

enadu sunday magazine

Enadu Sunday Magazine: A Comprehensive Guide to its Features, Content, and Significance

Enadu Sunday Magazine is one of the most popular and widely read weekly magazines in Andhra Pradesh and Telangana. Renowned for its diverse content, high-quality journalism, and engaging features, it has established itself as a trusted source of news, entertainment, lifestyle, and cultural insights. This article offers an in-depth exploration of Enadu Sunday Magazine, covering its history, content sections, unique features, and reasons why it remains a favorite among readers.

History and Background of Enadu Sunday Magazine

Origins and Evolution

Enadu Sunday Magazine is the Sunday edition of the renowned Telugu daily newspaper, Eenadu. Established in 1974 by Ramoji Rao, Eenadu quickly gained popularity for its comprehensive news coverage and commitment to truthful journalism. The Sunday magazine was launched as a supplement to provide readers with varied and engaging content beyond daily news.

Growth and Popularity

Over the decades, Enadu Sunday Magazine has grown in prominence owing to its:

- Wide readership base
- Rich content variety
- Focus on cultural and social issues
- High-quality illustrations and design

It has become a staple for families seeking weekend reading material that combines entertainment, information, and inspiration.

Content Sections of Enadu Sunday Magazine

Enadu Sunday Magazine is structured to cater to diverse interests. It features multiple sections that appeal to readers of all age groups and preferences.

1. News and Current Affairs

- In-depth analysis of regional, national, and international news
- Special reports on socio-political developments
- Interviews with prominent personalities

2. Literature and Arts

- Short stories, poetry, and essays by renowned authors
- Features on Telugu literature and authors
- Cultural articles highlighting festivals, traditions, and art forms

3. Entertainment and Celebrity Features

- Movie reviews and celebrity interviews
- Coverage of film industry events
- Human-interest stories about personalities from entertainment and arts

4. Lifestyle and Health

- Tips on health, wellness, and nutrition
- Fashion trends and beauty tips
- Home decor and gardening ideas

5. Education and Career

- Guidance articles for students and job seekers
- Information about competitive exams and opportunities
- Success stories of professionals and entrepreneurs

6. Children's and Youth Section

- Fun activities, puzzles, and comics
- Educational games and stories
- Inspirational stories for young readers

7. Special Supplements and Features

- Weekly columns on social issues
- Special editions on festivals and events
- Humanitarian stories and success case studies

Unique Features That Make Enadu Sunday Magazine Stand Out

High-Quality Visuals and Design

- Use of vibrant images and illustrations
- Well-organized layout for easy reading
- Engaging infographics to explain complex topics

Focus on Regional Culture

- Emphasis on Telugu language and cultural heritage
- Celebrating local festivals, traditions, and personalities
- Promoting regional arts and crafts

Reader Engagement and Interaction

- Letters to the editor and feedback sections
- Contests, quizzes, and reader polls
- Special features based on reader suggestions

Digital Presence and Accessibility

- Availability of e-magazine editions online
- Mobile-friendly formats for on-the-go reading
- Social media updates and interactive content

Why Enadu Sunday Magazine Remains Popular

Trusted Journalism and Credibility

- Adherence to ethical reporting standards
- Transparent and unbiased coverage
- Recognition through awards and accolades

Comprehensive and Diverse Content

- Catering to a wide spectrum of interests
- Balancing entertainment with informative articles
- Regular updates on current issues

Cultural Significance

- Preserving and promoting Telugu language and culture

- Supporting regional artists and writers
- Acting as a platform for social awareness

Family-Oriented Content

- Suitable for all age groups
- Encourages family bonding over weekend reading
- Promotes positive social values

How to Access Enadu Sunday Magazine

Print Subscription

- Available through local newspaper vendors
- Subscription options for home delivery

Digital Platforms

- Official website offering e-magazine editions
- Mobile apps for smartphones and tablets
- Social media pages for updates and highlights

