

rich dad poor dad 20th anniversary edition

rich dad poor dad 20th anniversary edition is a special commemorative release of Robert Kiyosaki's groundbreaking personal finance classic, celebrating two decades of inspiring readers worldwide to rethink their approach to wealth, investing, and financial education. Released to mark the 20th anniversary of the original book, this edition offers fresh insights, updated content, and exclusive features that make it a must-have for both new readers and long-time fans. In this comprehensive article, we'll explore the significance of the 20th anniversary edition, its key features, how it differs from previous editions, and why it continues to be a vital resource for anyone aspiring to financial independence and literacy.

Understanding Rich Dad Poor Dad: The Foundations of Financial Education

The Core Principles of the Book

Rich Dad Poor Dad is not just a book about money; it's a paradigm shift that challenges conventional beliefs about earning, saving, and investing. Robert Kiyosaki shares lessons learned from his two father figures: his biological father (the "Poor Dad"), who believed in traditional education and job security, and his friend's father (the "Rich Dad"), who emphasized financial literacy and investing.

The core principles include:

- The importance of financial education
- The difference between assets and liabilities
- The power of passive income
- The necessity of investing in financial intelligence
- Building wealth through smart investing rather than solely working for money

The Impact of the Original Edition

Since its publication in 1997, Rich Dad Poor Dad has sold millions of copies worldwide, inspiring a global movement toward financial independence. Its straightforward language and compelling stories have made complex concepts accessible to a broad audience, revolutionizing personal finance literature.

What Makes the 20th Anniversary Edition Special?

Exclusive Content and Updates

The 20th anniversary edition introduces a wealth of new material designed to reflect the changing financial landscape over the past two decades:

- Updated chapters that address modern economic challenges such as digital currencies, real estate trends, and the impact of technology on investing
- Additional case studies and success stories from contemporary investors
- Expanded sections on financial education for today's digital age

Enhanced Visuals and Design

To improve readability and engagement, the edition features:

- New high-quality infographics illustrating key concepts
- Modernized layout with clearer headings and easier navigation
- Inspirational quotes and sidebars highlighting important lessons

Author Insights and Commentary

Robert Kiyosaki shares personal reflections on how his teachings have evolved, including:

- Lessons learned from recent economic shifts
- Strategies for adapting to a rapidly changing financial environment
- Advice for the next generation of investors

Key Features of the Rich Dad Poor Dad 20th Anniversary Edition

- **New Foreword:** An introduction by Robert Kiyosaki reflecting on the journey and the enduring relevance of the principles.
- **Updated Content:** Sections updated with current financial trends, including cryptocurrency, online business, and global markets.
- **Additional Resources:** Access to online courses, webinars, and tools designed to complement the book's teachings.
- **Collector's Edition Extras:** Special cover art, commemorative bookmarks, and a certificate of authenticity for collectors.

How the 20th Anniversary Edition Differs from Previous Editions

Content Evolution

While the original edition laid the foundation, the anniversary version incorporates two decades of financial wisdom and market developments, making its lessons more relevant than ever. It emphasizes:

- The importance of financial education in a gig economy
- Modern investment vehicles like ETFs and cryptocurrencies
- Strategies for resilience during economic downturns

Audience Engagement

This edition is designed to appeal to:

- New investors seeking foundational knowledge
- Experienced entrepreneurs looking to refine their strategies
- Educators and financial advisors seeking updated teaching materials

The Importance of Reading Rich Dad Poor Dad 20th Anniversary Edition Today

Adapting to a Changing Financial World

In an era marked by rapid technological advances, economic uncertainties, and evolving investment options, staying informed is crucial. This edition equips readers with:

- Critical thinking skills for evaluating investment opportunities
- A mindset focused on building assets rather than liabilities
- Practical tools for financial planning and wealth accumulation

Empowering the Next Generation

The lessons in this book are vital for empowering younger generations to break free from traditional employment models and pursue entrepreneurial ventures and investments that can secure their financial future.

Why You Should Consider Purchasing the 20th Anniversary Edition

1. **Updated Content:** Stay current with the latest financial strategies and market insights.

