

cengagebrain com

cengagebrain com: Your Ultimate Guide to Accessing Educational Resources and Textbooks Online

In the rapidly evolving landscape of digital education, platforms like cengagebrain com have become essential tools for students, educators, and academic institutions. This online portal offers a wide array of digital textbooks, learning resources, and study aids designed to enhance the educational experience. Whether you're a college student seeking affordable textbook options or an instructor looking for comprehensive teaching materials, understanding how to navigate and maximize the benefits of cengagebrain com is crucial. This comprehensive guide provides an in-depth look at the platform, its features, benefits, and tips for making the most of your experience.

What is cengagebrain com?

Cengagebrain com is an online educational platform operated by Cengage Learning, a global leader in educational content, digital solutions, and course management. The website serves as a marketplace and resource hub for students and educators to access digital textbooks, eBooks, study guides, and supplementary learning materials.

Key features of cengagebrain com

- Digital Textbooks and eBooks: Instant access to a vast collection of digital textbooks across various disciplines.
- Affordable Pricing: Cost-effective options compared to traditional printed textbooks.
- Flexible Learning: Access materials on desktops, tablets, and smartphones.
- Integrated Study Tools: Quizzes, flashcards, and interactive exercises to reinforce learning.
- Seamless Course Integration: Compatibility with Learning Management Systems (LMS) like Canvas or Blackboard.

How Does cengagebrain com Work?

Understanding how to navigate and utilize cengagebrain com effectively can significantly enhance your educational journey. Here's a step-by-step overview:

1. Creating an Account

- Visit [cengagebrain.com](https://www.cengagebrain.com).
- Click on the "Sign Up" button.

- Fill in your personal details, including name, email, and password.
- Verify your email address to activate your account.

2. Searching for Resources

- Use the search bar to find textbooks by title, author, or ISBN.
- Browse subject categories to explore relevant materials.
- Filter results based on format (digital, loose-leaf, bundle).

3. Purchasing or Renting Materials

- Choose between purchasing a permanent access code or renting for a specific period.
- Add selected items to your cart.
- Proceed to checkout with secure online payment options.

4. Accessing Your Materials

- After purchase, access your digital textbooks through your account dashboard.
- Download materials for offline use or access them online.
- Use integrated tools for note-taking, highlighting, and studying.

Benefits of Using cengagebrain com

Leveraging cengagebrain com offers numerous advantages for students and educators alike:

Cost-Effective Solutions

- Digital textbooks are often more affordable than hardcover versions.
- Rental options reduce costs further.
- Bundle deals and access codes provide additional savings.

Convenience and Accessibility

- 24/7 access from any device with internet connectivity.
- Downloadable content for offline study.
- Compatibility across multiple devices ensures flexibility.

Interactive Learning Experience

- Embedded quizzes and practice tests reinforce understanding.
- Highlighting and note-taking features enhance engagement.
- Adaptive learning tools personalize the study process.

Up-to-Date Content

- Regular updates ensure access to the latest editions and information.

- Digital formats facilitate quick revisions and access to supplementary materials.

Seamless Integration with Courses

- Compatible with popular Learning Management Systems.
- Easy assignment submission and grade tracking for educators.

Popular Features of cengagebrain com

To maximize your learning experience, familiarize yourself with the platform's key features:

1. Digital Textbook Access

- Instant access to a wide array of textbooks.
- Options for renting or buying digital access codes.

2. Study Tools and Resources

- Interactive quizzes to test comprehension.
- Flashcards for memorization.
- Annotating tools to highlight and add notes.

3. Cengage Unlimited

- Subscription service offering access to thousands of textbooks and resources.
- Ideal for students enrolled in multiple courses.
- Cost-effective alternative to individual textbook purchases.

4. Mobile Compatibility

- Dedicated apps for iOS and Android devices.
- Sync progress across devices for seamless studying.

5. Customer Support

- Help center with FAQs.
- Live chat and email support.