Special Editions and Supplements

- Holiday special editions
- Themed supplements aligned with festivals and events

Tips for Getting the Most Out of Enadu Sunday Magazine

- Set aside dedicated time on weekends for reading
- Explore different sections to diversify knowledge
- Participate in reader contests and feedback sections
- Share interesting articles with family and friends
- Follow digital platforms for instant updates

Conclusion

Enadu Sunday Magazine continues to be a vital part of the weekly routine for many Telugu-speaking families. Its rich, diverse, and culturally rooted content makes it more than just a magazine—it is a window into the social, cultural, and entertainment worlds of Andhra Pradesh and Telangana. Whether you are interested in literature, current affairs, lifestyle, or regional arts, Enadu Sunday Magazine offers something for everyone. Its commitment to quality journalism and regional heritage ensures that it remains a trusted and beloved publication for years to come.

Meta Description: Discover everything about Enadu Sunday Magazine — its history, content, features, and why it remains a leading weekly publication in Andhra Pradesh and Telangana.

Frequently Asked Questions

What is Enadu Sunday Magazine and what kind of content does it feature?

Enadu Sunday Magazine is a popular weekly publication in Andhra Pradesh that features a mix of news, current affairs, entertainment, lifestyle, health, and cultural topics tailored for a broad readership.

How can I subscribe to Enadu Sunday Magazine online?

You can subscribe to Enadu Sunday Magazine through their official website or authorized digital platforms, where options for both print and e-magazine subscriptions are available for convenient access.

Are there any special features or editions released during festivals in Enadu Sunday Magazine?

Yes, Enadu Sunday Magazine often releases special editions during major festivals like Diwali, Sankranti, and Ugadi, featuring festive stories, cultural articles, and themed content relevant to the celebrations.

Does Enadu Sunday Magazine include content for students and youth?

Absolutely, the magazine includes articles on education, career guidance, youth culture, and success stories aimed at engaging students and young readers.

Can I access Enadu Sunday Magazine's content digitally if I miss the print edition?

Yes, the digital edition of Enadu Sunday Magazine is available online, allowing readers to access articles,

features, and updates from anywhere at any time.

What are some popular columns or sections in Enadu Sunday Magazine?

Popular sections include current affairs, entertainment, health and wellness, literature, human interest stories, and special features on Andhra Pradesh's culture and traditions.

Additional Resources

Enadu Sunday Magazine: A Comprehensive Review and Expert Insight

Introduction: The Significance of Enadu Sunday Magazine

In the vast landscape of Indian print media, Sunday magazines hold a special place, offering readers a blend of entertainment, education, and in-depth journalism. Among these, Enadu Sunday Magazine stands out as a prominent publication catering primarily to Telugu-speaking audiences. Known for its rich content, engaging features, and cultural relevance, Enadu Sunday has carved a niche for itself over the decades. This article aims to provide an in-depth, expert review of Enadu Sunday Magazine, exploring its history, content structure, unique features, strengths, and areas of improvement.

Historical Background and Evolution

Origins and Establishment

Enadu Sunday Magazine was launched by the renowned Telugu daily newspaper Eenadu, which was founded in 1974 by Ramoji Rao. Recognizing the need for a dedicated weekend publication that could appeal to a broad readership, the magazine was introduced in the late 20th century. Its goal was to provide more than just news — it aimed to be a comprehensive weekly companion that combined journalism, entertainment, and cultural insights.

Evolution Over the Years

Over the years, Enadu Sunday has evolved significantly:

- Content Diversification: From traditional journalism to include lifestyle, health, science, and entertainment.
- Design and Visuals: Modernized layouts with vibrant visuals, infographics, and illustrations.
- Digital Integration: Launch of online versions and social media presence to adapt to changing media

consumption habits.

- Target Audience Expansion: Catering not just to urban elites but also to rural and semi-urban populations.

