?

Consistency in Color Results

Different brands formulate their dyes with varying bases, developers, and pigment concentrations. Conversions help maintain consistent shades when switching brands, especially for professional salons that aim to deliver a specific color.

Cost-Effective and Efficient

Using the correct conversions prevents overuse of products, reducing waste and saving costs. It also helps in planning the right amount of product needed for each application.

Achieving Desired Undertones

Certain shades carry distinct undertones (warm, cool, neutral). Proper conversion ensures these undertones are preserved, avoiding unwanted color shifts.

Key Differences Between Wella and Redken Hair Colors

Before diving into specific conversions, understanding the fundamental differences between Wella and Redken is crucial:

- Formulation Philosophy: Wella emphasizes rich, vibrant shades with a focus on natural tones, while Redken offers a wide spectrum of shades with innovative formulations, including those that enhance shine and longevity.
- Shade Naming and Numbering: Wella uses a numbering system with a base shade followed by tone indicators (e.g., 7N, 8CB), whereas Redken often uses a combination of shade families and numbers (e.g., 7G, 8VV).
- Undertones and Intensity: Wella shades tend to be more neutral or natural, whereas Redken offers more vibrant or cool/warmer tone options.

Understanding these differences is vital for accurate conversion.

Wella to Redken Conversion Chart Overview

The conversion process generally involves matching Wella shades with their Redken equivalents based on:

- Color level (lightness/darkness)
- Tone/undertone (warm, cool, neutral)
- Underlying base (ash, gold, beige)

Below is a simplified overview of common Wella shades and their Redken equivalents:

Wella Shade	Approximate Level & Tone	Redken Equivalent	Notes
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4N (Natural)	Level 4, Neutral	4N	Neutral, natural brown
5N (Natural)	Level 5, Neutral	5N	Slightly lighter, natural brown
6N (Natural)	Level 6, Neutral	6N	Light brown, neutral undertone
7N (Natural)	Level 7, Neutral	7N	Dark blonde, natural
8N (Natural)	Level 8, Neutral	8N	Blonde, neutral tone
9V (Violet)	Level 9, Violet	9VV or 9V	Light blonde with violet undertone
6G (Gold)	Level 6, Gold	6G	Light brown with gold warmth
8G (Gold)	Level 8, Gold	8G	Blonde with golden undertones

Note: Exact matches may vary depending on formulations, underlying pigments, and the desired result.

Detailed Wella to Redken Shade Conversion Guide

Lightening Shades (Blondes)

Wella Light Blonde Shades

- Wella 9V (Violet Blonde): For icy or violet-toned blondes, Redken’s 9VV or 9V are suitable counterparts.

- Wella 8G (Light Gold Blonde): Corresponds to 8G in Redken, ideal for warm, golden blondes.
- Wella 7N (Dark Blonde): Matches with 7N or 7NG for natural or neutral blondes.

Conversion Tips:

- Always consider the starting hair color and porosity.
- Use a higher developer volume if lifting is required.
- For cooler blondes, incorporate ash or violet shades; for warmer tones, gold or beige shades work best.

Brown Shades

Wella Natural Browns

- Wella 5N (Light Brown, Neutral): Convert to 5N in Redken.
- Wella 6G (Light Gold Brown): Use 6G in Redken for a warm, golden brown.
- Wella 4N (Dark Brown): Match with 4N in Redken.

Conversion Tips:

- For rich, chocolate browns, consider adding a small amount of red or violet to neutralize unwanted tones.
- Adjust developer volume based on desired lift and coverage.

Red and Vibrant Shades

Wella Reds and Violets

- Wella 6RV (Red Violet): Corresponds with 6RV or 6V in Redken for vibrant red-violet hues.
- Wella 7R (Bright Red): Use 7R in Redken for intense, bright reds.

Conversion Tips:

- For vibrant reds, ensure the hair is pre-lightened to the appropriate level.
- Use a permanent or demi-permanent formulation depending on longevity needs.

Formulation and Mixing Ratios When Converting Shades

General Guidelines

- Match the Shade Level and Tone: Always select a Redken shade that closely matches the Wella shade's level and tone.
- Adjust Developer Volume: Use 10, 20, 30, or 40 volume developer based on the desired lift and deposit.
- Create Custom Mixes if Needed: Sometimes, a perfect match requires blending two shades.