- Tutorials and guides for platform navigation.

How to Maximize Your Experience with cengagebrain com

To get the most out of cengagebrain com, consider these expert tips:

1. Take Advantage of Free Trials and Demos

- Many products offer free previews.
- Explore features before committing to a purchase.

2. Use the Cengage Unlimited Subscription

- Ideal for students taking multiple courses.
- Access a vast library without purchasing individual textbooks.

3. Customize Your Study Space

- Highlight key sections.
- Add personal notes for quick revision.
- Use bookmarks to mark important pages.

4. Stay Updated with New Releases and Resources

- Subscribe to newsletters.
- Follow social media channels for updates.

5. Engage with Customer Support

- Reach out for assistance with technical issues.
- Utilize tutorials to learn platform features.

6. Leverage Integration Features

- Sync with your LMS for seamless coursework management.
- Use mobile apps for studying on-the-go.

Pricing and Subscription Plans

Understanding the pricing model is essential for budget planning. cengagebrain com offers various options:

- Individual Textbook Purchase: Pay for permanent access codes.
- Rental Plans: Rent digital textbooks for a semester or academic year.
- Cengage Unlimited: Monthly or yearly subscriptions granting access to thousands of resources.

Comparison of Plans

Plan	Cost	Access Duration	Features
Individual Purchase	Varies by textbook	Permanent	Own the digital textbook outright
Rental	Lower than purchase	Typically 4-6 months	Temporary access
Cengage Unlimited	Approximately \$69.99/month	Monthly / Annual options	Unlimited access to vast library

Note: Prices vary based on region, course, and specific resources.

Customer Support and Assistance

Cengagebrain com offers comprehensive support to ensure a smooth user experience:

- Help Center: FAQs, troubleshooting guides, and how-to articles.
- Live Support: Chat and email support for technical issues.
- Tutorials: Video guides illustrating platform features.
- Contact Options: Phone support for urgent matters.

Conclusion: Is cengagebrain com Right for You?

Cengagebrain com stands out as a versatile and user-friendly platform that caters to the evolving needs of modern learners. Its extensive digital library, cost-effective pricing, and interactive tools make it an excellent choice for students seeking flexible and affordable educational resources. Educators can also benefit from its seamless integration capabilities and comprehensive teaching materials.

By understanding how to navigate the platform, taking advantage of subscription plans, and utilizing its features effectively, you can significantly enhance your academic performance and streamline your study process. Whether you're looking for a single textbook or a broad library of resources, cengagebrain com offers the tools and content necessary to succeed in today's digital learning environment.

Meta Description: Discover everything you need to know about cengagebrain com,

including features, benefits, pricing, and tips to optimize your digital learning experience with this comprehensive guide.

Frequently Asked Questions

What is cengagebrain com and what services does it offer?

Cengagebrain com is an online platform that provides digital textbooks, educational resources, and learning tools for students and educators. It offers access to a wide range of academic materials across various subjects to support learning and coursework.

How can I create an account on cengagebrain com?

To create an account on cengagebrain com, visit the website and click on the 'Sign Up' button. You will need to provide your personal information, such as name, email address, and create a password. Follow the prompts to complete registration.

Is cengagebrain com compatible with mobile devices?

Yes, cengagebrain com is mobile-friendly and can be accessed via web browsers on smartphones and tablets. Additionally, they offer dedicated apps for certain platforms to enhance the learning experience.

Can I purchase or rent textbooks on cengagebrain com?

Yes, cengagebrain com offers options to purchase or rent digital textbooks and access codes. These digital resources often come with additional interactive features and can be more affordable than physical copies.

How do I access my purchased materials on cengagebrain com?

After purchasing or renting materials, you can log into your cengagebrain account and access your digital textbooks and resources through your dashboard. The platform provides easy navigation to your course materials.

Are there any discounts or promo codes available for cengagebrain com?