2. **Enhanced Learning Experience:** Visuals and modern layout improve comprehension and retention.
3. **Exclusive Bonuses:** Access to additional resources and tools.
4. **Collector's Value:** A special edition commemorating a milestone in personal finance literature.
5. **Inspiration and Motivation:** Reignite your financial ambitions with Robert Kiyosaki's timeless wisdom.

How to Get the Rich Dad Poor Dad 20th Anniversary Edition

The edition is available through various channels, including:

- Major online retailers such as Amazon, Barnes & Noble, and Book Depository
- Local bookstores and specialty finance bookshops
- Official Robert Kiyosaki website, which may offer exclusive bundles or signed copies

When purchasing, consider options like hardcover, paperback, or e-book formats to suit your preferences. Additionally, some editions may include bonus materials or access to online courses.

Final Thoughts: A Timeless Investment in Your Financial Education

The **rich dad poor dad 20th anniversary edition** stands as a testament to the enduring relevance of Robert Kiyosaki's teachings. By updating the content to reflect the realities of today's financial world, it continues to serve as a vital resource for anyone seeking financial independence, literacy, and the freedom to live life on their own terms. Whether you are just starting your financial journey or are a seasoned investor, this edition offers valuable insights that can help shape your path toward wealth and success.

In conclusion, investing in this commemorative edition is more than acquiring a book; it's about embracing a mindset that empowers you to make smarter financial decisions, build sustainable assets, and ultimately achieve financial freedom. Don't miss out on this opportunity to learn from one of the most influential personal finance authors of our time. Grab your copy of

the rich dad poor dad 20th anniversary edition today and take the next step toward transforming your financial future.

Frequently Asked Questions

What new content is included in the Rich Dad Poor Dad 20th Anniversary Edition?

The 20th Anniversary Edition includes updated insights from Robert Kiyosaki, new case studies, and reflections on how financial strategies have evolved over the past two decades.

How does the 20th Anniversary Edition differ from the original Rich Dad Poor Dad?

It features additional chapters, revised content, and contemporary examples to better reflect today's financial landscape, making it more relevant for current readers.

Is the core message of Rich Dad Poor Dad unchanged in the anniversary edition?

Yes, the fundamental principles about financial education, investing, and mindset remain the same, with enhancements to provide more context and practical advice.

Who should consider reading the Rich Dad Poor Dad 20th Anniversary Edition?

Anyone interested in personal finance, investing, or seeking financial independence, especially those new to these concepts or looking for updated insights.

Are there any new illustrations or visuals in the 20th Anniversary Edition?

Yes, the edition includes new illustrations and graphics to better explain key concepts and make the content more engaging.

Does the 20th Anniversary Edition include any additional resources or tools?

Yes, it offers updated worksheets, action plans, and online resources to help readers implement financial strategies discussed in the book.

How has the reception of the 20th Anniversary Edition been among readers?

Readers have praised it for its updated content, relevance, and ability to inspire a new generation to take control of their financial future.

Is the 20th Anniversary Edition available in both hardcover and digital formats?

Yes, it is available in multiple formats, including hardcover, paperback, e-book, and audiobook to suit various preferences.

Will the core lessons of Rich Dad Poor Dad be applicable in today's economic climate with this edition?

Absolutely, the core lessons are timeless, and the updated edition provides contemporary examples to help readers navigate today's economic challenges.

Where can I purchase the Rich Dad Poor Dad 20th Anniversary Edition?

It is available at major bookstores, online retailers like Amazon, and through the official Rich Dad website.

Additional Resources

Rich Dad Poor Dad 20th Anniversary Edition: A Comprehensive Review and Insight

In the landscape of personal finance literature, few books have achieved the cultural and educational impact of Rich Dad Poor Dad. Celebrating its 20th anniversary, the edition offers a refreshed perspective on Robert Kiyosaki's timeless lessons. This special edition not only commemorates two decades of influence but also aims to introduce new generations to foundational financial principles. In this article, we will delve into what makes this edition noteworthy, exploring its content, features, and the enduring relevance of its core teachings.

Introduction to the 20th Anniversary Edition

The Rich Dad Poor Dad 20th Anniversary Edition marks a significant milestone

for Robert Kiyosaki's seminal work. Since its original publication in 1997, the book has revolutionized personal finance thinking worldwide, emphasizing financial education over traditional employment or savings strategies. The anniversary edition serves both as a tribute and an update, blending the original narrative with new insights, updated data, and enhanced visuals.