Sample Mixing Ratios

Scenario	Suggested Ratio	Notes
Matching a Wella 6G with Redken	1:1	Equal parts for precise match
Lightening Wella 7N to a Blonde	1:2 (Color:Developer)	Higher developer volume for lift
Deepening a shade	Add small amount of darker Redken shade	For richer, deeper tones

Tips for Success

- Always perform a strand test before full application.
- Record the exact ratios and formulations used for future reference.
- Use professional mixing tools for accurate measurements.

Practical Tips for Color Conversion

1. Conduct a Color Test

Always test on a small section of hair to anticipate the final result.

2. Consider Hair Condition

Damaged or porous hair may absorb color differently, affecting the final shade.

3. Use Color Theory

Understand undertones to avoid unwanted hues, especially when converting shades with contrasting undertones.

4. Adjust Processing Time

Different brands may require different processing times; always follow manufacturer instructions.

Common Challenges and How to Overcome Them

Mismatch in Undertones

- Solution: Use toner or glaze to correct undertones after initial coloring.

Uneven Color Results

- Solution: Ensure even application and proper hair sectioning.

Hair Damage

- Solution: Use appropriate developers and incorporate conditioning treatments post-coloring.

Final Thoughts

A Wella to Redken conversion chart is an invaluable tool for achieving professional, consistent hair color results when switching between these brands. By understanding the nuances of shades, undertones, and formulations, you can confidently create stunning hair colors tailored to each client's desires. Remember always to perform strand tests, document your formulations, and consider hair health to ensure the best possible results.

Investing time in mastering color conversions enhances your skills, elevates your professionalism, and ensures satisfied clients who keep coming back for their perfect hair color.

Frequently Asked Questions

What is the purpose of a Wella to Redken conversion chart?

A Wella to Redken conversion chart helps professionals accurately match and convert hair color formulas when switching between the two brands, ensuring consistent results and color integrity.

How do I use a Wella to Redken conversion chart for hair color formulas?

You identify the Wella color shade you're currently using and then refer to the chart to find the equivalent Redken shade or formula, adjusting the developer or developer volume as recommended for the desired outcome.

Are Wella and Redken color formulas interchangeable using the conversion chart?

While the conversion chart provides approximate equivalents, it's important to perform a strand test because formulations may vary due to differences in pigment concentration and formulation chemistry between the brands.

Can I rely solely on a Wella to Redken conversion chart for professional hair coloring?

The chart serves as a helpful guide, but for optimal results, it's recommended to consider additional factors such as hair condition, history, and to consult with a professional colorist when converting brands.

Where can I find a reliable Wella to Redken conversion chart?

Reliable conversion charts are often available through professional hair industry resources, color training platforms, or directly from Wella and Redken's official educational materials and websites.

Additional Resources

Wella to Redken Conversion Chart: Navigating Hair Color Formulations with Confidence

In the world of professional hair coloring, precision and consistency are paramount. For stylists and colorists, understanding how different brands' shades correspond to one another is essential to achieving predictable results, especially when switching between product lines. This need has given rise to the so-called Wella to Redken conversion chart, a vital tool that bridges the gap between two of the most prominent hair color brands in the industry. Whether you're transitioning your client's

color palette or exploring new product lines, comprehending this conversion chart can streamline your process and elevate your craft.

What Is a Wella to Redken Conversion Chart?

A Wella to Redken conversion chart is a comparative guide that maps Wella's hair color shades to their closest Redken equivalents. Since each brand formulates its colors differently—using unique pigments, base formulations, and naming conventions—directly substituting one brand's shade for another can lead to unexpected results. The conversion chart acts as a reference, allowing stylists to:

- Maintain color consistency across different product lines
- Minimize trial-and-error during color formulation
- Save time and reduce product waste
- Ensure client satisfaction with predictable outcomes

While both Wella and Redken are trusted brands with extensive shade ranges, their naming systems and underlying formulations vary. This chart bridges that variation, translating Wella shades into Redken equivalents, thereby simplifying color planning and execution.

Understanding the Foundations: Wella and Redken Color Systems

Before diving into the specifics of the conversion chart, it's important to grasp how each brand approaches hair color.

Wella's Color System

Wella's color system is characterized by a comprehensive shade spectrum categorized primarily into:

- Color Touch & Koleston Perfect: These lines use a numeric and letter system (e.g., 8.4 or 5/65) where:
 - The number indicates the depth (1=Black to 10=Very Light Blonde).
 - The tone is indicated by a decimal or slash, representing shades like ash, gold, or copper.
- Specialty shades: Brights, pastels, and fashion colors with unique formulations.