Cengagebrain com frequently offers discounts, promo codes, and special deals for students. It's recommended to subscribe to their newsletter or check their website regularly for current promotions.

What should I do if I encounter technical issues on cengagebrain com?

If you experience technical problems, you can visit the cengage support page for troubleshooting guides or contact their customer support team via live chat, email, or phone for assistance.

Additional Resources

CengageBrain.com: An In-Depth Review of the Digital Learning Platform

In the rapidly evolving landscape of higher education and academic support tools, digital platforms have become indispensable for students and educators alike. Among these, CengageBrain.com stands out as a prominent player, offering a comprehensive suite of educational resources designed to enhance learning experiences. This article provides an in-depth analysis of CengageBrain.com, exploring its features, benefits, drawbacks, and overall value as a digital learning platform.

Introduction to CengageBrain.com

CengageBrain.com is an online platform developed by Cengage Learning, a leading provider of educational content, software, and services. Launched as part of Cengage's digital transformation strategy, the website serves as a centralized hub where students can access textbooks, study resources, digital tools, and course-specific materials. Its primary goal is to streamline the educational process by making learning materials more accessible, affordable, and engaging.

The platform is tailored primarily for college students enrolled in courses that utilize Cengage's resources. It offers both digital versions of textbooks and supplementary tools that aim to improve comprehension and academic performance. Over the years, CengageBrain.com has expanded its offerings to include features like e-book rentals, homework management, and integration with learning management systems (LMS).

Core Features of CengageBrain.com

To understand the platform's effectiveness, it is essential to examine its core features comprehensively.

1. Digital Textbooks and e-Books

One of the flagship features of CengageBrain.com is its extensive library of digital textbooks. These e-books are often more affordable than traditional printed textbooks, offering students significant cost savings. Key aspects include:

- Accessibility: Students can access their textbooks anytime and anywhere via web browsers or mobile apps.
- Interactive Content: Many e-books incorporate multimedia elements such as videos, animations, and quizzes that enhance understanding.
- Search Functionality: Users can quickly search for specific terms or chapters within the digital textbook, facilitating efficient studying.
- Highlighting and Note-Taking: Digital tools enable users to annotate and highlight sections directly within the e-book for future reference.

Students can opt for various purchase options, including:

- Rentals: Renting e-books for a semester or course duration at reduced prices.
- Purchases: Buying permanent access to the digital textbook.
- Access Codes: Using access codes bundled with new textbooks or purchased separately to unlock digital content.

2. Course-Specific Resources and Tools

CengageBrain.com offers a variety of resources tailored to specific courses, including:

- Study Guides: Summaries, practice questions, and flashcards designed for exam preparation.
- Homework and Practice Sets: Interactive exercises to reinforce learning.
- Simulations and Labs: Virtual labs and simulations, especially useful for sciences and technical courses.
- Instructor Resources: For educators, the platform provides tools to assign homework, track progress, and customize content.

3. Integration with Learning Management Systems (LMS)

CengageBrain.com seamlessly integrates with popular LMS platforms like Canvas, Blackboard, and Moodle. This integration allows students to access Cengage materials directly through their course portals, simplifying the user experience. Features include:

- Single sign-on capabilities.
- Grade syncing and assignment tracking.
- Embedded content within course pages.

4. User-Friendly Interface and Accessibility

The platform is designed with user experience in mind. Its interface is intuitive, enabling students to navigate between textbooks, resources, and tools with minimal effort. Accessibility features ensure that students with disabilities can also benefit from the platform, including screen reader compatibility and adjustable text sizes.

5. Cost-Effective Options

CengageBrain.com emphasizes affordability through various options:

- Digital rentals at a fraction of the cost of print textbooks.
- Subscription models for access to multiple resources.
- Promotions and discounts during back-to-school seasons.

Advantages of Using CengageBrain.com

Understanding the benefits of CengageBrain.com helps evaluate its suitability for students and educators.