This edition is designed to appeal to both longtime fans who want a nostalgic revisit and newcomers eager to understand the foundational concepts of wealth-building. It often includes supplementary content, revised chapters, and reflective essays that contextualize the book's influence over the past two decades.

What's New in the 20th Anniversary Edition?

While the core messages of Rich Dad Poor Dad remain unchanged, the 20th-anniversary edition introduces several key enhancements:

1. Updated Content and Data

The financial landscape has evolved dramatically since 1997, with technological advancements, new asset classes, and shifts in global markets. This edition incorporates updated statistics, recent case studies, and commentary that relate to today's economic realities. For example, sections addressing digital assets, cryptocurrencies, and the gig economy are expanded to reflect current trends.

2. Additional Chapters and Insights

To deepen understanding, the anniversary edition includes new chapters or sidebars that explore:

- The impact of technological innovation on wealth creation.
- Modern investment vehicles.
- The importance of financial literacy in the digital age.
- Personal stories from individuals who applied Kiyosaki's principles in recent years.

3. Visual Enhancements

Enhanced infographics, charts, and illustrations help clarify complex concepts. Visual aids facilitate quicker comprehension of financial principles like cash flow, asset versus liability, and leverage.

4. Reflective Essays and Interviews

Some editions feature interviews with Robert Kiyosaki, testimonials from financial educators, or reflective essays that discuss the lasting impact of

Rich Dad Poor Dad on personal finance education.

Core Principles Revisited

At its heart, the Rich Dad Poor Dad philosophy centers on a few fundamental principles that are reinforced and elaborated upon in this edition:

1. The Importance of Financial Education

Kiyosaki emphasizes that traditional schooling often neglects personal finance, leaving many individuals ill-equipped to manage money. The book advocates for self-education, understanding financial statements, and continuous learning.

2. Assets vs. Liabilities

One of the most famous lessons from the book is distinguishing between assets and liabilities. The rich focus on acquiring assets—things that generate income—while the poor and middle class tend to accumulate liabilities that drain resources.

3. The Power of Cash Flow

Generating positive cash flow through investments and business ventures is a recurring theme. The book encourages readers to think beyond earned income from a job and develop passive income streams.

4. Entrepreneurship and Investment

Kiyosaki promotes entrepreneurship as a pathway to wealth and advocates for investing in real estate, stocks, and other income-generating assets.

5. Overcoming Fear and Taking Risks

The book discusses psychological barriers to wealth, such as fear of losing money, and advocates for calculated risk-taking and resilience.

Impact and Reception of the Anniversary Edition

1. Reinforcement of Timeless Lessons

Despite the changing economic environment, the core lessons remain highly

relevant. The anniversary edition reaffirms that financial education, asset-building, and mindset are crucial regardless of external circumstances.

2. Bridging Generational Gaps

This edition is particularly effective in connecting older readers with contemporary issues faced by younger generations, such as student debt, digital currencies, and economic uncertainty.

3. Educational Value

Many financial educators praise the updated content for making complex concepts accessible. The visual elements and real-world examples help demystify investment strategies.

4. Criticisms and Controversies

While widely acclaimed, some critics argue that the book's advice can be overly simplified or risky for inexperienced investors. The updated edition addresses some of these concerns by emphasizing education and risk management.

How the 20th Anniversary Edition Enhances Learning

1. Practical Applications

The edition emphasizes actionable steps, encouraging readers to:

- Start small with investments.
- Educate themselves continuously.
- Develop a strategic mindset toward wealth.

2. Reflection and Motivation

Personal stories and new insights serve as motivation, illustrating how the principles can be applied in various contexts—be it real estate, stock markets, or starting a business.

3. Tools and Resources

Some editions include access to online resources, quizzes, or financial calculators, helping readers implement lessons effectively.

Who Should Read the 20th Anniversary Edition?

This edition is ideal for:

- Aspiring entrepreneurs seeking foundational financial wisdom.
- Investors looking to refine their understanding of cash flow and asset management.
- Students and young adults starting their financial journey.
- Educators and financial professionals seeking updated teaching materials.
- Longtime fans interested in the evolution of Kiyosaki's ideas.