This evolution reflects the magazine's commitment to staying relevant and maintaining its readers' interest.

Content Structure and Key Sections

Enadu Sunday Magazine is renowned for its well-organized, diverse content, appealing to a wide demographic spectrum. Here's an extensive breakdown of its typical sections:

1. Cover Story and Main Features

The cover story is the highlight of each issue, often addressing contemporary issues, human-interest stories, or significant cultural topics. These are detailed, well-researched articles that set the tone for the magazine.

Features include:

- In-depth investigative reports
- Human stories with emotional depth
- Cultural or social commentary

2. Editorial and Opinion Pieces

The editorial team provides sharp, insightful opinions on current affairs, politics, and societal issues. These pieces are crafted by seasoned journalists and thought leaders, offering readers perspectives beyond headlines.

3. Interviews and Personalities

Enadu Sunday frequently features exclusive interviews with prominent personalities such as politicians, film stars, authors, and social activists. These interviews provide personal insights and industry perspectives, adding depth to the magazine's content.

4. Entertainment and Lifestyle

This section is a significant draw, featuring:

- Movie reviews and celebrity interviews
- Fashion trends and beauty tips
- Travel stories and destination guides

- Food recipes and culinary features

5. Science, Technology, and Education

Aimed at engaging younger readers and the curious-minded, this segment covers:

- Innovations in science and technology
- Educational reforms and opportunities
- Thought-provoking articles on future trends

6. Literature and Art

Enadu Sunday nurtures literary talent and promotes regional art forms through:

- Short stories and poetry
- Literary reviews
- Coverage of cultural festivals and arts events

7. Health and Wellness

Health remains a vital concern for readers, and this section offers:

- Medical advice and health tips
- Nutritional guidance
- Mental health awareness articles

8. Special Supplements and Annual Features

Occasionally, the magazine introduces special supplements focused on festivals, seasons, or specific themes like agriculture or education, adding value for targeted readership segments.

Unique Features and Strengths

1. Language and Cultural Relevance

Enadu Sunday is primarily published in Telugu, making it highly accessible and relatable for its target demographic. Its content resonates deeply with regional culture, traditions, and societal nuances, fostering a sense of community among readers.

2. Quality of Journalism

The magazine maintains high standards of journalism, with meticulous fact-checking and balanced reporting. Its investigative pieces often highlight social issues and advocate for change, elevating its role beyond mere entertainment.

3. Visual Appeal and Design

The layout employs vibrant colors, compelling visuals, and infographics that make complex topics digestible. The aesthetic appeal enhances reader engagement and retention.

4. Accessibility and Readership

Enadu Sunday is widely distributed across Andhra Pradesh and Telangana, available in both urban and rural areas. Its affordability and distribution network ensure broad accessibility.

5. Cultural and Literary Contributions

The magazine supports regional literature and arts by providing a platform for poets, writers, and artists. This commitment helps preserve and promote Telugu culture.

Strengths of Enadu Sunday Magazine

Aspect	Strengths
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Content Diversity	Wide-ranging topics catering to all age groups and interests
Cultural Relevance	Deep integration with regional traditions and issues
Quality Journalism	Investigative, balanced, and well-researched articles
Visual Design	Attractive layout with engaging visuals
Accessibility	Extensive distribution network and affordable pricing
Reader Engagement	Interactive features, reader contributions, and feedback mechanisms

Areas for Improvement

While Enadu Sunday has established itself as a leading publication, there are areas where it can enhance its appeal:

- Digital Transition: Greater emphasis on multimedia content, podcasts, and videos to attract digitally native audiences.
- Global Outlook: Incorporating more global news and perspectives to broaden relevance amid a globalized world.

- Interactive Content: Introducing quizzes, competitions, and reader polls to increase interactivity.
- Environmental Responsibility: Adopting sustainable printing practices and promoting eco-friendly themes.