1. Convenience and Accessibility

Students can access their materials from any device with an internet connection, eliminating the need to carry heavy textbooks. This flexibility supports diverse learning styles and schedules.

2. Cost Savings

Compared to traditional textbooks, digital rentals and access codes generally cost less, making education more affordable. The availability of free trial periods and discounts further lowers financial barriers.

3. Interactive and Engaging Content

The incorporation of multimedia elements, interactive quizzes, and simulations makes learning more engaging, which can improve retention and comprehension.

4. Integrated Learning Experience

The platform's seamless LMS integration means students can access all course materials within their existing course management system, reducing confusion and streamlining workflows.

5. Support for Diverse Learning Needs

Features like adjustable font sizes, screen reader compatibility, and multimedia content accommodate students with different learning preferences and disabilities.

Potential Drawbacks and Challenges

While CengageBrain.com offers many advantages, it is important to consider its limitations.

1. Limited Availability for Non-Course Participants

Access to CengageBrain.com resources is typically tied to specific courses. Students not enrolled in courses using Cengage materials may find limited or no access.

2. Dependence on Internet Connectivity

While offline reading options exist for some content, most features require a reliable internet connection, which can be a barrier for students in areas with poor connectivity.

3. Platform Navigation and User Experience

Some users report that navigating the platform can be confusing initially, especially when managing multiple courses or resources.

4. Licensing and Access Limitations

Digital rentals and access codes often come with expiration dates, which can be inconvenient for students needing long-term access to materials.

5. Customer Support and Technical Issues

Occasional technical glitches or delays in customer support responses can disrupt the study process.

Comparison with Other Digital Learning Platforms

To contextualize CengageBrain.com’s offerings, it is helpful to compare it with similar platforms such as Pearson’s MyLab, McGraw-Hill Connect, and WileyPLUS.

Feature	CengageBrain.com		Pearson MyLab		McGraw-Hill Connect		WileyPLUS	
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Textbook Access	Digital rentals, purchases		Digital subscriptions		Digital rentals, purchases		Digital access, rentals	
Interactive Content	Yes		Yes		Yes		Yes	
LMS Integration	Yes		Yes		Yes		Yes	
Cost	Generally affordable		Varies		Varies		Varies	
Additional Resources	Practice sets, simulations		Quizzes, labs		Homework, assessments			
Assignments, videos								

While all these platforms offer similar features, CengageBrain.com is often praised for its affordability and user-friendly interface, making it a popular choice among students seeking economical options.

Final Verdict: Is CengageBrain.com Worth It?

CengageBrain.com emerges as a robust, cost-effective, and accessible digital learning platform tailored primarily for college students engaged with Cengage’s educational content. Its comprehensive features—ranging from interactive e-books to course-specific resources—support diverse learning needs and promote academic success.

However, students should assess their individual needs, course requirements, and technological access before committing. While the platform offers significant advantages, potential limitations such as internet dependence and licensing restrictions should be considered.

Pros:

- Affordable digital textbook options
- Easy access across devices
- Interactive and multimedia-rich content
- Seamless LMS integration

- Wide range of course-specific resources

Cons:

- Limited access outside enrolled courses
- Requires reliable internet connectivity
- Possible initial learning curve
- Licensing restrictions on rentals

Conclusion:

For students seeking an economical, interactive, and accessible way to supplement their coursework, CengageBrain.com can be a valuable asset. Its integration with course management systems and focus on interactive learning make it a competitive platform in the digital education arena. As with any educational tool, its effectiveness ultimately depends on how well it aligns with individual learning styles and course requirements.

Final Thoughts

In an era where digital resources are transforming education, platforms like CengageBrain.com play a critical role in making learning more flexible and engaging. By offering digital textbooks, interactive tools, and integration capabilities, it caters to the modern student's needs. While no platform is perfect, CengageBrain.com's strengths in affordability and accessibility make it a noteworthy option for many learners aiming to enhance their academic journey.