Conclusion: Is the 20th Anniversary Edition Worth It?

The Rich Dad Poor Dad 20th Anniversary Edition stands as a valuable update to a classic. Its blend of timeless principles and contemporary insights makes it relevant for today's financial challenges. The enhancements—updated data, visual aids, new chapters—serve to deepen understanding and inspire action.

For anyone interested in transforming their approach to money, investing, and wealth-building, this edition offers a comprehensive, motivational, and practical resource. While it should be complemented with ongoing education and prudent financial planning, it remains a cornerstone for personal finance literacy.

In essence, the 20th anniversary edition not only celebrates two decades of influence but also reinvigorates the core messages that can empower readers to take control of their financial future.

[Rich Dad Poor Dad 20th Anniversary Edition](#)

rich dad poor dad 20th anniversary edition: *Rich Dad Poor Dad* Robert T. Kiyosaki, 2017-04 April 2017 marks 20 years since Robert Kiyosaki's *Rich Dad Poor Dad* first made waves in the Personal Finance arena. It has since become the #1 Personal Finance book of all time... translated into dozens of languages and sold around the world. *Rich Dad Poor Dad* is Robert's story of growing up with two dads -- his real father and the father of his best friend, his rich dad -- and the ways in which both men shaped his thoughts about money and investing. The book explodes the myth that you need to earn a high income to be rich and explains the difference between working for money and having your money work for you. 20 Years... 20/20 Hindsight In the 20th Anniversary Edition of this classic, Robert offers an update on what we've seen over the past 20 years related to money, investing, and the global economy. Sidebars throughout the book will take readers fast forward -- from 1997 to today -- as Robert assesses how the principles taught by his rich dad have stood the

test of time. In many ways, the messages of Rich Dad Poor Dad, messages that were criticized and challenged two decades ago, are more meaningful, relevant and important today than they were 20 years ago. As always, readers can expect that Robert will be candid, insightful... and continue to rock more than a few boats in his retrospective. Will there be a few surprises? Count on it. Rich Dad Poor Dad... * Explodes the myth that you need to earn a high income to become rich * Challenges the belief that your house is an asset * Shows parents why they can't rely on the school system to teach their kids about money * Defines once and for all an asset and a liability * Teaches you what to teach your kids about money for their future financial success

rich dad poor dad 20th anniversary edition: Rich Dad Poor Dad Robert T. Kiyosaki, Zack Bowman, 2021 April 2017 marks 20 years since Robert Kiyosaki's Rich Dad Poor Dad first made waves in the Personal Finance arena. It has since become the #1 Personal Finance book of all time... translated into dozens of languages and sold around the world. Rich Dad Poor Dad is Robert's story of growing up with two dads -- his real father and the father of his best friend, his rich dad -- and the ways in which both men shaped his thoughts about money and investing. The book explodes the myth that you need to earn a high income to be rich and explains the difference between working for money and having your money work for you. 20 Years... 20/20 Hindsight In the 20th Anniversary Edition of this classic, Robert offers an update on what we've seen over the past 20 years related to money, investing, and the global economy. Sidebars throughout the book will take readers "fast forward" -- from 1997 to today -- as Robert assesses how the principles taught by his rich dad have stood the test of time. In many ways, the messages of Rich Dad Poor Dad, messages that were criticized and challenged two decades ago, are more meaningful, relevant and important today than they were 20 years ago. As always, readers can expect that Robert will be candid, insightful... and continue to rock more than a few boats in his retrospective. Will there be a few surprises? Count on it. Rich Dad Poor Dad... • Explodes the myth that you need to earn a high income to become rich • Challenges the belief that your house is an asset • Shows parents why they can't rely on the school system to teach their kids about money • Defines once and for all an asset and a liability • Teaches you what to teach your kids about money for their future financial success Bron: Flaptekst, uitgeversinformatie.