Redken's Color System

Redken employs a similar but distinct system:

- Color Portfolio: Includes shades like Level 4, Level 7, etc., with suffixes such as N (Natural), A (Ash), G (Gold), B (Beige), and so on.
- Foxy Color Chart: Uses a numerical system (e.g., 6NA, 7G) where:

- The number indicates the level of darkness.
- The letter indicates the tone.

The Need for Conversion

Because of these differences, a direct substitution is not straightforward. For example, a Wella 8.4 (Light Blonde Ash) may not have an exact Redken equivalent, but a close match can be identified through the conversion chart. This ensures that when switching brands or formulations, the resulting color remains consistent with the client's expectations.

Key Components of the Wella to Redken Conversion Chart

The conversion chart typically includes:

- Wella shade name/number: For example, Wella 9A (Very Light Blonde Ash).
- Redken equivalent: Such as Redken 9NA.
- Notes: Clarifications about tone nuances, formulations, or special considerations.

The chart may be tabulated or presented as a list, with color swatches for visual aid. It often covers the most common shades used in salons, from natural blondes to vibrant reds.

How to Use the Conversion Chart Effectively

Step 1: Identify the Wella Shade

Start by accurately identifying the Wella shade you intend to replicate or match. Note the level (lightness/darkness) and tone (ash, gold, copper, etc.).

Step 2: Locate the Equivalent Redken Shade

Using the conversion chart, find the corresponding Redken shade that matches the Wella shade's level and tone. Pay attention to the notes regarding undertones and pigment intensity.

Step 3: Adjust Formulation if Needed

While the chart provides a close match, subtle differences may require formulation adjustments. For example:

- Increasing or decreasing developer strength
- Using specific pre-softening or pre-pigmentation techniques
- Incorporating toner or gloss to refine the tone

Step 4: Test and Validate

Always perform a patch test or strand test before full application, especially when switching brands, to verify that the final color aligns with expectations.

Practical Examples of Wella to Redken Conversion

To illustrate the application of the conversion chart, consider these common scenarios:

Example 1: Light Blonde Ash

- Wella Shade: 8.4 (Light Blonde Ash)
- Redken Equivalent: 9NA (Light Blonde Natural Ash)

Application Tip: Since both are ash tones at similar levels, the key is to monitor undertones during development to prevent unwanted warmth or greenness.

Example 2: Dark Blonde Gold

- Wella Shade: 7G (Dark Blonde Gold)
- Redken Equivalent: 7G (Gold) or 7N (Natural Gold), depending on the desired neutrality.

Application Tip: For a warmer result, choose a shade with a gold suffix; for more neutral, opt for natural variants.

Example 3: Vibrant Red

- Wella Shade: 6RR (Dark Red Red)
- Redken Equivalent: 6RR or 6RC (Red Copper), depending on tone preference.

Application Tip: Use a dedicated red formulation with proper pigment content to ensure vibrancy and longevity.

Limitations and Considerations

While the conversion chart is a valuable tool, it's important to recognize its limitations:

- Brand Formulation Differences: Each brand's pigment density and base formulations differ, which can affect the final hue.
- Hair Condition & History: Previously processed hair or underlying pigments influence how shades develop.
- Lighting Conditions: Color perception varies under different lighting; always validate in neutral light.
- Client Expectations: Some shades may appear different on various hair types and textures.

Therefore, professional judgment and experience are vital when interpreting the chart and making adjustments.

The Future of Color Conversion and Industry Trends

As hair color technology advances, brands continue to expand their shade ranges and refine formulations. Digital tools and apps now incorporate color matching features, making conversions more accessible and precise. However, the fundamental understanding of how shades relate remains essential.

In addition, the move towards more inclusive and customized color palettes emphasizes the importance of flexible, accurate conversion guides. Industry professionals are encouraged to stay updated with the latest charts and consult product representatives for nuanced advice.

Conclusion: Empowering Stylists with Knowledge

The Wella to Redken conversion chart is more than just a reference—it's a cornerstone of professional color artistry. By understanding how to navigate the nuances of each brand's shades, stylists can deliver consistent, vibrant, and personalized results. Whether you're transitioning between brands or updating your color library, mastering this conversion process enhances your confidence and broadens your creative possibilities.

In the dynamic realm of hair coloring, tools like this chart serve as essential guides, helping professionals turn color challenges into opportunities for innovation and excellence.

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