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cengagebrain com: *The Big Picture* Karen Kearns, 2016-08-17 The Big Picture, 4e is written to support training delivery in CHC30113 Certificate III in Early Childhood Education and Care. It provides students with a practical introduction to working in a children's service environment, whilst helping to bridge the gap between theory and best practice. It is designed to address the relevant units of competency in a holistic and integrated way while covering the skills and knowledge students need to be deemed competent in this qualification.

cengagebrain com: Positive Learning Environments John De Nobile, Gordon Lyons (Lecturer and researcher), Michael Arthur-Kelly, 2017-04-05 How do you create a learning environment that's productive; one where students are engaged, learning and happy? And how do you ensure that inappropriate behaviours are kept to a minimum? This exciting new text introduces the key concepts you need to know to create and maintain your classroom as a positive learning environment. It begins by introducing four essential components that are the cornerstones of creating a positive, productive learning environment. These positive practices will set you on the pathway to success and help you establish classrooms that recognise and encourage appropriate behaviours while reducing the probability of inappropriate behaviours. It then examines in turn each of the four main groups of evidence-based approaches to managing student behaviour: behavioural, cognitive behavioural, psychoeducational and social justice approaches. For each it discusses the theories that inform them, their practical applications for fostering appropriate behaviours and also when and

how to use them to proactively intervene, if necessary. By the end you will be empowered to select appropriate theories, approaches and strategies and bring these together to develop your individualised classroom management plan: one that suits your own theoretical beliefs, professional philosophy and teaching style.

cengagebrain com: Principles of Economics Asia-Pacific Edition with Online Study Tools 12 Months Joshua Gans, Robin Stonecash, Martin Byford, Gregory Mankiw, Stephen King, Ph.D., Jan Libich, 2017-10-26 Principles of Economics 7th edition combines microeconomics and macroeconomics into one volume for students who take a full year's course. The latest edition of this text continues to focus on important concepts and analyses necessary for students in an introductory economics course. In keeping with the authors' philosophy of showing students the power of economic tools and the importance of economic ideas, this edition pays careful attention to regional and global policies and economic issues ' such as climate change and resource taxation, the impacts of the ongoing global financial crisis, inflation, unemployment, interest rates, monetary and fiscal policy.

cengagebrain com: Programming and Planning in Early Childhood Settings Leonie Arthur, Bronwyn Beecher, Elizabeth Death, Susan Dockett, Sue Farmer, 2017-08-07 Programming & Planning in Early Childhood Settings explores a range of approaches to curriculum and to documenting children's learning in early childhood settings. This valuable resource for early childhood education students and practitioners provides a broad view of the concepts and issues in early childhood curriculum. Chapters reflect ongoing discussions about what is meant by the terms 'planning' and 'programming' in the context of early childhood, what is authentic curriculum for young children, and effective teaching strategies to extend young children's learning. The strong focus on sociocultural theories of learning promotes awareness of children's diverse experiences, competencies and learning styles, and helps readers recognise the need for collaborative partnerships between educators, children and families in order to develop appropriate programs. Thoroughly revised and updated, this new edition shows how chapters of the text are relevant to the Australian Professional Standards for teachers, and highlights connections to the school-based context. Numerous real-life examples, reflections, articles and case studies assist students to understand a variety of educational theories, philosophies and frameworks. Throughout the book there is a focus on the processes of reflection, evaluation and ongoing improvement.

cengagebrain com: IT Consultant Diploma - City of London College of Economics - 12 months - 100% online / self-paced City of London College of Economics, Overview This course deals with everything you need to know to become a successful IT Consultant. Content - Business Process Management - Human Resource Management - IT Manager's Handbook - Principles of Marketing - The Leadership - Information Systems and Information Technology - IT Project Management Duration 12 months Assessment The assessment will take place on the basis of one assignment at the end of the course. Tell us when you feel ready to take the exam and we'll send you the assignment questions. Study material The study material will be provided in separate files by email / download link.