rich dad poor dad 20th anniversary edition: *Rich Dad Poor Dad - 20th Anniversary Edition*
(Hindi) Robert Kiyosaki, 2013

rich dad poor dad 20th anniversary edition: Rich Dad Poor Dad (Gujarati) Robert Kiyosaki, 2020

rich dad poor dad 20th anniversary edition: Rich Dad, Poor Dad , 2018 Rich Dad Poor Dad: What the Rich Teach Their Kids About Money That the Poor and Middle Class Do Not! by Robert T. Kiyosaki | Conversation Starters Rich Dad Poor Dad: What the Rich Teach Their Kids About Money That the Poor and Middle Class Do Not!, written by Robert Kiyosaki, goes over the importance of learning how to be financially successful through more than just saving money in a bank account. Instead, the authors explain how one must build assets through real estate, businesses ventures and learning about the market to know where one should invest their money. Rich Dad Poor Dad by Robert Kiyosaki was a New York Times bestseller when it was first published in 1997. With its massive success, the 20th anniversary edition was published in April 2017. A Brief Look Inside: EVERY GOOD BOOK CONTAINS A WORLD FAR DEEPER than the surface of its pages. The characters and their world come alive, and the characters and its world still live on. Conversation Starters is peppered with questions designed to bring us beneath the surface of the page and invite us into the world that lives on. These questions can be used to.. Create Hours of Conversation: • Foster a deeper understanding of the book • Promote an atmosphere of discussion for groups •

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rich dad poor dad 20th anniversary edition: American Dreams, American Nightmares Daniel Horowitz, 2022-11-22 Two decades punctuated by the financial crisis of the Great Recession and the public health crisis of COVID-19 have powerfully reshaped housing in America. By integrating social, economic, intellectual, and cultural histories, this illuminating work shows how powerful forces have both reflected and catalyzed shifts in the way Americans conceptualize what a house is for, in an era that has laid bare the larger structures and inequities of the economy. Daniel Horowitz casts an expansive net over a wide range of materials and sources. He shows how journalists and anthropologists have explored the impact of global economic forces on housing while filmmakers have depicted the home as a theater where danger lurks as elites gamble with the fates of the less fortunate. Real estate workshops and popular TV networks like HGTV teach home buyers how to flip—or flop—while online platforms like Airbnb make it possible to play house in someone else's home. And as the COVID pandemic took hold, many who had never imagined living out every moment at home found themselves cocooned there thanks to corporations like Amazon, Zoom, and Netflix.

rich dad poor dad 20th anniversary edition: Rich Dad Poor Dad (Kannada) Robert Kiyosaki, 2020-10-26 Robert Kiyosaki's 'Rich Dad Poor Dad' is the #1 Personal Finance book of all time... translated into dozens of languages and sold around the world. 'Rich Dad Poor Dad' is Robert's story of growing up with two dads — his real father and the father of his best friend, his rich dad — and the ways in which both men shaped his thoughts about money and investing. The book explodes the myth that you need to earn a high income to be rich and explains the difference between working for money and having your money work for you. In many ways, the messages of 'Rich Dad Poor Dad', messages that were criticized and challenged two decades ago, are more meaningful, relevant and important today than they were 20 years ago. Rich Dad Poor Dad... • Explodes the myth that you need to earn a high income to become rich • Challenges the belief that your house is an asset • Shows parents why they can't rely on the school system to teach their kids about money • Defines once and for all an asset and a liability • Teaches you what to teach your kids about money for their future financial success

rich dad poor dad 20th anniversary edition: Manage Your Money, Manage Your Mind Dr Pradnya Surana, 2025-05-29 What if just earning more money isn't the solution to our financial troubles? Most of us struggle with money issues on a daily basis and this is the source of considerable stress and anxiety. If we want to reduce those worries, and develop our financial skills, maybe we need to look at our relationship with money so it isn't defined by crisis. Learning to have a more positive relationship with money, to not stress about it, and to make good choices with it creates a healthier and happier cycle. This interactive workbook will empower you to take action and create meaningful life changes. You will be guided through the world's most well-researched self-help techniques and interventions, encouraged to try them out and measure whether they have had concrete benefits for you. If not, it is time for the next one. This book incorporates perspectives from clinical, positive and organisational psychology along with insights from spiritual wisdom. Scientific research is translated from jargon to layman's terms so you can understand and begin applying what will actually work to promote financial wellbeing. You will learn about: • The relationship between money, money health and overall wellbeing • Aligning your personal values, emotions and actions with your financial goals • Skills for cultivating gratitude, self-compassion and finding purpose • Developing a psychological emergency toolkit to manage intense emotions • How to challenge irrational beliefs and reframe unhelpful thoughts • Developing healthy financial habits and improving financial literacy • Finding fulfilment through charitable giving Each intervention is accompanied by a resource list that includes books, websites, apps, podcasts and journal articles.