Comparative Analysis with Other Sunday Magazines

When compared to other regional or national Sunday magazines, Enadu Sunday holds a distinctive position due to its regional focus and cultural depth. While national magazines might offer broader scope, Enadu Sunday’s localized content ensures a stronger connection with its readers.

Feature	Enadu Sunday	Competitors (e.g., India Today Sunday, Times Sunday)
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Regional Focus	Strong	Limited or none
Cultural Content	Deep	Moderate
Visuals	Vibrant	Similar or superior
International Coverage	Moderate	High
Digital Presence	Growing	Established

Impact on Society and Readership

Enadu Sunday plays a crucial role in shaping public opinion, promoting cultural continuity, and providing a platform for regional voices. Its investigative journalism has contributed to social awareness and policy discussions. Additionally, its literary and artistic sections nurture local talent, fostering cultural pride.

The magazine also serves as an educational resource, especially in rural areas where access to diverse information might be limited. By highlighting local issues and success stories, it inspires community development and social change.

Final Verdict: Is Enadu Sunday Worth It?

Enadu Sunday Magazine is a well-rounded, culturally rich publication that successfully caters to its regional audience. Its blend of investigative journalism, cultural promotion, entertainment, and lifestyle content creates a compelling package. Its high-quality design and comprehensive coverage make it a valuable weekly read for Telugu-speaking families, students, and professionals alike.

While it can modernize further through digital innovations and interactive features, its current form remains impactful and relevant. For anyone interested in Telugu culture, regional issues, or simply looking

for a weekend read that combines entertainment with meaningful content, Enadu Sunday stands out as an excellent choice.

Conclusion

In the realm of regional Sunday magazines, Enadu Sunday exemplifies how localized content can achieve excellence by staying true to cultural roots while embracing modern journalistic standards. Its commitment to quality, cultural relevance, and reader engagement ensures its enduring popularity. As it continues to evolve, it is poised to maintain its position as a leading regional magazine, inspiring and informing generations of Telugu readers.

Note: This review aims to provide an objective, in-depth perspective based on available information up to October 2023. Readers are encouraged to explore the latest editions for current content and features.

[Enadu Sunday Magazine](#)

enadu sunday magazine: *Communication for Sustainable Development* B. Balaswamy, 2006
Study conducted at the Medak District of Andhra Pradesh, India.

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enadu sunday magazine: **Newspaper Marketing in India** N. V. R. Jyoti Kumar, 2003 Before Independence The Indian Newspaper In General Has A Missionary Role And Saw Itself As A Powerful Instrument In Social Reformation And Freedom Struggle. As Of Now, Newspaper Making In India Is A Multicore Business. The Print Medium, In Recent Years, Has Been Making News Rather Than Just Reporting News. A Newspaper Business, After All, Is To Sell News To Readers, Then Sell Those Readers To Advertisers. The Media Mix In India Is Changing Rapidly To The Point That May Newspapers Are Finding Themselves An Endangered Species. The Marketing Warfare In The Segment Of Indian Language Dailies Is No Less Riveting, And In Some Cases More Mind-Blowing. Inter And Intramedia Competition Is One Reason Which Is Forcing Newspapers To Change And To React Creatively. However, Most Of The Books Available On Newspapers Marketing Are From The West. In This Pioneering Work, Treatment Of The Subject Is Not Too Academic And Is Marked By A Logical Flow Of Topics. Current And Real-World Examples Help The Students And Scholars Of Journalism, Mass Communication, Advertising And Marketing, Besides Media Business Practitioners. The Study S Special Focus Is On The Period Since 1874, The Time Marketing Started Arriving To The Telugu Newspaper Scene.

enadu sunday magazine: **Foundations of Mass Media and Communication** Mr. Rohit Manglik, 2024-03-10 EduGorilla Publication is a trusted name in the education sector, committed to empowering learners with high-quality study materials and resources. Specializing in competitive exams and academic support, EduGorilla provides comprehensive and well-structured content tailored to meet the needs of students across various streams and levels.