cengagebrain com: Teaching Primary Science Constructively Keith Skamp, Christine Preston, 2017-09-05 Teaching Primary Science Constructively helps readers to create effective science learning experiences for primary students by using a constructivist approach to learning. This best-selling text explains the principles of constructivism and their implications for learning and teaching, and discusses core strategies for developing science understanding and science inquiry processes and skills. Chapters also provide research-based ideas for implementing a constructivist approach within a number of content strands. Throughout there are strong links to the key ideas, themes and terminology of the revised Australian Curriculum: Science. This sixth edition includes a new introductory chapter addressing readers' preconceptions and concerns about teaching primary science.

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needs of every student in their class? This best-selling text begins by asking Why include all students? in regular classrooms and then shows how this can be done. It outlines the philosophy of inclusive education and focuses on the use of individualised planning and effective teaching practices to maximise learning outcomes within positive and productive environments. Vignettes and narratives provide real-life examples that help put the theory in context. This fifth edition includes broader coverage of issues to do with diversity and individual differences, particularly cultural and multicultural inclusion, linguistic diversity and giftedness. There is more throughout on the universal design for learning framework and on partnerships with families, while new pedagogical features encourage readers to reflect. Throughout, it emphasises a practical, research-based approach to teaching that can be applied to support students with a range of differences and additional needs.

cengagebrain com: Marketing Principles with Student Resource Access 12 Months

William M. Pride, O. C. Ferrell, Brian Lukas, Sharon Schembri, Outi Niininen, Riza Casidy, 2017-09 This is the printed textbook, Marketing Principles. Marketing Principles combines a thorough and engaging overview of essential marketing principles. The text provides you with the knowledge and decision-making skills you'll need to succeed in today's competitive business environment. Marketing Principles includes the most current coverage of marketing strategies and concepts with extensive real-world examples including social networking and digital marketing. You will find important topics drawn from the rapidly changing world of modern business including social and environmental responsibility, sustainability, globalisation, entrepreneurship, and marketing through transitional times. New, PRINT versions of this book come with bonus online study tools including animated activities and videos on the CourseMate Express platform.

cengagebrain com: Integrated Marketing Communications with Online Study Tools 12 Months

Bill Chitty, William Chitty, Edwina Luck, Nigel Barker, Anne-Marie Sassenberg, Terence A. Shimp, J. Craig Andrews, 2017-11-16 Organisations continually use integrated marketing communications to achieve a competitive advantage and meet their marketing objectives. This 5th edition of Integrated Marketing Communications emphasises digital and interactive marketing, the most dynamic and crucial components to a successful IMC campaign today. Incorporating the most up-to-date theories and practice, this text clearly explains and demonstrates how to best select and co-ordinate all of a brand's marketing communications elements to effectively engage the target market. Chapters adopt an integrative approach to examine marketing communications from both a consumer's and marketer's perspective. With a new chapter on digital and social marketing addressing the development of interactive media in IMC and new IMC profiles featuring Australian marketer's, along with a wide range of local and global examples including: Spotify, Pandora, Snapchat, Palace Cinemas, Woolworths, KFC, Old Spice, Telstra, Colgate and QANTAS, this text has never been so relevant for students studying IMC today. Unique to the text, is a series of new student and instructor IMC videos showing students how key objectives in IMC theory are applied by real businesses.