rich dad poor dad 20th anniversary edition: Am I Doing This Right? Tony D. Thelen, Matthew C. Mitchell, Jeffrey A. Kappen, 2022-11-11 This book was written for everyone who has ever wondered, am I doing this right? when thinking about their lives and careers. Leveraging the

Kiyosaki was a New York Times bestseller when it was first published in 1997. With its massive success, the 20th anniversary edition was published in April 2017. A Brief Look Inside: EVERY GOOD BOOK CONTAINS A WORLD FAR DEEPER than the surface of its pages. The characters and their world come alive, and the characters and its world still live on. Conversation Starters is peppered with questions designed to bring us beneath the surface of the page and invite us into the world that lives on. These questions can be used to... Create Hours of Conversation: - Promote an atmosphere of discussion for groups - Foster a deeper understanding of the book - Assist in the study of the book, either individually or corporately - Explore unseen realms of the book as never seen before Disclaimer: This book you are about to enjoy is an independent resource meant to supplement the original book. If you have not yet read the original book, we encourage you to before purchasing this unofficial Conversation Starters.

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rich dad poor dad 20th anniversary edition: The Publishers Weekly , 2009

rich dad poor dad 20th anniversary edition: Tin House Win McCormack, 2014-05-27 In our increasingly mediated society, where joy is self-conscious and tweeted about as it is happening, is it possible for the genuinely ecstatic experience? From religious to chemically induced, from biochemical analysis to attempts to capture the ineffable, our issue on the ecstatic will feature poetry, fiction, and essays addressing the ecstatic and its counterparts ? the comedown and ecstasy thwarted, whether by internal or external means. Tin House is a beautifully designed periodical that features the best writers of our time alongside a new generation of talent poised to become the most important voices of the future. Content includes short stories, profiles, author interviews, poetry, essays, and unique departments such as Lost and Found, in which writers review overlooked or underrated books, and Blithe Spirits and Readable Feast, which present tales and recipes for drinks and food in a literary way.

rich dad poor dad 20th anniversary edition: Beijing Review , 2001

rich dad poor dad 20th anniversary edition: Black Newspapers Index , 2005

rich dad poor dad 20th anniversary edition: Poor Dad with Money Joe Ben, 2022-10-22 The most popular book ever written about personal finance has been published worldwide and has been translated into numerous languages. The narrative of Robert's upbringing with two fathers-his real father and the wealthy father of his closest friend-and how both men influenced his views on monetary matters is told in Rich Dad, Poor Dad. The idea that you must have a high income to be wealthy is debunked in this book, which also outlines the distinction between working for money and letting your money work for you. Twenty years, 20/20 hindsight Robert provides an update on what has happened in terms of money, investing, and the global economy over the previous 20 years in the 20th-anniversary edition of this classic. As Robert evaluates how the lessons imparted by his wealthy father have held up over time, sidebars inserted throughout the book will fast forward readers from 1997 to the present. Rich Dad Poor Dad's messages, which were attacked and contested twenty years ago, are, in many respects, more vital, pertinent, and significant now than

they were then. As usual, listeners should anticipate Robert's retrospective to be open-minded, insightful, and likely to rock a few boats. Are there going to be any surprises? Depend on it. Dad Rich, Dad Dad Poor shatters the lie that achieving wealth requires a huge income challenges the notion that your home is an asset and demonstrates why parents shouldn't rely on the education system to teach their children about money. clearly defines an asset and a liability and teaches you how to teach your children about money so that they will have financial success in the future and your money will work for you. With the hindsight of 20 years, In this classic's 20th anniversary edition, Robert provides an update on what has happened in terms of money, investing, and the world economy in the previous 20 years. In the course of the book, sidebars will fast forward readers from 1997 to the present as Robert evaluates how well his wealthy father's lessons have endured. In many ways, the lessons of Rich Dad Poor Dad-lessons that were critiqued and contested twenty years ago-are more valuable, pertinent, and significant now than they were then. In his retrospective, Robert will, as usual, be open-minded, and provocative, and continue to rock a lot of boats. There could be some surprises, right? It's a given. Fathers are rich or poor. debunks the fallacy that achieving wealth requires a high income demonstrates why parents shouldn't rely on the educational system to teach their children about money and challenges the notion that your home is an asset clarifies what an asset and a liability are once and for all teaches you how to teach your children about money so that they can have financial success in the future