enadu sunday magazine: **Global Icons** Bishnupriya Ghosh, 2011-08-24 Global Icons considers

how highly visible public figures such as Mother Theresa become global icons capable of galvanizing intense affect and sometimes even catalyzing social change.

enadu sunday magazine: Fifty Year Road: A Personal History of India from the Mid-sixties Onward Bhaskar Roy, 2024-01-17 An everyman flair makes history most authentic and intensely gripping. Nothing captures more gnawingly the acute scarcity in the wake of two successive wars—with China in 1962 and Pakistan in 1965—than the lengthening lines outside ration shops. Fifty Year Road is Bhaskar Roy's look-back moment, but more crucially, it's the less-focused account of India that often gets overlooked by historiographers. The Naxalbari uprising, in perspective, was the first and fiercest far-left challenge to the Indian state, born out of deep disillusion of the republic's first generation with the robust dream come crashing. Each of the subsequent upheavals has had untold sides too: the Bangladesh Liberation War, the 1974 rail strike, the Emergency, Indira assassination, Rajiv Gandhi years, economic reforms, Ayodhya demolition, Sonia Gandhi and Manmohan Singh's stewardship of the UPA, and Narendra Modi's inexorable ride to power. Because it's an ordinary man's memoir, the narrative gets intertwined with the Indian chronicle. The big and powerful amplify their lives and achievements; a journalist captures the tone and tension of his times. The book pulsates with the author's emotions and the nation's pain and possibility as well.

enadu sunday magazine: THE MEGA YEARBOOK 2018 - Current Affairs & General Knowledge for Competitive Exams with 52 Monthly ebook Updates & eTests - 3rd Edition Disha Experts, 2017-12-25 The world is changing fast. It is imperative for aspirants of every competitive exam to keep themselves updated with the latest happenings and the causes and effects pertaining to these happenings. The aspirants must be aware of the fundamental structure/ tenets of our country that define the social, political and economic past, present and the future. Only these fundamentals build a foundation for larger self-improvement goals and the understanding of the global world. Disha's Mega Yearbook 2018, a thoroughly revised, reorganised, updated and ENLARGED 3rd edition, presents a comprehensive study of all the sections that are covered under the subject of General Knowledge. The Mega Yearbook 2018, the most authoritative and high-quality reference material book on all subjects - Current Affairs and General Knowledge - has specially been designed to cater to aspirants of various competitive exams like Civil services, Banks, Railways, UPSC and PSC exams and Quiz Competitions across the country. Given the latest exams structure, the book has been designed in a way that it will help aspirants get an insight into the recent developments and the types of questions asked therein. The Mega Yearbook 2018 has been divided into 2 inclusive parts: Part A - Current Affairs; Part B - General Knowledge. Current Affairs consists of: • Articles on issues India and the world grappling with, • India/ World Timeline, • People, Events, Ideas and Issues that left their mark in 2017, • India/ World at a Glance: Social-Economic-Political (Infographics), • Special coverage on Indian Economy, Union Budget 2017-18, Economic Survey, GST and Effects of Demonetization, • Global Economic Outlook, Bills & Acts, Policies & Schemes, • SWOT ANALYSIS -Indian Economic, Political & Social Climate, • India/ World's Who's Who, Emerging Trends, Books & Authors, Causes & Effects, Game Changers, Quote & Unquote, Mysteries solved/ unsolved, Popular Terms, Important Appointments, Awards & Honours, Obituaries, Top 20, Coming up 2018 and many more. General Knowledge covers: • India/ World Panorama • Geography, History, Polity, Economy, Business, General Science, Technology, Ecology and Environment • People forever • Art & Culture, Sports, Healthcare, Communication, News & Media, Education & Career, IT & Computers • English Language, etc. The Mega Yearbook 2018 procures key information from the most credible sources from India as well as from abroad in a concise and easy-to-understand manner to help cover maximum material within a limited space. The book is a Ready Reckoner which will prove to be the cutting edge for the aspirants in cracking a competitive exam. The material has been given in bulleted points wherever necessary to make the content easy to grasp. The book has ample tabular charts, mind maps, graphic illustrations which further makes the learning process flexible and interesting. Hope the book will prove to be a milestone for the aspirants and they will be able to make it to the next exam they are aspiring for. The book also provides 52 WEEKLY Current Affairs