cengagebrain com: Fundamentals of Management with Online Study Tools 12 Months

Danny Samson, Richard L Daft, Timothy Donnet, 2017-12-05 Samson/Daft/ Donnet's Fundamentals of Management is a robust foundation text providing a balance of broad, theoretical content with accessible language for students. This sixth edition features a new author on the team and contains updates to content based on recent research. Along with current management theory and practice, the text integrates coverage of innovation, entrepreneurship, agile workplaces, social media and new technology throughout. The book is rich with experiential exercises, self-assessment activities, challenges and cases for students to engage with, developing multiple skills. Examples within the text are both local and global, with a new focus on a 'skills approach', and each part of the text concludes with a contemporary continuing case study, focussing on car company, Toyota, as it faces managerial challenges and opportunities in the region The text covers the four key management functions: Planning, Organising, Leading, and Controlling, conveying to students the elements of a manager's working day.

cengagebrain com: Business Statistics: Australia New Zealand with Online Study Tools

12 Mo Nths Eliyathamby A. Selvanathan, Saroja Selvanathan, Gerald Keller, 2016-11-02 Statistical data analysis is the backbone of sound business decision making, and finding the right tool to analyse a particular business problem is the key. By learning the fundamentals of statistical reasoning and data analysis, you will be on the way to becoming a better manager, analyst or economist. By providing a framework for solving statistical problems, this seventh Australian and New Zealand edition of Business Statistics teaches skills that you can use throughout your career. The book shows you how to analyse data effectively by focusing on the relationship between the kind of problem you face, the type of data involved and the appropriate statistical technique for solving the problem. Business Statistics emphasises applications over theory. It illustrates how vital statistical methods and tools are for today's managers and analysts, and how to apply them to business problems using real-world data. Using a proven three-step Identify-Compute-Interpret (ICI) approach to problem solving, the text teaches you how to: 1. IDENTIFY the correct statistical technique by focusing on the problem objective and data type; 2. COMPUTE the statistics doing them by hand and using Excel; and 3. INTERPRET results in the context of the problem. This unique approach enhances comprehension and practical skills. The text's vast assortment of data-driven examples, exercises and cases covers the various functional areas of business, demonstrating the statistical applications that marketing managers, financial analysts, accountants, economists and others use. Completely up-to-date, the seventh edition offers comprehensive coverage, current examples and an increased focus on applications in the real world.

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cengagebrain com: MGMT3 Chuck Williams, Alan McWilliams, Rob Lawrence, 2017-01-01 A new approach to learning the principles of management, MGMT 3 is the third Asia-Pacific edition of a proven, innovative solution to enhance the learning experience. Concise yet complete coverage supported by a suite of online learning aids equips students with the tools required to successfully undertake an introductory management course. Paving a new way to both teach and learn, MGMT 3 is designed to truly connect with today's busy, tech-savvy student. Students have access to online interactive quizzing, videos, podcasts, flashcards, case studies, games and more. An accessible, easy-to-read text along with tear out review cards completes a package which helps students to learn important concepts faster. MGMT 3 delivers a fresh approach to give students what they need and want in a text.

cengagebrain com: Evidence-Informed Assessment and Practice in Child Welfare John S. Wodarski, Michael J. Holosko, Marvin D. Feit, 2015-01-28 This practice-oriented text presents evidence-based assessment methods and interventions that have been extensively field-tested in child welfare settings. The contributors offer empirical and field insights, comprehensive treatment models, and curricula in key areas such as child maltreatment, substance abuse, parent training, social skills, and youth employment interventions. For the professional reader, the book offers real-world guidance on social work practice, from hiring opportunities within a system to promoting lasting change as families and their issues grow increasingly complex. These chapters also take significant steps toward future improvements in child protection systems as the field evolves toward being more coordinated, effective, and professional. Included in the coverage: Legal requisites for social work practice in child abuse and neglect. The integrated model for human service delivery in child welfare. Risk assessment: issues and implementation in child protective services. Substance use and abuse: screening tools and assessment instruments. The process of intervention with multi-problem families. Preventative services for children and adolescents. Its multi-level approach makes Evidence-Informed Assessment and Practice in Child Welfare an essential professional development text for social workers, particularly those new to the job, as well as a progressive blueprint for social work administrators.