rich dad poor dad 20th anniversary edition: *Padre Rico, Padre Pobre. Edición 20 aniversario* / *Rich Dad Poor Dad* Robert T. Kiyosaki, 2017-10-31 El libro #1 de finanzas personales. Qué les enseñan los ricos a sus hijos acerca del dinero, ¡que los pobres y la clase media no! Una nueva edición revisada y actualizada del bestseller que revolucionó la forma de entender las finanzas personales. Las premisas que Robert Kiyosaki estableció en esta obra -primera de una serie de más de 50 títulos- han trascendido hasta hoy. Trece años después de su lanzamiento, sigue siendo el libro de finanzas personales más vendido. El autor y conferencista Robert Kiyosaki desarrolló una perspectiva económica única a partir de la exposición que tuvo a dos influencias: su propio padre, altamente educado pero muy inestable y el padre multimillonario, sin educación universitaria, de su mejor amigo. Los problemas monetarios que su "Padre pobre" experimentó toda la vida (con cheques mensuales muy respetables pero nunca suficientes) rompían con lo que le comunicaba su "Padre rico": que la clase pobre y la clase media trabajan por dinero pero la clase alta, hace que el dinero trabaje para ellos. Con ese mensaje clavado en su mente, Kiyosaki logró retirarse a los 47 años. Padre rico Padre pobre representa la filosofía detrás de esta relación excepcional con el dinero. Este libro aboga de manera convincente por el tipo de "conocimiento financiero" que nunca se enseña en las escuelas. Basado en el principio que los bienes que generan ingreso siempre dan mejores resultados que los mejores trabajos tradicionales, explica cómo pueden adquirirse dichos bienes para, eventualmente, olvidarse de trabajar. Robert T. Kiyosaki es un inversionista multimillonario, emprendedor, educador, conferencista y autor bestseller de la serie Padre rico Padre pobre. Después de retirarse, a los 47 años, fundó CHASFLOW Technologies y creó la Compañía de Rich Dad, que hoy en día ofrece a millones de personas en el mundo consejos para ser financieramente independientes. Robert ha escrito 16 libros que han vendido más de 27 millones de ejemplares en todo el planeta. ¡as para la marca Padre Rico Padre Pobre. Es autor de 15 libros, pertenecientes a dicha marca. ENGLISH DESCRIPTION It's been 20 years since Robert Kiyosaki's Rich Dad Poor Dad first made waves in the Personal Finance arena. It has since become the #1 Personal Finance book of all time... translated into dozens of languages and sold around the world. Rich Dad, Poor Dad is Robert's story of growing up with two dads--his real father and the father of his best friend, his rich dad--and the ways in which both men shaped his thoughts about money and investing. The book explodes the myth that you need to earn a high income to be rich and explains the difference between working for money and having your money work for you. 20 Years... 20/20 Hindsight In the 20th Anniversary Edition of this classic, Robert offers an update on what we've seen over the past 20 years related to money, investing, and the global economy. Sidebars throughout the book will take readers fast forward--from 1997 to today--as Robert assesses how the principles

taught by his rich dad have stood the test of time. In many ways, the messages of Rich Dad, Poor Dad, messages that were criticized and challenged two decades ago, are more meaningful, relevant and important today than they were 20 years ago. As always, readers can expect that Robert will be candid, insightful... and continue to rock more than a few boats in his retrospective. Will there be a few surprises? Count on it. Rich Dad, Poor Dad... - Explodes the myth that you need to earn a high income to become rich - Challenges the belief that your house is an asset - Shows parents why they can't rely on the school system to teach their kids about money - Defines once and for all an asset and a liability - Teaches you what to teach your kids about money for their future financial success

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