Update ebook and eTests, which will keep you updated for the whole of 2018.

enadu sunday magazine: *Manorama Year Book* , 2000

enadu sunday magazine: Proceedings of the ... Annual Conference ... South Indian History Congress, 1995

enadu sunday magazine: AKASHVANI All India Radio (AIR), New Delhi , 1982-01-17

Akashvani (English) is a programme journal of ALL INDIA RADIO, it was formerly known as The Indian Listener. It used to serve the listener as a bradshaw of broadcasting ,and give listener the useful information in an interesting manner about programmes, who writes them, take part in them and produce them along with photographs of performing artists. It also contains the information of major changes in the policy and service of the organisation. The Indian Listener (fortnightly programme journal of AIR in English) published by The Indian State Broadcasting Service, Bombay, started on 22 December, 1935 and was the successor to the Indian Radio Times in English, which was published beginning in July 16 of 1927. From 22 August ,1937 onwards, it used to published by All India Radio, New Delhi. From 1950,it was turned into a weekly journal. Later, The Indian listener became Akashvani (English) w.e.f. January 5, 1958. It was made fortnightly journal again w.e.f July 1,1983. NAME OF THE JOURNAL: AKASHVANI LANGUAGE OF THE JOURNAL: English DATE, MONTH & YEAR OF PUBLICATION: 17 JANUARY, 1982 PERIODICITY OF THE JOURNAL: Weekly NUMBER OF PAGES: 56 VOLUME NUMBER: Vol. XLVII, No.3 BROADCAST PROGRAMME SCHEDULE PUBLISHED (PAGE NOS): 13-51 ARTICLE: 1. The Relevance of The Upanishads Today 2. Ozone: Its Pollution 3. I.M.F. loan To India 4. Cancer And Its Control 5. Humour In My Profession 6. The Tribes of Nagaland: Semas AUTHOR: 1. R. Ramachandran Nair 2. A. P. Mitra 3. R. K. Roy 4. Dr. R. D. Stevens 5. V. Balu 6. N. Jakhalu KEYWORDS : 1. Transient and eternal, religion 2. Solar flare, consequence 3. Commercial nature, harsh condition, only justification 4. Emphasis, cancer control 5. The fashion, the story 6. Jhumming Prasar Bharati Archives has the copyright in all matters published in this "AKASHVANI" and other AIR journals. For reproduction previous permission is essential.

enadu sunday magazine: Other Tongues , 2009-01-01 Other Tongues: Rethinking the Language Debates in India explores the implications of the energetic and, at times, acrimonious public debate among Indian authors and academics over the hegemonic role of Indian writing in English. From the 1960s the debate in India has centered on the role of the English language in perpetuating and maintaining the cultural and ideological aspects of imperialism. The debate received renewed attention following controversial claims by Salman Rushdie and V.S. Naipaul on the inferior status of contemporary Indian-language literatures. This volume : • offers nuanced analysis of the language, audience and canon debate; • provides a multivocal debate in which academics, writers and publishers are brought together in a multi-genre format (academic essay, interview, personal essay); • explores how translation mediates this debate and the complex choices that translation must entail. Other Tongues is the first collective study by to bring together voices from differing national, linguistic and professional contexts in an examination of the nuances of this debate over language. By creating dialogue between different stakeholders – seven scholars, three writers, and three publishers from India – the volume brings to the forefront underrepresented aspects of Indian literary culture.