cengagebrain com: Executive MBA in IT - City of London College of Economics - 12 months - 100% online / self-paced City of London College of Economics, Overview An MBA in information technology (or a Master of Business Administration in Information Technology) is a degree that will prepare you to be a leader in the IT industry. Content - Managing Projects and IT - Information Systems and Information Technology - IT Manager's Handbook - Business Process Management - Human Resource Management - Principles of Marketing - The Leadership - Just What Does an IT Manager Do? - The Strategic Value of the IT Department - Developing an IT Strategy - Starting Your New Job - The First 100 Days etc. - Managing Operations - Cut-Over into Operations - Agile-Scrum Project Management - IT Portfolio Management - The IT Organization etc. - Introduction to Project Management - The Project Management and Information Technology Context - The Project Management Process Groups: A Case Study - Project Integration Management - Project Scope Management - Project Time Management - Project Cost Management - Project Quality Management - Project Human Resource Management - Project Communications Management - Project Risk Management - Project Procurement Management - Project Stakeholder Management - 50 Models for Strategic Thinking - English Vocabulary For Computers and Information Technology Duration 12 months Assessment The assessment will take place on the basis of one assignment at the end of the course. Tell us when you feel ready to take the exam and we'll send you the assignment questions. Study material The study material will be provided in separate files by email / download link.

cengagebrain com: Physics for Global Scientists and Engineers, Volume 2 Raymond A. Serway, John W. Jewett, Wayne (California State Polytechnic University Rowlands, Pomona), Kate Wilson, Wayne Rowlands, Anna (University of Canberra Wilson, Australian National University), 2016-10-01 This second edition of Serway's Physics For Global Scientists and Engineers is a practical and engaging introduction for students of calculus-based physics. Students love the Australian, Asia-Pacific and international case studies and worked examples, concise language and high-quality artwork, in two, easy-to-carry volumes. * NEW key topics in physics, such as the Higgs boson, engage students and keep them interested * NEW Maths icons highlight mathematical concepts in the text and direct students to the relevant information in the Maths Appendix * NEW Index of Symbols provides students with a quick reference for the symbols used throughout the book This volume (two) includes Electricity and magnetism, Light and optics, and Quantum physics. Volume one covers Mechanics, Mechanical properties of solids and fluids, Oscillations and mechanical waves, and Thermodynamics.

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cengagebrain com: Clinical Psychomotor Skills (5-Point Bondy): Assessment Tools for Nurses Joanne Tollefson, 2018-09-01 Clinical Psychomotor Skills: Assessment Tools for Nurses offers you a unique blend of solid theoretical knowledge, linking it to clinical practice. The combined theory and workbook text covers the key clinical skills and knowledge that you need and helps you to master provable competencies that fulfil the required standards. This edition uses the 3-point Bondy Assessment Scale. The inclusion to this edition of five additional skills, the latest evidence-based material from nursing and associated literature, and reflecting The Nursing and Midwifery Board of Australia's Registered Nurse Standards for Practice, make this the essential guide for students of registered nursing programs.

cengagebrain com: How to Teach Mathematics Steven G. Krantz, 2015-10-07 This third edition is a lively and provocative tract on how to teach mathematics in today's new world of online learning tools and innovative teaching devices. The author guides the reader through the joys and pitfalls of interacting with modern undergraduates--telling you very explicitly what to do and what not to do. This third edition has been streamlined from the second edition, but still includes the nuts and bolts of good teaching, discussing material related to new developments in teaching methodology and technique, as well as adding an entire new chapter on online teaching methods.

cengagebrain com: Clinical Psychomotor Skills (3-Point): Assessment Tools for Nurses Joanne Tollefson, 2018-09-01 Clinical Psychomotor Skills: Assessment Tools for Nurses offers a unique

blend of solid theoretical knowledge, linking it to clinical practice. This text enables students and instructors to translate their skills and knowledge into provable competencies that fulfill the required standards.

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