enadu sunday magazine: Selling to India's Consumer Market Douglas Bullis, 1997-12-09

Douglas Bullis goes beyond the usual superficial accounts found in the usual import/export books and provides something truly unique: an in-depth analysis of what India needs from the rest of the world, not what the world can get out of India. What most businesspeople don't know, and what is crucial if they are to succeed in their transactions with India, is what India needs from them—and not always is this mere capital. Bullis describes the rise of India's middle class and consumer economy since 1991, and provides readers with what very few outsiders know: how India really works. The result is an essential resource for corporate management in marketing, sales, strategic planning and investment, and important collateral reading for students and teachers of international business. Bullis argues that India has long been misunderstood by the West. Now, as the business

climate goes global, India looms as the largest country in the world to embrace the market economy. As India emerges as a mass consumer market and a major low-cost manufacturing center, not only the Indian economy, but the world economy is likely to be changed. If overseas businesspeople are to enter India and compete successfully, they need a clear, broad, up-to-the-minute and useful view of the country, its markets, its resources, and its people. In this book, Bullis provides just that.

enadu sunday magazine: The Current Affairs Yearbook 2018 for Competitive Exams - UPSC/ State PCS/ SSC/ Banking/ Insurance/ Railways/ BBA/ MBA/ Defence - 3rd Edition Disha Experts, 2018-02-06 The thoroughly updated 3rd edition of the book Current Affairs 2018 captures the Most Important Events, Issues, Ideas & People of 2017 in a very lucid and student friendly manner. It is essential for aspirants to keep themselves updated as just knowing things can get them more marks in such exams. Moreover Current Affairs prove to be very important tool to handle GD and PI. It comes in handy for the aspirants of UPSC, SSC, Banking, Insurance, Railways, Engg. Services and AFCAT etc. Infographics, Charts and MindMaps have facilitated information quickly and clearly. The information provided is in line with the analysis of previous years' competitive exams papers which will help aspirants update on all happenings across India and the world. Salient Features of the book: • Global Economic Outlook. • The India - SWOT Analysis - covers the social, political & economic aspects. • Timeline 2017 - covering the timeline of important dates from Jan - Dec 2017 of India and the World. • Bills & Acts - Provides features and details of the bills and acts that were passed in 2017. • Policies & Schemes - Provides features and details of the policies and schemes that were launched in 2017. • Top 500 - covering the Top 500 People, Events, Ideas and Issues that raised their head in 2017. • Analytical Articles - capturing the hottest of the issues of 2017. • Emerging Trends features the most significant news that captured the attention of people. • Cause & Effects illustrates the causes and effects of the various things that occurred in 2017.

enadu sunday magazine: *Quick Current Affairs on People & Ideas 2018 for Competitive Exams* Disha Experts, The People and Ideas 2018 captures all the top influential people and the most important Ideas and trending articles of 2017 in social, economic and political fields. This ebook has been designed to cater to aspirants of various competitive exams like Civil services, Banks, Railways, UPSC and PSC exams and Quiz Competition across the country. The ebook will also be useful for GD, Interviews etc. Table of Contents People 2017 Ideas 2017

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enadu sunday magazine: *Handbook of Journalism and Media: India, Bharat, Hindustan* Reddy, Kovuuri G., 2015 The aim of this book is to familiarize the readers with topics that make news, with the subjects that invariably draw the attention of the journalists because they may matter to the audience, and with the themes that are newsworthy and recurring. The book explains those words that could be confusing, and which are utterly Indian or may not echo all over the country. The book is useful for student journalists and media professionals; for those whose interests or careers are closely related with journalism, media and public relations; and for those who want to know and report on India, or from Bharat, or out of Hindustan. KEY FEATURES • Highly useful and informative • Covers all platforms of journalism and media: newspapers, magazines, radio, television and Internet • A Journalism and Media Calendar at the end • Reference to news items, published in real newspapers/websites

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